



Indiana First Quality of Life Economic Impact Analysis

COMMUNITY FOUNDATION ALLIANCE
JILL CARPENTER, PRESIDENT & CEO



SPECIAL THANK YOU!

Thank you to all of the following organizations that have supported and assisted in preparing this report. Your contributions have been invaluable. Your dedication to your community is deeply appreciated.



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Contents

Project Overview 4

Context and Purpose..... 4

Methodology..... 5

Indiana First Overview 7

Resident Sentiment and Priorities..... 8

Indiana First Resident Sentiment Survey..... 10

Survey Demographics..... 12

Indiana First Engagement Summary..... 18

Indiana First Data Analysis..... 24

Harrison County Overview 47

Harrison County Resident Sentiment Survey..... 49

Harrison County Engagement Summary..... 51

Harrison County Data Analysis..... 60

Knox County Overview 77

Knox County Resident Sentiment Survey..... 79

Knox County Engagement Summary..... 81

Knox County Data Analysis..... 87

Perry County Overview 106

Perry County Resident Sentiment Survey..... 108

Perry County Engagement Summary..... 110

Perry County Data Analysis..... 116

Pike County Overview 135

Pike County Resident Sentiment Survey..... 137

Pike County Engagement Summary..... 139

Pike County Data Analysis..... 145

Spencer County Overview 163

Spencer County Resident Sentiment Survey..... 165

Spencer County Engagement Summary..... 167

Spencer County Data Analysis..... 173

Project Overview

Context and Purpose

The Community Foundation Alliance (CFA) has been awarded a Regional Planning Grant as part of the GIFT VIII initiative from Lilly Endowment Inc. The regional grant includes the Harrison County Community Foundation (HCCF) and CFA affiliates community foundations in Knox, Perry, Pike, and Spencer counties. This grant is in collaboration with the Indiana First READI Region. The project's primary focus was to conduct a comprehensive Quality of Life and Essential Services inventory for the counties within the Indiana First Region, with TPMA consultants facilitating the process.

This inventory aims to assess various aspects of life in these counties, including talent attraction, mental health resources, essential basic services, quality of life amenities, and availability of skilled trades. By examining these factors, the project seeks to provide a thorough understanding of the resources and services available in each county, as well as identify areas that may need improvement or development.

The objectives of this project are twofold: 1). to determine the economic impact of these services on the region and 2). to assist with future planning and strategic initiatives. By gathering and analyzing this information, local leaders and policymakers will be better equipped to make informed decisions to improve living conditions and economic opportunities within the Indiana First Region.



Methodology

The project consisted of three core components to gather data and information that will inform future initiatives across the five-county region: public stakeholder meetings, a resident survey, and economic data analysis.

Stakeholder Engagement

The purpose of the public stakeholder meetings was to collect information of key stakeholders to represent the thoughts and perspectives of residents across each county. This information can provide context regarding the current state of goods and services in the area and validate information and findings gathered from the economic data.

To conduct these meetings, the project team held one stakeholder session per county. Key public officials, representatives from nonprofit organizations, educational institutions, businesses, and other groups were invited to attend each session. While in attendance, stakeholders were asked several key questions to understand the current state of various goods and services across the community. The categories included:



Healthcare Services



Basic Necessities



Professional Services



Entertainment & Dining



Culture & Recreation

The questions about each category were as follows:

- What goods or services does your county currently have?
- What goods or services do you typically need to travel for?
- What goods or services do you wish were more available in your county?

Stakeholders were asked to record their responses to the various questions in writing so that the information could be collected and analyzed.

Resident Survey

To provide additional context for this study, a comprehensive resident survey was conducted across the region. This survey expanded upon the themes explored in the stakeholder engagement sessions, focusing on the five key categories: Healthcare Services, Basic Necessities, Professional Services, Entertainment and Dining, and Culture and Recreation. However, the survey asked for additional opinions, gauging residents' perceptions of the quality and importance of these services, as well as their sense of belonging and acceptance within their communities.

The distribution strategy for the survey involved a multi-pronged approach. The project team issued press releases in each local area and collaborated with designated stakeholders to disseminate the survey through their established networks. This strategic outreach proved effective, resulting in a robust response of 1,629 unique survey submissions.

Data Analysis

Finally, we include detailed data break outs on the in/out flow of goods and services within the region as a whole and each individual county. As part of its ongoing mission to measure and quantify the sale of goods and services within the United States, the US Bureau of Economic Analysis (BEA) culls tax, profit, sales, and trade data, by top-line industry sector. Additionally, the US Bureau of Labor Statistics (BLS), working cooperatively with state unemployment tax offices, collects, cleans, and collates information on industry employment, wages, and taxes. Taken together, these 2 primary sources of data are the building blocks of an economic profile of the industries in a community.

LightCast™, a proprietary data extraction platform, takes this raw data from these agencies aggregates it, and models gaps in the reporting. This modeling is vital to our analysis, because it addresses bias of exclusion, driven by the suppression policies of the federal agencies. While there are specific cut points- in terms of employment count and the size of the geographic region in question when it comes to suppression policies, the most important takeaway is this: federal agencies ensure compliance from industries when it comes to reporting because they guarantee that no information that will allow identification of a specific employer or firm will reach the public domain.

This is extremely relevant when it comes to county-level assessments, where a single or only a few firms make up the entire industry footprint. Hospitals in rural communities are a great example of this concept in action- often there will be only a single provider in the entire region, so by default, if the BEA or BLS reports wages, earnings, or employment on “hospitals” in the region, it would be obvious who the employer of record is. To sidestep this issue, BLS/BEA “rolls up” data to a broader geographic footprint to report the relevant business statistics in a manner that protects the confidentiality of individual employers. LightCadst™, by contrast, as a proprietary (pay-for-access) database will model or estimate these individual level totals at the local level, without concern for confidentiality.

There are challenges with using LightCast™, however. First and foremost, these estimates for single-entity employers are modeled/estimated and may not reflect the actual counts. Second, due to its proprietary nature, and in the interest of protecting their methods from competitors, details on how they derived at the estimates are not shared with users (or subscribers). Additionally, there can often be errors in estimation on business type- a problem that is exacerbated the further down (more precise) the NAICS ladder one descends. While LightCast™ estimates are generally robust when it comes to “Super sectors”, detailed sectors can be misleading and incorrectly classified. Additional methodological considerations include:

- Data provided by BLS and BEA, and used by LightCast™ originates as SELF-REPORTED by employers, including selection of the appropriate NAICS sector. If an employer selects a specific sector or code that may not actually align with the “official” designation from BLS, then the data reported will reflect the employer’s designation, not the official or standard understanding of the business. This is important for us, because we drill down into the most detailed levels of review, and alignment may be off.
- Data is from the latest, complete calendar year, as reported here, 2023. Annual data is not fully vetted and released for a calendar year until March of the following year, so, changes that occurred in 2024 will not yet be reflected in the sectors below.

- Business classifications are an imperfect science, not only due to potential employer discrepancies when self-selecting a NAICS code and reporting to their state unemployment insurance agency, but also many businesses could be classified as more than one industry type. For example, museums- which have their own NAICS code- are also often run as not-for-profit entities, which have a different and distinct code as well. We run into this in some of our counties, where a museum does indeed exist, but is not showing up under the museum code, but rather as a non-profit organization instead.
- Out-of-region headquarters can also sometimes wreak havoc with in/out of region sales comparisons as well. For example, a local hospital may be part of a larger corporate conglomerate, with headquarters in a separate county. When this occurs, the sales data, estimated by LightCast™ is tied to the location of the headquarters, not the place of service.
- We utilize the 6-digit NAICS sector codes in our county breakouts, the most detailed and precise level. This precision is important when looking at specific gaps, however, keep in mind that “rolling up” to the next highest level provides a fuller, more generalized picture of the in/out flow of services. Each specific section that follows includes both the detailed and “rolled up” more general sector. Based on guidance from the committee, stakeholders, and focus group participants, we limit the analysis to only sectors identified in the table below.

Sector Description	NAICS
Construction	23
Broadcasting	515
Telecommunications	517 & 518
Finance and Insurance	52
Professional, Scientific, Technical Services	54
Health Care and Social Assistance	62
Arts, Entertainment, and Recreation	71
Accom and Food Services	72
Other Services	81



Indiana First Overview

Resident Sentiment and Priorities

Indiana First residents value a strong sense of community, quality healthcare, and essential services. While satisfaction is high for core services like public safety and education, significant gaps exist in areas such as:



Healthcare: Access to specialists, after-hours care, and specialized services remains limited.



Basic Necessities: Availability of grocery stores, pharmacies, and public transportation, especially in rural areas, is inadequate.



Professional Services: Shortage of skilled tradespeople and limited access to specialized services hinder growth.



Entertainment and Dining: Lack of diverse dining options, entertainment venues, and outdoor recreation opportunities restricts leisure activities.



Culture and Recreation: Limited cultural events and unique experiences hinder community development.

Spending Patterns

Local Spending: A significant portion of spending occurs within the region, particularly in sectors like construction, healthcare, and professional services. This indicates a strong local economy and a reliance on local businesses.

Out-of-Region Spending: A substantial amount of spending is directed outside the region, especially for specialized services, such as certain healthcare procedures, advanced technology, and unique cultural experiences.

Strategic Recommendations

To address these gaps and enhance the quality of life for Indiana First residents, the following strategies are recommended:

Prioritize Healthcare:

- Invest in healthcare infrastructure to attract specialists and expand service offerings.
- Expand access to after-hours care and telemedicine services.
- Support community health initiatives to address chronic diseases and mental health.

Enhance Essential Services:

- Improve access to grocery stores, pharmacies, and other essential services, especially in rural areas.
- Expand public transportation options to increase mobility and accessibility.
- Support local businesses and entrepreneurs to create a more diverse retail landscape.

Support Professional Services:

- Invest in workforce development programs to train skilled tradespeople and other professionals.
- Attract businesses and professionals to fill gaps in specialized services.
- Encourage collaboration between businesses and educational institutions to develop talent pipelines.

Promote Entertainment and Dining:

- Support the development of diverse dining options, including local and international cuisines.
- Invest in entertainment venues, such as theaters, music halls, and arcades.
- Enhance outdoor recreation opportunities, including parks, trails, and waterfronts.

Develop Culture and Recreation:

- Support cultural events, festivals, and arts organizations.
- Create unique experiences, such as historical tours and art installations.
- Invest in infrastructure to support outdoor recreation, including bike paths and hiking trails.

By implementing these strategies, Indiana First can create a more vibrant, prosperous, and resident-centered community.

Indiana First Resident Sentiment Survey

The provided survey offers valuable insights into the priorities and satisfaction levels of residents within the region.

Essential Services

Importance:	Healthcare, education, communication, and building trades were consistently ranked as the most important services.
Satisfaction:	Residents expressed high satisfaction with public safety, education, and communication services. However, satisfaction was lower for basic necessities, housing, healthcare, and transportation.

Amenities

Importance:	Recreational activities, entertainment, and dining were highly valued by residents. Cultural amenities and supportive services were also considered important.
Satisfaction:	Residents were generally satisfied with supportive services and recreational amenities. However, satisfaction was lower for entertainment, dining, and cultural amenities.

Outflow

	Healthcare: A significant number of residents seek healthcare services outside their county, indicating potential service gaps or dissatisfaction with local options.
	Basic Necessities: Many residents travel for non-luxury retail services, suggesting a need for improved local options.
	Professional Services: A notable portion of residents seek professional services outside their county.
	Entertainment, Dining, and Cultural Amenities: Many residents travel for these amenities, suggesting a need for improved local offerings.

Key Insights

- **Alignment:** A strong alignment exists between importance and satisfaction for public safety, education, and communication services, indicating effective delivery.
- **Gaps:** Significant gaps exist between importance and satisfaction for basic necessities, housing, healthcare, and transportation. Additionally, while residents value entertainment, dining, and cultural amenities, satisfaction with these areas is lower.
- **Outflow:** A notable portion of residents seek healthcare, basic necessities, professional services, and entertainment and dining outside their county, suggesting potential service gaps or dissatisfaction with local options.
- **Opportunities:** By addressing the identified gaps and outflow, and prioritizing these areas, the region can significantly enhance overall resident satisfaction.

Conclusion

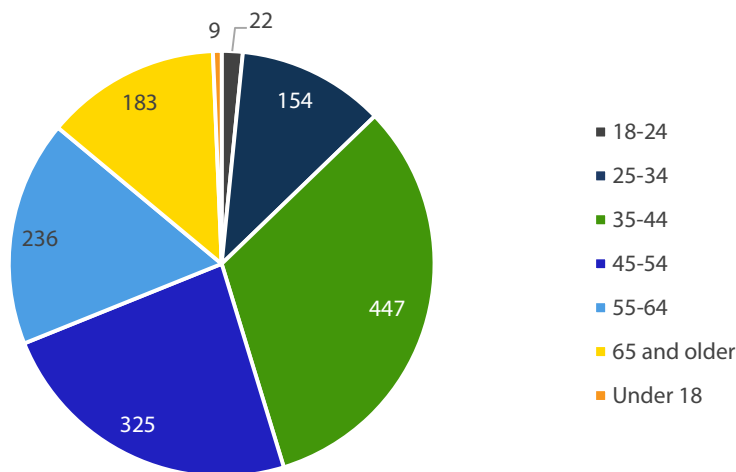
While residents are generally satisfied with many aspects of their community, there is potential for improvement in key areas such as housing, healthcare, transportation, entertainment, dining, and cultural amenities. By focusing on these areas, the region can create a more vibrant and satisfying living environment for its residents.



Survey Demographics

The survey received a total of 1,629 unique submissions.¹ There were individuals who did not respond to every question, so when looking at response totals, some will not equate to 1,629. The most prevalent age groups were individuals between the ages of 35 to 44, 45 to 54, and then 55 to 64. These groups cumulatively accounted for nearly 75% of survey responses. When looking at gender, a vast majority of respondents, just over 76%, identified as female. The remainder of participants identified as male, non-binary, or preferred not to identify. Similarly, the group of participants predominantly identified as White (94%). This is closely representative of the region's demographics as nearly 93% of individuals identify as White, Non-Hispanic. Despite this phenomenon, the survey lacked participation among Hispanic or Latino and Black or African American groups which are the second and third highest racial demographics across the five-county region.

WHAT IS YOUR AGE?²

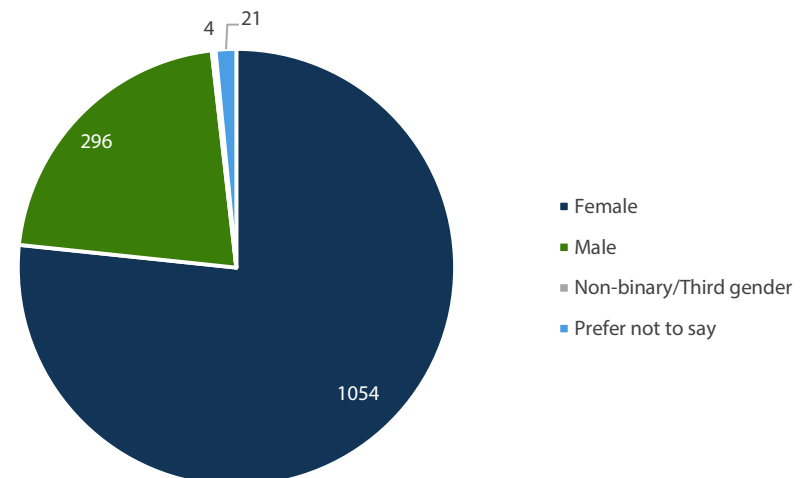


¹ 64 responses were removed because they did not respond to any of the questions other than "Which County do you reside in?"

² 253 individuals did not respond to this question

The most represented levels of educational attainment include individuals with a high school diploma, some college, a bachelor's degree, an associate's degree, and a graduate degree or higher. The survey experienced the highest participation rates from individuals with bachelor's degrees, then graduate degrees, followed by individuals with associate's degrees, then some college.³ The last question asked about employment status. Roughly two-thirds of respondents were full-time employed. The next largest groups included retirees, part-time employees, and self-employed individuals, together making up nearly 28%. The remaining 6% included students, unemployed individuals, and individuals who are unable to work.

WHAT IS YOUR GENDER?⁴



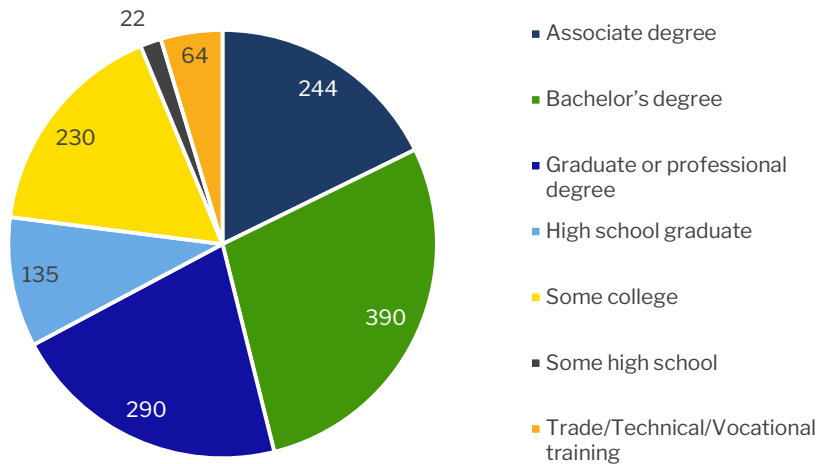
³ Public opinion surveys tend to receive high participation rates among groups who have higher levels of education attainment.

⁴ 254 individuals did not respond

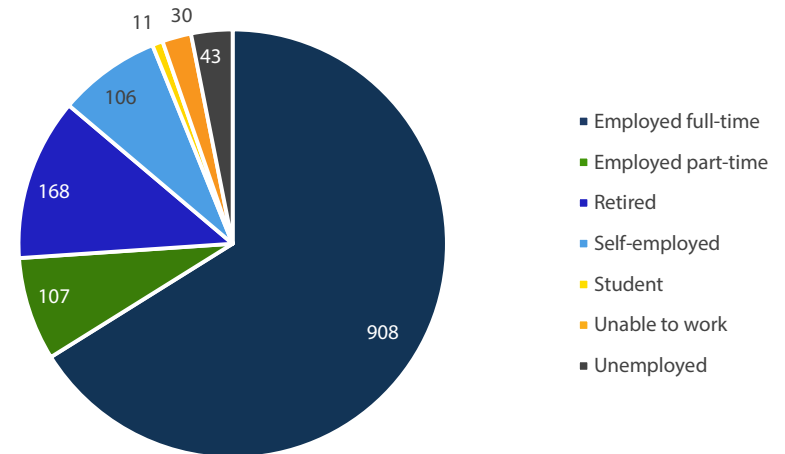
WHAT IS YOUR RACE?⁵

What is your race?

White	1282
Black or African American	2
Hispanic or Latino	6
Asian	2
American Indian or Alaska Native	2
Prefer not to say	46
More than once race	26

WHAT IS THE HIGHEST LEVEL OF EDUCATION YOU HAVE COMPLETED?⁶

5 263 individuals did not respond to this question
6 254 individuals did not respond to this question

WHAT IS YOUR CURRENT EMPLOYMENT STATUS?⁷

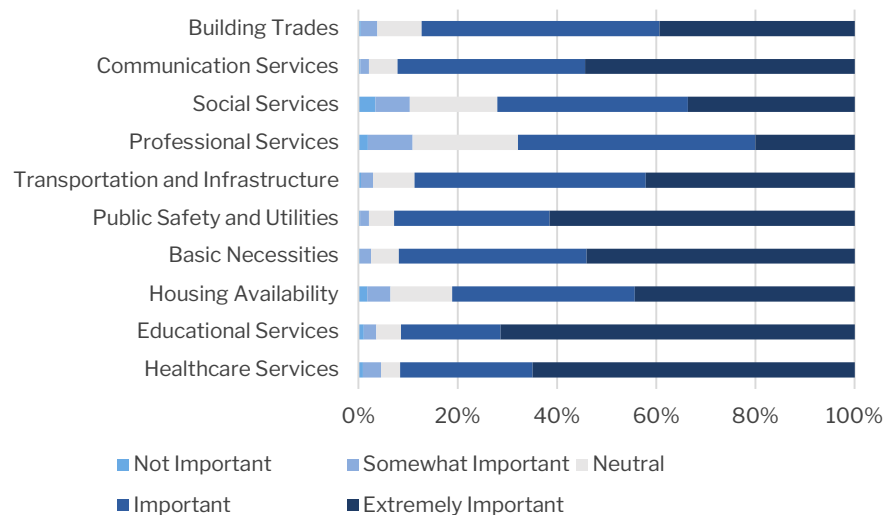
7 256 individuals did not respond

Importance of Essential Services

Essential services can be described as services an individual or family might need to live a healthy and fulfilling life. Categories for essential services include Building Trades, Communication Services, Social Services, Professional Services, Transportation and Infrastructure, Public Safety and Utilities, Basic Necessities, Housing Availability, Educational Services, and Healthcare Services.

Respondents were asked to rank the importance of essential services across various industries. Little variation exists across the region in terms of prioritization of essential services. Across all counties, healthcare services were ranked with the highest levels of importance, with professional and social services viewed as least important (when combining “Extremely important” and “important” ranking options). Education, communication, and building trades services were likely to be ranked high in terms of importance. Generally, all services were regarded as important and respondents were unlikely to select a response ranging from neutral to not important, but professional services and social services received the highest levels of responses indicating neutrality or unimportance.

IMPORTANCE - REGIONAL SERVICES

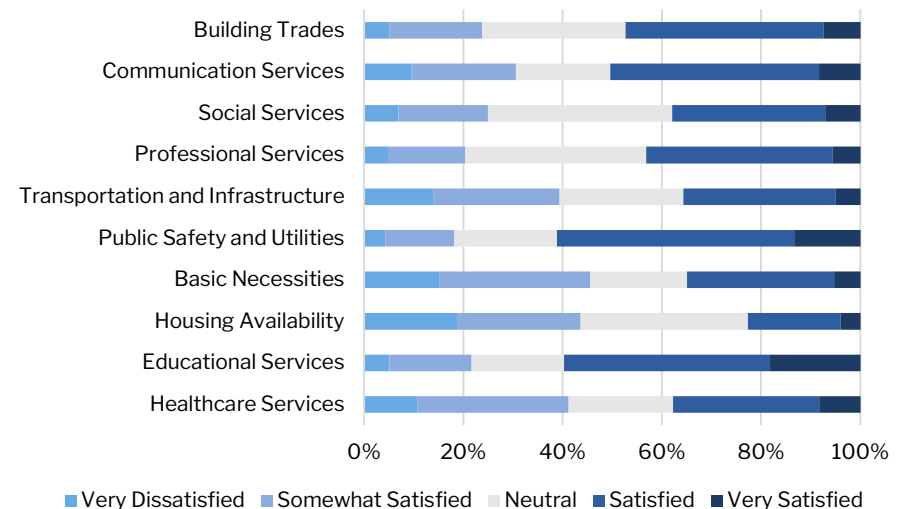


Satisfaction with Essential Services

Respondents were asked about their satisfaction with the services they previously ranked the importance of. While respondents were again generally inclined towards positive responses, they were more likely to select neutral responses. Regional services that had the highest satisfaction rates include Public Safety and Utilities, Education Services, and Communication Services. Regional services with the lowest satisfaction rates include Basic Necessities, Housing Availability, Healthcare Services, and Transportation and Infrastructure.

On a more granular level, Pike County respondents were more likely to select neutral or dissatisfied response options – the county also had the smallest sample of respondents, and as a lower-population county may experience fewer options for services across essential categories. Respondents were more likely to indicate satisfaction with educational services. Respondents were more likely to indicate dissatisfaction with the categories “Basic Needs” and “Housing Availability,” including things like grocery stores and housing affordability.

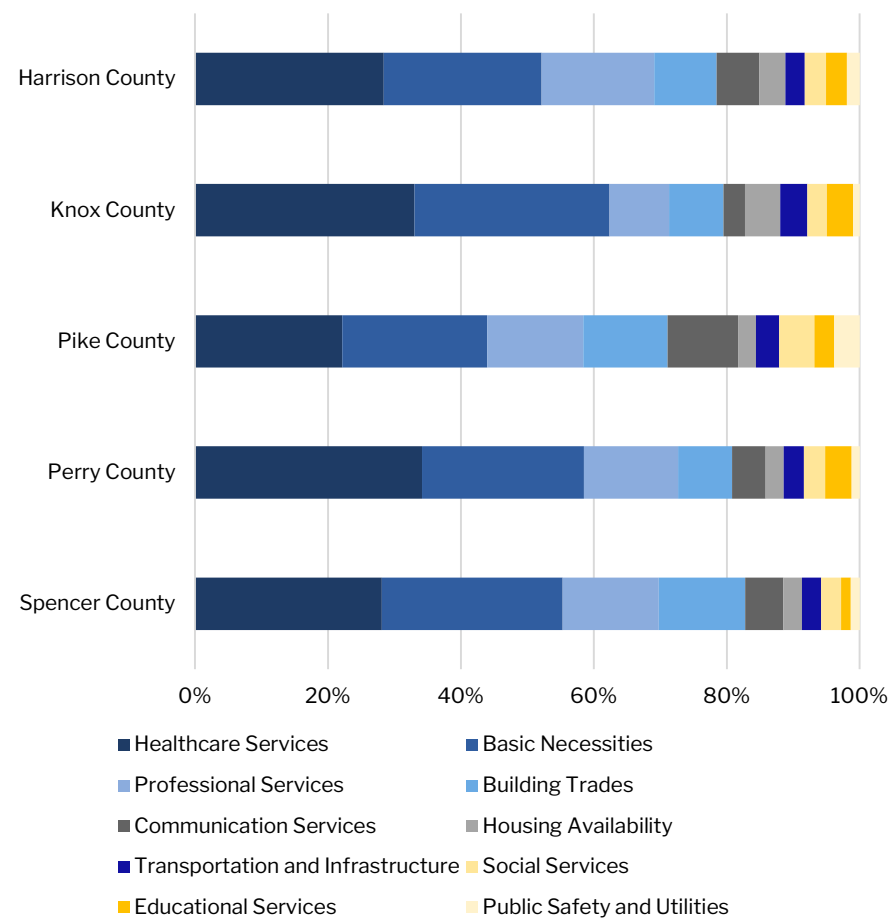
SATISFACTION - REGIONAL SERVICES



Service Outflow

Respondents were asked to identify which services they frequently travel outside of their county for. The most common response category selected was Healthcare Services, followed by Basic Necessities, which includes various non-luxury retail services, then Professional Services. Respondents were least likely to report that they have traveled for Social Services, Educational Services, and Public Safety and Utilities.

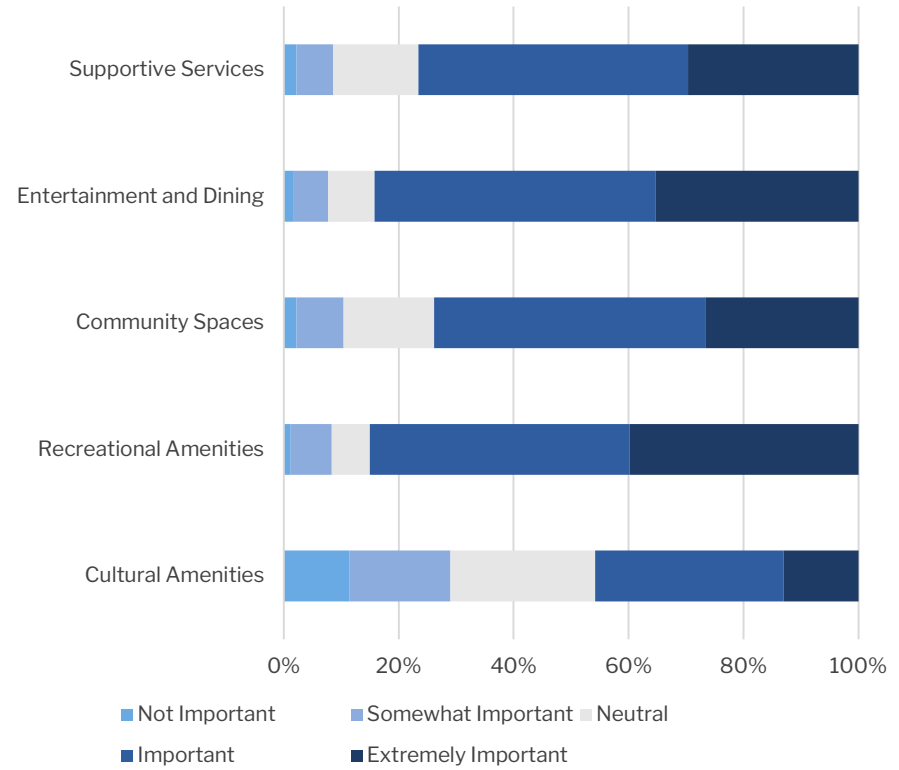
SERVICES FREQUENTLY TRAVELED FOR



Importance of Amenities

Respondents were asked to rank the importance of amenities across various categories. Amenities differ from essential services in that they are more focused on quality of life than essential needs to navigate the world; however, amenities may contribute to higher levels of satisfaction with a community and generate economic activity. Amenities were divided into five key groups: Supportive Services, Entertainment and Dining, Community Spaces, Recreational Amenities, and Cultural Amenities. Throughout the five-county region, cultural amenities were the least favored amenity, with respondents more likely to identify them as neutral or unimportant than other categories. All other amenity categories were mostly regarded as important or extremely important with Recreational Activities, and Entertainment and Dining reported as the most important among respondents.

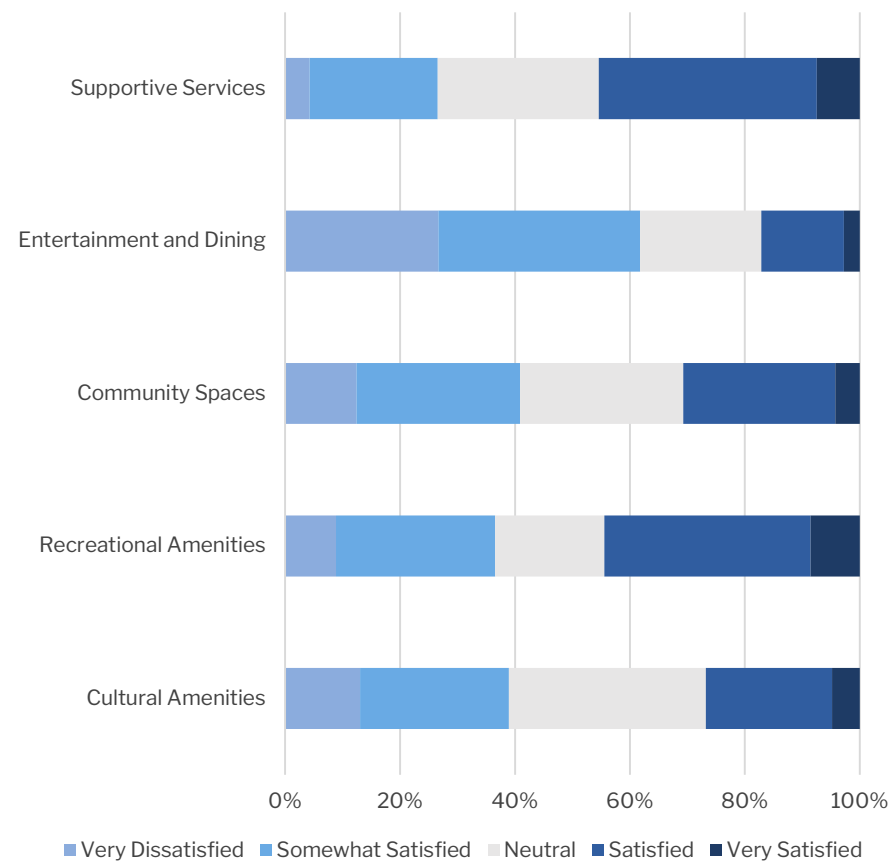
IMPORTANCE - REGIONAL AMENITIES



Satisfaction with Regional Amenities

Respondents were asked to rank their satisfaction with the same amenities that they previously ranked in terms of importance. Like with essential services, respondents from Pike County were more likely to indicate dissatisfaction with amenities available to them. Respondents across all geographies tended to have the lowest levels of satisfaction with Entertainment and Dining amenities available to them, with every county reporting a dissatisfaction rate of greater than 50%. Each county tended to have a more positive disposition toward Supportive Services within their region.

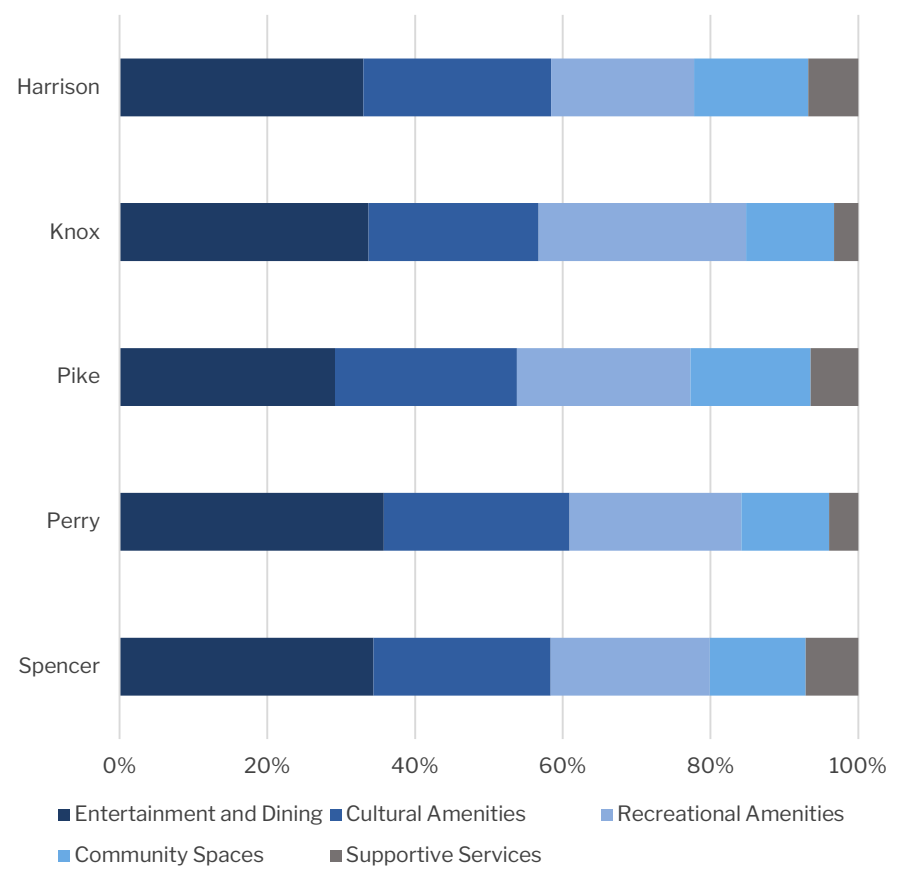
SATISFACTION - REGIONAL AMENITIES



Amenities Outflow

Respondents were asked what amenities they frequently leave the county for. Affirming data from the previous question regarding satisfaction, respondents most often traveled for Entertainment and Dining, followed by Cultural Amenities, Recreational Amenities, Community Spaces, then Supportive Services. Interestingly, individuals reported that Cultural Amenities were the least important to them among other amenities; however, they were the second most traveled amenity across the counties, slightly edging out Recreational Amenities.

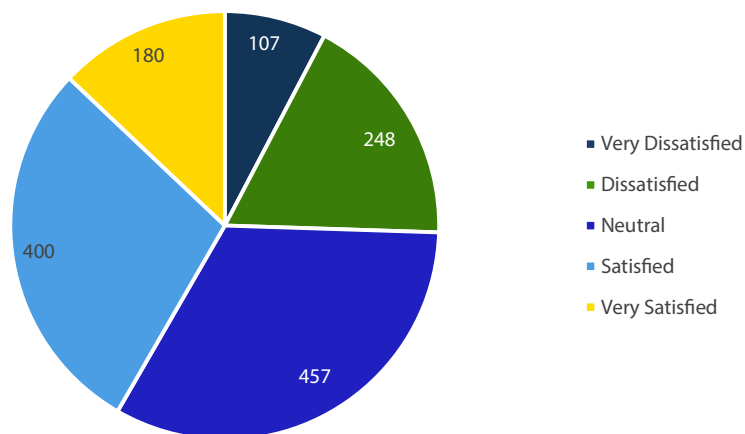
AMENITIES FREQUENTLY TRAVELED FOR



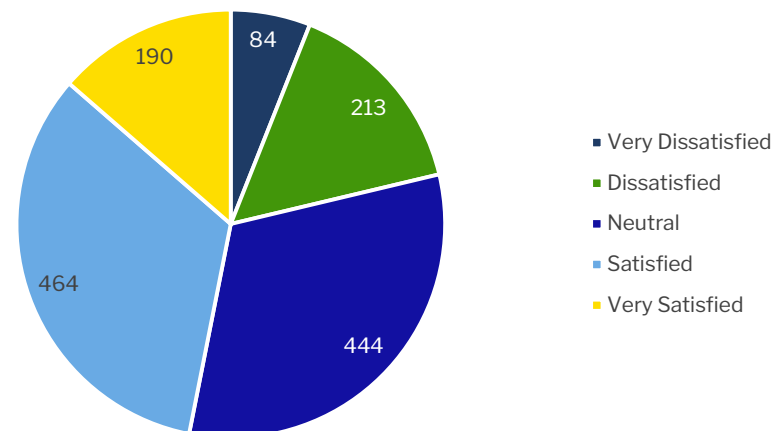
Community Welcoming and Equal Opportunities for All

The previous two charts provide response data from all five counties regarding two key questions: “To what extent do you agree with the following statements: ‘My community provides equal opportunities for people from all backgrounds,’ and ‘My community is accepting towards people from all backgrounds.’” For the statement on equal opportunities, most respondents rated their agreement as 3 out of 5, with 457 individuals (32.8%) providing a mostly positive response. Additionally, 400 respondents (28.7%) rated their agreement as a 4 out of 5, and 180 respondents (12.9%) rated it a 5 out of 5, indicating strong agreement. In total, 41.7% of respondents generally agreed with the statement. However, 248 respondents (17.8%) rated their agreement as a 2 out of 5, and 107 respondents (7%) rated it as a 1 out of 5, leading to a total of 24.8% indicating disagreement. When asked about their community’s acceptance of people from different backgrounds, the responses were similarly positive. A total of 464 respondents rated their agreement as a 4 out of 5, and 190 rated it as a 5 out of 5, resulting in 46.8% of respondents having a positive outlook. On the other hand, 84 respondents rated their agreement as 1 out of 5, and 213 rated it as 2 out of 5, leading to 21.2% disagreement. The remaining respondents expressed a neutral stance, with 31.8% providing a neutral response.

MY COMMUNITY PROVIDES EQUAL OPPORTUNITIES FOR EVERYONE



MY COMMUNITY IS ACCEPTING TOWARDS PEOPLE OF ALL BACKGROUNDS



Key Insights

- **Community at the Heart:** The word “Community” dominates the word cloud, underscoring its central role in shaping the region’s identity and values.
- **Fostering Human Connection:** Words such as “People,” “Culture,” and “Family” reinforce the importance of social bonds, shared experiences, and a sense of belonging.
- **Valuing Heritage and Future:** The word cloud also highlights “History,” “Education,” and “Water,” signifying the region’s respect for its past, commitment to future generations, and appreciation for natural resources.
- **Positive Attributes:** Words like “Caring,” “Generosity,” and “Leadership” reveal the region’s positive character and its members’ dedication to contributing to the collective good.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community steeped in pride and shared values. It portrays a region where individuals are connected, supportive, and invested in their collective well-being. The emphasis on human connection, coupled with values like education and history, underscores the vitality and prosperity of this community.

INDIANA FIRST HOMETOWN HAPPINESS (ALL COUNTIES) - HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Indiana residents across all counties. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Access to a variety of healthcare providers, including specialists and 24/7 urgent care.
Gaps:	Limited availability of specialists, particularly in rural areas. Lack of 24/7 urgent care and after-hours care options.
Desired Improvements:	Increased access to specialists, expanded after-hours care, and more specialized services like genetic counseling and chronic disease management.

Basic Necessities

Current Needs:	Access to grocery stores, pharmacies, and other essential services.
Gaps:	Limited variety of stores, especially for specialty items and international foods. Lack of public transportation options in rural areas.
Challenges:	Rising costs, limited selection, and transportation challenges, particularly in rural areas.

Professional Services

Current Needs:	Access to a variety of professional services, including skilled tradespeople, financial advisors, and legal services.
Gaps:	Shortage of skilled tradespeople like plumbers, electricians, and HVAC technicians. Limited availability of specialized legal services.
Challenges:	Capacity of existing skilled tradespeople to meet growing demand.

Entertainment and Dining

Current Needs:	Diverse dining options, entertainment venues, and outdoor recreation opportunities.
Gaps:	Limited variety of dining options, particularly for ethnic cuisines and fine dining. Lack of entertainment venues like bowling alleys, arcades, and live music venues.
Challenges:	Limited options for outdoor recreation, particularly in urban areas.

Culture and Recreation

Current Needs: Cultural events, outdoor activities, and unique experiences.

Gaps: imited cultural events and unique experiences, especially in rural areas.

Challenges: Lack of infrastructure to support outdoor recreation, such as bike trails and kayaking.

Overall, the engagement highlights the need for a comprehensive approach to address the needs of Indiana residents. This includes investing in healthcare infrastructure, expanding transportation options, supporting local businesses and entrepreneurs, and developing cultural and recreational opportunities. By addressing these key areas, Indiana can improve the quality of life for its residents, attract new businesses and residents, and ensure a thriving future for the state.



Indiana First (All Counties) – Healthcare Services

What do we currently have?

- Chiropractor
- Dentist/Dental
- Eye Doctor / Ophthalmologist / Optometrist
- General Practitioner
- Health Department
- Home Health Care
- Hospitals
- Mental Health Providers
- Nursing Home
- Pharmacy
- Physical Therapy
- Podiatrist
- Primary Care
- Speech Therapy/ Pathology

What do you travel for?

- 24/7 Urgent Care / ER
- Allergist/Allergy Specialist
- Behavioral Health
- Cardiologist
- Dermatologist
- Endocrinologist
- Eye Doctor / Ophthalmologist / Optometrist
- In-Patient Mental Health Facility
- Mental Health Counseling
- Neurologist
- OB/GYN
- Orthodontist
- Pediatric Care
- Pharmacy
- Pulmonologist

What do you wish was available locally?

- 24/7 Urgent Care / ER
- 24 Hour Pharmacy
- Dermatologist
- Mental Health Services
- OB/GYN
- Orthodontist

Indiana First (All Counties) – Basic Necessities

What do we currently have?

- Clothing Stores
- Convenience Stores
- Dollar General
- Farmers Markets / Fresh Produce
- Hardware and Auto Part Stores
- Walmart
- Wholesale (Sam's Club/Costco)

What do you travel for?

- Automotive Purchase
- Automotive Repair
- Clothing and Shoe Stores
- Groceries (Aldi, Kroger, Meijer, Schnuck's, Trader Joe's, Whole Foods)
- Medical Supplies
- Non-Commercial / Specialty Grocery Stores
- Sports Equipment
- Target
- Wholesale (Sam's Club/Costco)

What challenges exist attaining these items? How can we resolve them?

- Awareness
- Cost (of buying local)
- Hours of Operation
- Population to Support Local Business
- Time and Distance to Get to Stores
- Transportation

Indiana First (All Counties) – Professional Services

What do we currently have?

- Attorneys / Lawyers
- Certified Public Accountant (CPAs)
- Construction / Contractors
- Dog Groomers
- Electricians
- Financial Advisors
- HVAC
- Landscaping / Lawn care
- Mechanics
- Plumbers
- Roofers
- Veterinarians

What services are missing?

- Accountants and Accounting Firms
- Appliance Repair Workers
- Attorneys / Lawyers (Who offer more services)
- Auto Dealership and Repair
- Chimney Sweep
- Dry Cleaning
- Electricians
- Handymen / Repair Workers
- IT Services / Web Design
- Plumbers
- Pool Services
- Seamstress
- Veterinarians (Large Animal Care)

What services are missing?

- Coffee
- Car Dealership
- Shortage of Specialize Trades Workers (Construction, Electrician, Plumbers)
- Specialized Attorney / Lawyer (Immigration, Elder Support, Family and Divorce)
- Trade School

Indiana First (All Counties) – Entertainment and Dining

What do we currently have?

- Camping / Campgrounds
- Community Centers / Community Pool
- Festivals
- Golf course
- Ice Cream
- Locally Owned Restaurants
- Mexican Restaurants
- Museums
- Pizza
- Subway
- Taverns / Bars

What are your favorite options?

- Amphitheater
- Boating
- Drive-In
- Festivals
- Holiday World
- Locally Owned Restaurants
- Santa Claus Museum
- Wineries

What options are missing?

- Amphitheater
- Arcade / Gaming
- Asian Cuisine
- Batting Cages
- Bowling
- Breweries / Brew Pubs
- Chick Fil A
- Concerts
- Ethnic Restaurants
- Fast Food with Health Options
- Go-Karts
- Indoor Sports Facilities
- Mini Golf
- Movie Theater
- Outdoor Events (Concerts)
- Pickleball Courts
- Public Pool
- Seafood
- Skating Rink
- Splash Pads
- Sports Complex
- Trampoline Park
- Water Activity Rentals (Kayak and Boat)

Indiana First (All Counties) – Culture and Recreation

What do we currently have?

- Camping and Boating
- Community Centers
- Fishing
- Golf Courses
- Historic Societies / Value
- Playgrounds
- Public Land
- Splash Pad and Park
- Trails for Biking and Walking

What options do you use frequently?

- ATV Trails
- Bike Rentals
- Camping
- Casino
- Churches
- Community Centers
- Driving Range
- Gun Range
- Festivals
- Marina
- Playgrounds
- Splash Pad and Park
- Theaters
- Trails
- Ziplining

What would you like to see more of?

- Art Spaces (Workshops, Galleries, Events)
- Concerts and Live Music
- Festivals
- Go- Karts
- Ice Skating
- Indoor Activity Centers (Sports, Swimming, Gun Range, Events for Youth and Seniors)
- Large Sport Complexes
- Parks and Trails
- Pet Friendly Spots
- Pickleball
- Skate Park
- Splash Pad
- Water Park
- Wineries

Indiana First Data Analysis

The data analysis below is based on *purchases* data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the region as a whole:

Sector 23: Construction

Local Spending:	A substantial portion of construction spending remains within the region, particularly for residential remodeling, site preparation, and electrical contracting. This indicates a strong local demand for construction services.
Out-of-County Spending:	A significant amount of spending is directed outside the region, especially for commercial and institutional building construction, and highway, street, and bridge construction. This suggests that larger-scale projects may require specialized services or resources not readily available locally.

Sector 51: Broadcasting and Telecommunications

Local Spending:	A significant portion of spending on broadcasting and telecommunications services remains within the region, particularly on wireless telecommunications, wired telecommunications, and software publishing. This suggests a strong local tech and media industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for media streaming distribution services, data processing, and hosting. This indicates a reliance on national and international providers for certain services.

Sector 52: Finance and Insurance

Local Spending:	A significant portion of spending on finance and insurance services remains within the region, particularly for commercial banking, insurance agencies, and direct property and casualty insurance carriers. This suggests a strong local financial sector.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for portfolio management and investment advice, and direct health and medical insurance carriers. This indicates a reliance on national and international financial institutions for certain services.

Sector 54: Professional, Scientific, and Technical Services

Local Spending:	A significant portion of spending on professional, scientific, and technical services remains within the region, particularly for engineering services, legal services, and veterinary services. This suggests a strong local professional services industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for custom computer programming services, computer systems design services, and research and development. This indicates a reliance on national and international providers for specialized services.

Sector 62: Health Care and Social Assistance

Local Spending:	A significant portion of healthcare spending remains within the region, particularly in nursing care facilities, dental services, and child daycare services. Additionally, a substantial amount is spent locally on home healthcare, physical therapy, and mental health services.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for hospital care, specialized medical services, and substance abuse treatment.

Sector 71: Arts, Entertainment, and Recreation

Local Spending:	A significant portion of spending on arts, entertainment, and recreation remains within the region, particularly on local performance arts, amusement parks, and fitness centers.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for major sporting events, concerts, and theme parks.

Sector 72: Accommodation and Food Services

Local Spending:	A significant portion of spending on accommodation and food services remains within the region, particularly on restaurants and hotels.
Out-of-County Spending:	A considerable amount of spending is directed outside the region, especially for luxury accommodations and specialized dining experiences.

Sector 81: Other Services

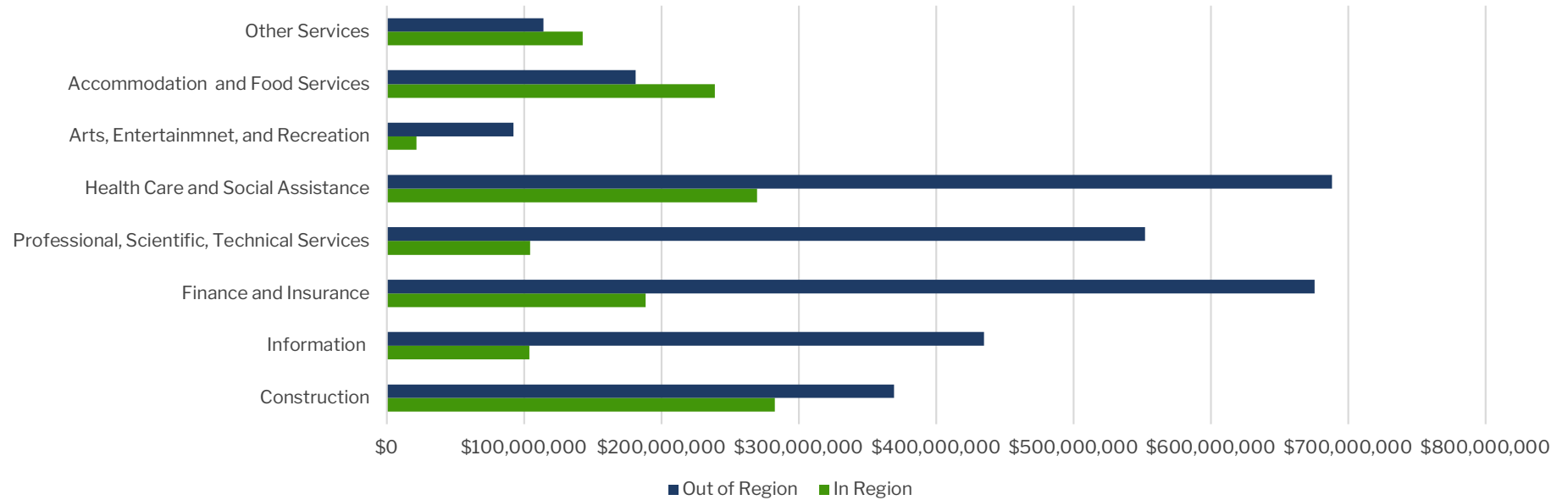
Local Spending: A significant portion of spending on other services remains within the region, particularly on automotive repair, personal care services, and religious organizations.

Out-of-County Spending: A considerable amount of spending is directed outside the region, especially for specialized services like grantmaking foundations, professional organizations, and certain types of automotive repair.

Indiana First exhibits a mix of local and out-of-region spending. While some sectors, like construction and food services, have strong local spending, others, including specialized healthcare and certain professional services, rely heavily on out-of-region providers. To optimize the region's economic potential, strategies such as incentivizing local investment, improving infrastructure, and understanding consumer preferences can be implemented.



Indiana First, In/Out Flow of Dollars Spent



Overall, within the Indiana First Region, there is a net outflow of service dollars across 6 of the 8 identified industry sectors. The “Other Services” and “Accommodation and Food Services” sectors are the 2 sectors where more dollars stay in the region than flow out (56% and 57% of all dollars stay in the region, respectively). The largest outflow of dollars, by absolute value, is within the Health Care and Social Assistance Sector, where \$688 million dollars annually leave the region, representing just under 72% of all sector spending. In terms of percentage of dollars spent out of region, both the Information and Arts, Entertainment, and Recreation sectors see approximately 81% of all spending flow out of the region, and the Professional, Scientific, and Technical Services Sector sees 84% of all dollars spent out of the region. Construction Services, with an annual total spend rate of over \$650 million approaches parity between in/out of region spending, with 43% of all spending remaining within the Indiana First Region.



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
238210	Electrical Contractors and Other Wiring Installation Contractors	\$36,310,644	47.4%	\$40,335,653	52.6%	\$76,646,297
238910	Site Preparation Contractors	\$34,319,825	92.0%	\$2,976,545	8.0%	\$37,296,370
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$29,977,917	34.0%	\$58,109,220	66.0%	\$88,087,136
236118	Residential Remodelers	\$26,835,386	66.7%	\$13,399,057	33.3%	\$40,234,443
237310	Highway, Street, and Bridge Construction	\$18,047,245	65.8%	\$9,385,169	34.2%	\$27,432,415
238990	All Other Specialty Trade Contractors	\$14,954,696	40.2%	\$22,228,243	59.8%	\$37,182,940
236220	Commercial and Institutional Building Construction	\$13,834,021	22.2%	\$48,556,835	77.8%	\$62,390,856
237130	Power and Communication Line and Related Structures Construction	\$13,431,609	67.2%	\$6,549,392	32.8%	\$19,981,001
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$12,653,478	36.8%	\$21,721,653	63.2%	\$34,375,132
238320	Painting and Wall Covering Contractors	\$10,916,561	54.8%	\$8,996,861	45.2%	\$19,913,421
238110	Poured Concrete Foundation and Structure Contractors	\$9,970,652	56.1%	\$7,798,069	43.9%	\$17,768,720
237990	Other Heavy and Civil Engineering Construction	\$7,582,920	63.8%	\$4,308,895	36.2%	\$11,891,815
237110	Water and Sewer Line and Related Structures Construction	\$7,103,725	49.1%	\$7,378,509	50.9%	\$14,482,234
238310	Drywall and Insulation Contractors	\$6,676,919	34.3%	\$12,782,776	65.7%	\$19,459,695
238290	Other Building Equipment Contractors	\$5,877,807	44.4%	\$7,367,730	55.6%	\$13,245,537
238140	Masonry Contractors	\$5,431,679	52.4%	\$4,926,284	47.6%	\$10,357,963
238350	Finish Carpentry Contractors	\$5,276,539	30.6%	\$11,962,442	69.4%	\$17,238,981
238330	Flooring Contractors	\$5,101,305	54.8%	\$4,212,125	45.2%	\$9,313,430
238390	Other Building Finishing Contractors	\$2,861,738	42.2%	\$3,925,087	57.8%	\$6,786,826
238160	Roofing Contractors	\$2,792,062	16.5%	\$14,177,095	83.5%	\$16,969,157
236210	Industrial Building Construction	\$2,192,256	17.3%	\$10,476,168	82.7%	\$12,668,424
238120	Structural Steel and Precast Concrete Contractors	\$1,836,438	29.0%	\$4,488,918	71.0%	\$6,325,355
238170	Siding Contractors	\$1,775,290	50.9%	\$1,711,223	49.1%	\$3,486,513
238190	Other Foundation, Structure, and Building Exterior Contractors	\$1,342,908	33.3%	\$2,693,934	66.7%	\$4,036,842
238340	Tile and Terrazzo Contractors	\$1,185,974	21.8%	\$4,257,787	78.2%	\$5,443,761
238130	Framing Contractors	\$1,136,046	18.9%	\$4,861,997	81.1%	\$5,998,043

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$29,977,917	34.0%	\$58,109,220	66.0%	\$88,087,136
236220	Commercial and Institutional Building Construction	\$13,834,021	22.2%	\$48,556,835	77.8%	\$62,390,856
238210	Electrical Contractors and Other Wiring Installation Contractors	\$36,310,644	47.4%	\$40,335,653	52.6%	\$76,646,297
238990	All Other Specialty Trade Contractors	\$14,954,696	40.2%	\$22,228,243	59.8%	\$37,182,940
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$12,653,478	36.8%	\$21,721,653	63.2%	\$34,375,132
238160	Roofing Contractors	\$2,792,062	16.5%	\$14,177,095	83.5%	\$16,969,157
236118	Residential Remodelers	\$26,835,386	66.7%	\$13,399,057	33.3%	\$40,234,443
238310	Drywall and Insulation Contractors	\$6,676,919	34.3%	\$12,782,776	65.7%	\$19,459,695
238350	Finish Carpentry Contractors	\$5,276,539	30.6%	\$11,962,442	69.4%	\$17,238,981
237120	Oil and Gas Pipeline and Related Structures Construction	\$419,185	3.8%	\$10,481,671	96.2%	\$10,900,856
236210	Industrial Building Construction	\$2,192,256	17.3%	\$10,476,168	82.7%	\$12,668,424
237310	Highway, Street, and Bridge Construction	\$18,047,245	65.8%	\$9,385,169	34.2%	\$27,432,415
238320	Painting and Wall Covering Contractors	\$10,916,561	54.8%	\$8,996,861	45.2%	\$19,913,421
238110	Poured Concrete Foundation and Structure Contractors	\$9,970,652	56.1%	\$7,798,069	43.9%	\$17,768,720
237110	Water and Sewer Line and Related Structures Construction	\$7,103,725	49.1%	\$7,378,509	50.9%	\$14,482,234
238290	Other Building Equipment Contractors	\$5,877,807	44.4%	\$7,367,730	55.6%	\$13,245,537
236117	New Housing For-Sale Builders	\$933,962	12.0%	\$6,848,910	88.0%	\$7,782,873
237130	Power and Communication Line and Related Structures Construction	\$13,431,609	67.2%	\$6,549,392	32.8%	\$19,981,001
238140	Masonry Contractors	\$5,431,679	52.4%	\$4,926,284	47.6%	\$10,357,963
238130	Framing Contractors	\$1,136,046	18.9%	\$4,861,997	81.1%	\$5,998,043
238120	Structural Steel and Precast Concrete Contractors	\$1,836,438	29.0%	\$4,488,918	71.0%	\$6,325,355
238150	Glass and Glazing Contractors	\$779,719	14.9%	\$4,463,615	85.1%	\$5,243,335
237210	Land Subdivision	\$424,636	8.8%	\$4,425,506	91.2%	\$4,850,142
237990	Other Heavy and Civil Engineering Construction	\$7,582,920	63.8%	\$4,308,895	36.2%	\$11,891,815
238340	Tile and Terrazzo Contractors	\$1,185,974	21.8%	\$4,257,787	78.2%	\$5,443,761
238330	Flooring Contractors	\$5,101,305	54.8%	\$4,212,125	45.2%	\$9,313,430
238390	Other Building Finishing Contractors	\$2,861,738	42.2%	\$3,925,087	57.8%	\$6,786,826
236116	New Multifamily Housing Construction (except For-Sale Builders)	\$688,529	16.0%	\$3,618,292	84.0%	\$4,306,821

Sectors 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
517112	Wireless Telecommunications Carriers (except Satellite)	\$35,862,371	52.0%	\$33,083,034	48.0%	\$68,945,405
517111	Wired Telecommunications Carriers	\$20,926,767	21.4%	\$76,699,563	78.6%	\$97,626,329
513210	Software Publishers	\$20,778,039	17.3%	\$98,990,435	82.7%	\$119,768,475
518210	Data Processing, Hosting, and Related Services	\$10,136,800	11.6%	\$77,254,119	88.4%	\$87,390,918
512110	Motion Picture and Video Production	\$5,238,568	32.2%	\$11,016,944	67.8%	\$16,255,512
516110	Radio Broadcasting Stations	\$3,549,000	80.1%	\$881,031	19.9%	\$4,430,030
513110	Newspaper Publishers	\$3,373,395	61.6%	\$2,104,825	38.4%	\$5,478,219
517810	All Other Telecommunications	\$1,337,721	12.4%	\$9,449,974	87.6%	\$10,787,694
512131	Motion Picture Theaters (except Drive-Ins)	\$735,176	49.0%	\$764,164	51.0%	\$1,499,339
513120	Periodical Publishers	\$429,677	8.1%	\$4,871,705	91.9%	\$5,301,382
513130	Book Publishers	\$398,191	4.0%	\$9,481,683	96.0%	\$9,879,873
516120	Television Broadcasting Stations	\$368,878	5.4%	\$6,525,776	94.6%	\$6,894,654
512240	Sound Recording Studios	\$281,915	26.7%	\$774,489	73.3%	\$1,056,404
513140	Directory and Mailing List Publishers	\$223,192	13.1%	\$1,479,432	86.9%	\$1,702,624
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$154,663	0.3%	\$60,125,004	99.7%	\$60,279,667
513199	All Other Publishers	\$112,197	1.9%	\$5,752,378	98.1%	\$5,864,575
517121	Telecommunications Resellers	\$85,474	1.4%	\$6,245,265	98.6%	\$6,330,739
512132	Drive-In Motion Picture Theaters	\$9,130	33.8%	\$17,868	66.2%	\$26,999

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
513210	Software Publishers	\$20,778,039	17.3%	\$98,990,435	82.7%	\$119,768,475
518210	Data Processing, Hosting, and Related Services	\$10,136,800	11.6%	\$77,254,119	88.4%	\$87,390,918
517111	Wired Telecommunications Carriers	\$20,926,767	21.4%	\$76,699,563	78.6%	\$97,626,329
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$154,663	0.3%	\$60,125,004	99.7%	\$60,279,667
517112	Wireless Telecommunications Carriers (except Satellite)	\$35,862,371	52.0%	\$33,083,034	48.0%	\$68,945,405
519290	Web Search Portals and All Other Information Services	\$0	0.0%	\$21,579,997	100.0%	\$21,579,997
512110	Motion Picture and Video Production	\$5,238,568	32.2%	\$11,016,944	67.8%	\$16,255,512
513130	Book Publishers	\$398,191	4.0%	\$9,481,683	96.0%	\$9,879,873
517810	All Other Telecommunications	\$1,337,721	12.4%	\$9,449,974	87.6%	\$10,787,694
516120	Television Broadcasting Stations	\$368,878	5.4%	\$6,525,776	94.6%	\$6,894,654
517121	Telecommunications Resellers	\$85,474	1.4%	\$6,245,265	98.6%	\$6,330,739
513199	All Other Publishers	\$112,197	1.9%	\$5,752,378	98.1%	\$5,864,575
513120	Periodical Publishers	\$429,677	8.1%	\$4,871,705	91.9%	\$5,301,382
513110	Newspaper Publishers	\$3,373,395	61.6%	\$2,104,825	38.4%	\$5,478,219
517410	Satellite Telecommunications	\$0	0.0%	\$1,748,282	100.0%	\$1,748,282
512250	Record Production and Distribution	\$0	0.0%	\$1,583,126	100.0%	\$1,583,126
513140	Directory and Mailing List Publishers	\$223,192	13.1%	\$1,479,432	86.9%	\$1,702,624
512191	Teleproduction and Other Postproduction Services	\$0	0.0%	\$1,381,784	100.0%	\$1,381,784
512230	Music Publishers	\$0	0.0%	\$1,077,575	100.0%	\$1,077,575
516110	Radio Broadcasting Stations	\$3,549,000	80.1%	\$881,031	19.9%	\$4,430,030
512240	Sound Recording Studios	\$281,915	26.7%	\$774,489	73.3%	\$1,056,404
512131	Motion Picture Theaters (except Drive-Ins)	\$735,176	49.0%	\$764,164	51.0%	\$1,499,339
512120	Motion Picture and Video Distribution	\$0	0.0%	\$744,539	100.0%	\$744,539
519210	Libraries and Archives	\$0	0.0%	\$446,551	100.0%	\$446,551

Sector 52: Finance and Insurance

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
522110	Commercial Banking	\$59,638,991	38.9%	\$93,521,853	61.1%	\$153,160,844
524210	Insurance Agencies and Brokerages	\$49,531,480	88.5%	\$6,451,421	11.5%	\$55,982,901
524126	Direct Property and Casualty Insurance Carriers	\$23,258,758	30.9%	\$51,907,363	69.1%	\$75,166,121
523940	Portfolio Management and Investment Advice	\$12,494,822	7.6%	\$152,921,711	92.4%	\$165,416,533
524114	Direct Health and Medical Insurance Carriers	\$6,436,696	10.0%	\$57,891,618	90.0%	\$64,328,313
522291	Consumer Lending	\$5,229,686	60.1%	\$3,476,212	39.9%	\$8,705,898
522130	Credit Unions	\$4,805,981	23.1%	\$16,030,099	76.9%	\$20,836,080
522390	Other Activities Related to Credit Intermediation	\$3,948,545	48.6%	\$4,178,037	51.4%	\$8,126,582
522180	Savings Institutions and Other Depository Credit Intermediation	\$3,685,712	41.9%	\$5,104,504	58.1%	\$8,790,215
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$3,107,537	35.2%	\$5,730,199	64.8%	\$8,837,736
524298	All Other Insurance Related Activities	\$2,717,180	54.9%	\$2,229,894	45.1%	\$4,947,074
523150	Investment Banking and Securities Intermediation	\$2,562,390	4.5%	\$53,975,247	95.5%	\$56,537,637
522292	Real Estate Credit	\$1,894,997	8.6%	\$20,263,268	91.4%	\$22,158,266
525120	Health and Welfare Funds	\$1,727,780	40.0%	\$2,588,625	60.0%	\$4,316,405
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$1,711,157	17.3%	\$8,192,233	82.7%	\$9,903,391
522310	Mortgage and Nonmortgage Loan Brokers	\$1,284,987	12.7%	\$8,796,459	87.3%	\$10,081,445
524291	Claims Adjusting	\$1,076,417	30.4%	\$2,458,680	69.6%	\$3,535,097
525920	Trusts, Estates, and Agency Accounts	\$1,004,330	5.0%	\$19,042,301	95.0%	\$20,046,631
523910	Miscellaneous Intermediation	\$653,944	5.9%	\$10,496,790	94.1%	\$11,150,734
522220	Sales Financing	\$610,924	6.4%	\$8,956,618	93.6%	\$9,567,543
523999	Miscellaneous Financial Investment Activities	\$241,691	3.8%	\$6,042,382	96.2%	\$6,284,073
525990	Other Financial Vehicles	\$223,184	0.7%	\$30,245,181	99.3%	\$30,468,365
523991	Trust, Fiduciary, and Custody Activities	\$217,162	4.7%	\$4,395,746	95.3%	\$4,612,908
524128	Other Direct Insurance (except Life, Health, and Medical) Carriers	\$161,397	6.0%	\$2,535,772	94.0%	\$2,697,169
525110	Pension Funds	\$160,397	3.3%	\$4,653,897	96.7%	\$4,814,294

TABLE VII: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
523940	Portfolio Management and Investment Advice	\$12,494,822	7.6%	\$152,921,711	92.4%	\$165,416,533
522110	Commercial Banking	\$59,638,991	38.9%	\$93,521,853	61.1%	\$153,160,844
524114	Direct Health and Medical Insurance Carriers	\$6,436,696	10.0%	\$57,891,618	90.0%	\$64,328,313
523150	Investment Banking and Securities Intermediation	\$2,562,390	4.5%	\$53,975,247	95.5%	\$56,537,637
524126	Direct Property and Casualty Insurance Carriers	\$23,258,758	30.9%	\$51,907,363	69.1%	\$75,166,121
525990	Other Financial Vehicles	\$223,184	0.7%	\$30,245,181	99.3%	\$30,468,365
524113	Direct Life Insurance Carriers	\$0	0.0%	\$28,053,952	100.0%	\$28,053,952
522292	Real Estate Credit	\$1,894,997	8.6%	\$20,263,268	91.4%	\$22,158,266
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$19,708,220	100.0%	\$19,708,220
525920	Trusts, Estates, and Agency Accounts	\$1,004,330	5.0%	\$19,042,301	95.0%	\$20,046,631
522130	Credit Unions	\$4,805,981	23.1%	\$16,030,099	76.9%	\$20,836,080
523910	Miscellaneous Intermediation	\$653,944	5.9%	\$10,496,790	94.1%	\$11,150,734
524127	Direct Title Insurance Carriers	\$0	0.0%	\$9,737,437	100.0%	\$9,737,437
525910	Open-End Investment Funds	\$0	0.0%	\$9,711,797	100.0%	\$9,711,797
522220	Sales Financing	\$610,924	6.4%	\$8,956,618	93.6%	\$9,567,543
522310	Mortgage and Nonmortgage Loan Brokers	\$1,284,987	12.7%	\$8,796,459	87.3%	\$10,081,445
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$1,711,157	17.3%	\$8,192,233	82.7%	\$9,903,391
522210	Credit Card Issuing	\$0	0.0%	\$8,151,498	100.0%	\$8,151,498
524130	Reinsurance Carriers	\$0	0.0%	\$7,112,696	100.0%	\$7,112,696
524210	Insurance Agencies and Brokerages	\$49,531,480	88.5%	\$6,451,421	11.5%	\$55,982,901
523999	Miscellaneous Financial Investment Activities	\$241,691	3.8%	\$6,042,382	96.2%	\$6,284,073
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$3,107,537	35.2%	\$5,730,199	64.8%	\$8,837,736
522180	Savings Institutions and Other Depository Credit Intermediation	\$3,685,712	41.9%	\$5,104,504	58.1%	\$8,790,215
525110	Pension Funds	\$160,397	3.3%	\$4,653,897	96.7%	\$4,814,294
523991	Trust, Fiduciary, and Custody Activities	\$217,162	4.7%	\$4,395,746	95.3%	\$4,612,908
522390	Other Activities Related to Credit Intermediation	\$3,948,545	48.6%	\$4,178,037	51.4%	\$8,126,582
523160	Commodity Contracts Intermediation	\$0	0.0%	\$3,960,039	100.0%	\$3,960,039

Sector 54: Professional, Scientific, and Technical Services

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
541330	Engineering Services	\$18,054,603	28.9%	\$44,472,023	71.1%	\$62,526,626
541110	Offices of Lawyers	\$10,325,445	10.6%	\$86,935,716	89.4%	\$97,261,160
541940	Veterinary Services	\$9,465,015	49.4%	\$9,711,357	50.6%	\$19,176,372
541512	Computer Systems Design Services	\$9,141,412	12.9%	\$61,755,430	87.1%	\$70,896,842
541611	Administrative Management and General Management Consulting Services	\$8,832,297	26.1%	\$25,047,115	73.9%	\$33,879,411
541990	All Other Professional, Scientific, and Technical Services	\$8,772,285	29.0%	\$21,475,788	71.0%	\$30,248,074
541211	Offices of Certified Public Accountants	\$6,524,107	25.2%	\$19,361,899	74.8%	\$25,886,006
541690	Other Scientific and Technical Consulting Services	\$5,502,742	67.2%	\$2,682,714	32.8%	\$8,185,456
541219	Other Accounting Services	\$3,878,275	33.7%	\$7,633,197	66.3%	\$11,511,471
541380	Testing Laboratories	\$3,804,251	50.3%	\$3,764,463	49.7%	\$7,568,714
541614	Process, Physical Distribution, and Logistics Consulting Services	\$2,783,169	69.8%	\$1,206,366	30.2%	\$3,989,535
541213	Tax Preparation Services	\$2,222,055	65.8%	\$1,155,622	34.2%	\$3,377,677
541921	Photography Studios, Portrait	\$1,817,449	77.0%	\$542,418	23.0%	\$2,359,867
541370	Surveying and Mapping (except Geophysical) Services	\$1,752,810	87.7%	\$245,067	12.3%	\$1,997,877
541320	Landscape Architectural Services	\$1,440,484	68.2%	\$670,363	31.8%	\$2,110,847
541613	Marketing Consulting Services	\$1,408,115	13.2%	\$9,238,471	86.8%	\$10,646,586
541810	Advertising Agencies	\$1,094,006	8.4%	\$12,003,285	91.6%	\$13,097,291
541618	Other Management Consulting Services	\$918,905	22.1%	\$3,234,984	77.9%	\$4,153,889
541191	Title Abstract and Settlement Offices	\$808,177	24.1%	\$2,541,110	75.9%	\$3,349,287
541310	Architectural Services	\$770,909	6.8%	\$10,555,579	93.2%	\$11,326,487
541430	Graphic Design Services	\$742,415	16.6%	\$3,736,480	83.4%	\$4,478,895
541511	Custom Computer Programming Services	\$659,971	1.0%	\$65,839,191	99.0%	\$66,499,162
541410	Interior Design Services	\$653,612	18.1%	\$2,954,837	81.9%	\$3,608,450
541922	Commercial Photography	\$592,257	36.1%	\$1,048,333	63.9%	\$1,640,590
541890	Other Services Related to Advertising	\$520,368	20.3%	\$2,038,024	79.7%	\$2,558,391
541620	Environmental Consulting Services	\$447,492	15.8%	\$2,391,986	84.2%	\$2,839,478
541513	Computer Facilities Management Services	\$282,426	7.3%	\$3,600,203	92.7%	\$3,882,629

TABLE IX: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
541110	Offices of Lawyers	\$10,325,445	10.6%	\$86,935,716	89.4%	\$97,261,160
541511	Custom Computer Programming Services	\$659,971	1.0%	\$65,839,191	99.0%	\$66,499,162
541512	Computer Systems Design Services	\$9,141,412	12.9%	\$61,755,430	87.1%	\$70,896,842
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$7,183	0.0%	\$57,066,856	100.0%	\$57,074,039
541330	Engineering Services	\$18,054,603	28.9%	\$44,472,023	71.1%	\$62,526,626
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$95,190	0.2%	\$41,090,061	99.8%	\$41,185,251
541611	Administrative Management and General Management Consulting Services	\$8,832,297	26.1%	\$25,047,115	73.9%	\$33,879,411
541990	All Other Professional, Scientific, and Technical Services	\$8,772,285	29.0%	\$21,475,788	71.0%	\$30,248,074
541211	Offices of Certified Public Accountants	\$6,524,107	25.2%	\$19,361,899	74.8%	\$25,886,006
541810	Advertising Agencies	\$1,094,006	8.4%	\$12,003,285	91.6%	\$13,097,291
541310	Architectural Services	\$770,909	6.8%	\$10,555,579	93.2%	\$11,326,487
541940	Veterinary Services	\$9,465,015	49.4%	\$9,711,357	50.6%	\$19,176,372
541613	Marketing Consulting Services	\$1,408,115	13.2%	\$9,238,471	86.8%	\$10,646,586
541214	Payroll Services	\$0	0.0%	\$8,454,914	100.0%	\$8,454,914
541219	Other Accounting Services	\$3,878,275	33.7%	\$7,633,197	66.3%	\$11,511,471
541519	Other Computer Related Services	\$0	0.0%	\$6,968,108	100.0%	\$6,968,108
541820	Public Relations Agencies	\$143,524	2.9%	\$4,844,586	97.1%	\$4,988,110
541910	Marketing Research and Public Opinion Polling	\$44,661	1.0%	\$4,599,722	99.0%	\$4,644,382
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$4,321,305	100.0%	\$4,321,305
541380	Testing Laboratories	\$3,804,251	50.3%	\$3,764,463	49.7%	\$7,568,714
541430	Graphic Design Services	\$742,415	16.6%	\$3,736,480	83.4%	\$4,478,895
541513	Computer Facilities Management Services	\$282,426	7.3%	\$3,600,203	92.7%	\$3,882,629
541618	Other Management Consulting Services	\$918,905	22.1%	\$3,234,984	77.9%	\$4,153,889

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
541612	Human Resources Consulting Services	\$140,310	4.5%	\$3,002,977	95.5%	\$3,143,287
541410	Interior Design Services	\$653,612	18.1%	\$2,954,837	81.9%	\$3,608,450
541690	Other Scientific and Technical Consulting Services	\$5,502,742	67.2%	\$2,682,714	32.8%	\$8,185,456
541191	Title Abstract and Settlement Offices	\$808,177	24.1%	\$2,541,110	75.9%	\$3,349,287
541713	Research and Development in Nanotechnology	\$0	0.0%	\$2,481,532	100.0%	\$2,481,532
541620	Environmental Consulting Services	\$447,492	15.8%	\$2,391,986	84.2%	\$2,839,478
541199	All Other Legal Services	\$0	0.0%	\$2,348,116	100.0%	\$2,348,116
541890	Other Services Related to Advertising	\$520,368	20.3%	\$2,038,024	79.7%	\$2,558,391
541930	Translation and Interpretation Services	\$32,442	1.9%	\$1,664,093	98.1%	\$1,696,535
541614	Process, Physical Distribution, and Logistics Consulting Services	\$2,783,169	69.8%	\$1,206,366	30.2%	\$3,989,535
541840	Media Representatives	\$0	0.0%	\$1,159,802	100.0%	\$1,159,802
541213	Tax Preparation Services	\$2,222,055	65.8%	\$1,155,622	34.2%	\$3,377,677

Sector 62: Health Care and Social Assistance

TABLE X: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
621111	Offices of Physicians (except Mental Health Specialists)	\$71,849,118	38.4%	\$115,372,455	61.6%	\$187,221,573
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$45,638,084	99.8%	\$97,199	0.2%	\$45,735,282
621210	Offices of Dentists	\$22,176,515	46.3%	\$25,742,096	53.7%	\$47,918,611
624410	Child Day Care Services	\$19,359,000	85.9%	\$3,169,885	14.1%	\$22,528,884
621610	Home Health Care Services	\$13,779,642	36.7%	\$23,740,706	63.3%	\$37,520,349
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$8,490,733	63.7%	\$4,847,318	36.3%	\$13,338,051
624120	Services for the Elderly and Persons with Disabilities	\$7,975,376	26.1%	\$22,556,932	73.9%	\$30,532,308
624190	Other Individual and Family Services	\$7,662,932	58.7%	\$5,393,515	41.3%	\$13,056,447
623220	Residential Mental Health and Substance Abuse Facilities	\$7,061,177	90.0%	\$781,453	10.0%	\$7,842,631
623312	Assisted Living Facilities for the Elderly	\$6,430,625	50.8%	\$6,225,943	49.2%	\$12,656,568
623311	Continuing Care Retirement Communities	\$5,860,426	44.8%	\$7,220,319	55.2%	\$13,080,746
621492	Kidney Dialysis Centers	\$5,327,735	74.1%	\$1,864,374	25.9%	\$7,192,109
621399	Offices of All Other Miscellaneous Health Practitioners	\$5,090,326	53.0%	\$4,519,541	47.0%	\$9,609,867
621498	All Other Outpatient Care Centers	\$5,030,395	35.0%	\$9,352,555	65.0%	\$14,382,949
621420	Outpatient Mental Health and Substance Abuse Centers	\$4,501,589	34.9%	\$8,388,573	65.1%	\$12,890,162
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$4,189,344	42.1%	\$5,749,994	57.9%	\$9,939,338
624310	Vocational Rehabilitation Services	\$3,964,559	73.7%	\$1,416,321	26.3%	\$5,380,881
621320	Offices of Optometrists	\$3,810,750	92.6%	\$304,045	7.4%	\$4,114,795
623990	Other Residential Care Facilities	\$3,203,932	69.4%	\$1,409,395	30.6%	\$4,613,328
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$3,124,227	18.9%	\$13,379,905	81.1%	\$16,504,132
623210	Residential Intellectual and Developmental Disability Facilities	\$3,032,876	28.0%	\$7,785,456	72.0%	\$10,818,332
621910	Ambulance Services	\$2,923,478	54.0%	\$2,487,334	46.0%	\$5,410,812
621310	Offices of Chiropractors	\$2,154,801	55.3%	\$1,742,967	44.7%	\$3,897,768

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
621511	Medical Laboratories	\$1,909,477	14.2%	\$11,576,075	85.8%	\$13,485,552
621512	Diagnostic Imaging Centers	\$1,305,422	26.8%	\$3,562,521	73.2%	\$4,867,943
624110	Child and Youth Services	\$903,227	3.9%	\$22,446,772	96.1%	\$23,349,999
621330	Offices of Mental Health Practitioners (except Physicians)	\$902,450	8.5%	\$9,668,931	91.5%	\$10,571,381
621112	Offices of Physicians, Mental Health Specialists	\$731,174	12.0%	\$5,387,317	88.0%	\$6,118,491



TABLE XI: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$321,930,832	100.0%	\$321,930,832
621111	Offices of Physicians (except Mental Health Specialists)	\$71,849,118	38.4%	\$115,372,455	61.6%	\$187,221,573
621210	Offices of Dentists	\$22,176,515	46.3%	\$25,742,096	53.7%	\$47,918,611
621610	Home Health Care Services	\$13,779,642	36.7%	\$23,740,706	63.3%	\$37,520,349
624120	Services for the Elderly and Persons with Disabilities	\$7,975,376	26.1%	\$22,556,932	73.9%	\$30,532,308
624110	Child and Youth Services	\$903,227	3.9%	\$22,446,772	96.1%	\$23,349,999
621491	HMO Medical Centers	\$0	0.0%	\$19,581,310	100.0%	\$19,581,310
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$3,124,227	18.9%	\$13,379,905	81.1%	\$16,504,132
621511	Medical Laboratories	\$1,909,477	14.2%	\$11,576,075	85.8%	\$13,485,552
621330	Offices of Mental Health Practitioners (except Physicians)	\$902,450	8.5%	\$9,668,931	91.5%	\$10,571,381
621498	All Other Outpatient Care Centers	\$5,030,395	35.0%	\$9,352,555	65.0%	\$14,382,949
621420	Outpatient Mental Health and Substance Abuse Centers	\$4,501,589	34.9%	\$8,388,573	65.1%	\$12,890,162
623210	Residential Intellectual and Developmental Disability Facilities	\$3,032,876	28.0%	\$7,785,456	72.0%	\$10,818,332
623311	Continuing Care Retirement Communities	\$5,860,426	44.8%	\$7,220,319	55.2%	\$13,080,746
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$6,279,991	100.0%	\$6,279,991
623312	Assisted Living Facilities for the Elderly	\$6,430,625	50.8%	\$6,225,943	49.2%	\$12,656,568
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$4,189,344	42.1%	\$5,749,994	57.9%	\$9,939,338
624190	Other Individual and Family Services	\$7,662,932	58.7%	\$5,393,515	41.3%	\$13,056,447
621112	Offices of Physicians, Mental Health Specialists	\$731,174	12.0%	\$5,387,317	88.0%	\$6,118,491
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$8,490,733	63.7%	\$4,847,318	36.3%	\$13,338,051
621399	Offices of All Other Miscellaneous Health Practitioners	\$5,090,326	53.0%	\$4,519,541	47.0%	\$9,609,867
621999	All Other Miscellaneous Ambulatory Health Care Services	\$598,113	12.5%	\$4,189,574	87.5%	\$4,787,687
621512	Diagnostic Imaging Centers	\$1,305,422	26.8%	\$3,562,521	73.2%	\$4,867,943
624410	Child Day Care Services	\$19,359,000	85.9%	\$3,169,885	14.1%	\$22,528,884
621991	Blood and Organ Banks	\$0	0.0%	\$2,867,496	100.0%	\$2,867,496

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
621910	Ambulance Services	\$2,923,478	54.0%	\$2,487,334	46.0%	\$5,410,812
624221	Temporary Shelters	\$0	0.0%	\$1,919,588	100.0%	\$1,919,588
621492	Kidney Dialysis Centers	\$5,327,735	74.1%	\$1,864,374	25.9%	\$7,192,109
621310	Offices of Chiropractors	\$2,154,801	55.3%	\$1,742,967	44.7%	\$3,897,768
624310	Vocational Rehabilitation Services	\$3,964,559	73.7%	\$1,416,321	26.3%	\$5,380,881
623990	Other Residential Care Facilities	\$3,203,932	69.4%	\$1,409,395	30.6%	\$4,613,328
624229	Other Community Housing Services	\$52,345	4.1%	\$1,238,364	95.9%	\$1,290,709
621410	Family Planning Centers	\$421,060	26.9%	\$1,146,649	73.1%	\$1,567,709
624230	Emergency and Other Relief Services	\$34,747	3.0%	\$1,106,476	97.0%	\$1,141,223
624210	Community Food Services	\$13,539	1.3%	\$1,033,812	98.7%	\$1,047,351



Sector 71: Arts, Entertainment, and Recreation

TABLE XII: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
713910	Golf Courses and Country Clubs	\$4,048,375	32.2%	\$8,525,178	67.8%	\$12,573,552
711510	Independent Artists, Writers, and Performers	\$3,220,632	40.9%	\$4,647,107	59.1%	\$7,867,740
713990	All Other Amusement and Recreation Industries	\$3,081,851	42.4%	\$4,191,430	57.6%	\$7,273,282
713210	Casinos (except Casino Hotels)	\$2,651,442	39.5%	\$4,058,378	60.5%	\$6,709,820
713110	Amusement and Theme Parks	\$1,977,031	23.1%	\$6,591,377	76.9%	\$8,568,408
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$1,931,970	49.8%	\$1,944,803	50.2%	\$3,876,773
713940	Fitness and Recreational Sports Centers	\$1,385,061	10.7%	\$11,549,167	89.3%	\$12,934,227
711219	Other Spectator Sports	\$750,820	58.5%	\$532,405	41.5%	\$1,283,225
713930	Marinas	\$594,155	30.6%	\$1,349,411	69.4%	\$1,943,566
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$477,178	8.1%	\$5,436,999	91.9%	\$5,914,178
713120	Amusement Arcades	\$295,228	28.2%	\$750,296	71.8%	\$1,045,524
711211	Sports Teams and Clubs	\$216,481	1.9%	\$10,946,653	98.1%	\$11,163,134
711212	Racetracks	\$208,686	36.9%	\$356,908	63.1%	\$565,595
712190	Nature Parks and Other Similar Institutions	\$193,326	36.1%	\$341,995	63.9%	\$535,321
711130	Musical Groups and Artists	\$179,397	4.4%	\$3,861,693	95.6%	\$4,041,090
711190	Other Performing Arts Companies	\$165,691	32.6%	\$341,827	67.4%	\$507,518
712110	Museums	\$157,126	3.0%	\$5,157,785	97.0%	\$5,314,911
713950	Bowling Centers	\$126,856	8.3%	\$1,403,669	91.7%	\$1,530,525
711110	Theater Companies and Dinner Theaters	\$81,860	2.4%	\$3,302,676	97.6%	\$3,384,536

TABLE XIII: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
713940	Fitness and Recreational Sports Centers	\$1,385,061	10.7%	\$11,549,167	89.3%	\$12,934,227
711211	Sports Teams and Clubs	\$216,481	1.9%	\$10,946,653	98.1%	\$11,163,134
713910	Golf Courses and Country Clubs	\$4,048,375	32.2%	\$8,525,178	67.8%	\$12,573,552
713290	Other Gambling Industries	\$0	0.0%	\$7,247,282	100.0%	\$7,247,282
713110	Amusement and Theme Parks	\$1,977,031	23.1%	\$6,591,377	76.9%	\$8,568,408
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$477,178	8.1%	\$5,436,999	91.9%	\$5,914,178
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$5,163,196	100.0%	\$5,163,196
712110	Museums	\$157,126	3.0%	\$5,157,785	97.0%	\$5,314,911
711510	Independent Artists, Writers, and Performers	\$3,220,632	40.9%	\$4,647,107	59.1%	\$7,867,740
713990	All Other Amusement and Recreation Industries	\$3,081,851	42.4%	\$4,191,430	57.6%	\$7,273,282
713210	Casinos (except Casino Hotels)	\$2,651,442	39.5%	\$4,058,378	60.5%	\$6,709,820
711130	Musical Groups and Artists	\$179,397	4.4%	\$3,861,693	95.6%	\$4,041,090
711110	Theater Companies and Dinner Theaters	\$81,860	2.4%	\$3,302,676	97.6%	\$3,384,536
712130	Zoos and Botanical Gardens	\$0	0.0%	\$2,101,126	100.0%	\$2,101,126
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$1,931,970	49.8%	\$1,944,803	50.2%	\$3,876,773
713950	Bowling Centers	\$126,856	8.3%	\$1,403,669	91.7%	\$1,530,525
713930	Marinas	\$594,155	30.6%	\$1,349,411	69.4%	\$1,943,566
713920	Skiing Facilities	\$0	0.0%	\$1,208,498	100.0%	\$1,208,498
713120	Amusement Arcades	\$295,228	28.2%	\$750,296	71.8%	\$1,045,524
711120	Dance Companies	\$0	0.0%	\$639,846	100.0%	\$639,846
712120	Historical Sites	\$0	0.0%	\$600,953	100.0%	\$600,953

Sector 72: Accommodation and Food Services

TABLE XIV: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
722513	Limited-Service Restaurants	\$109,097,506	73.0%	\$40,332,372	27.0%	\$149,429,877
722511	Full-Service Restaurants	\$80,782,170	59.2%	\$55,755,610	40.8%	\$136,537,781
721110	Hotels (except Casino Hotels) and Motels	\$21,761,692	30.4%	\$49,799,769	69.6%	\$71,561,462
722310	Food Service Contractors	\$8,174,730	54.9%	\$6,725,586	45.1%	\$14,900,316
721120	Casino Hotels	\$4,949,210	38.3%	\$7,957,096	61.7%	\$12,906,306
722515	Snack and Nonalcoholic Beverage Bars	\$4,489,739	35.0%	\$8,354,996	65.0%	\$12,844,735
722410	Drinking Places (Alcoholic Beverages)	\$4,476,230	64.7%	\$2,439,333	35.3%	\$6,915,563
722330	Mobile Food Services	\$1,683,185	74.9%	\$562,597	25.1%	\$2,245,782
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$870,489	58.7%	\$613,369	41.3%	\$1,483,858
722320	Caterers	\$852,575	16.1%	\$4,443,121	83.9%	\$5,295,695
722514	Cafeterias, Grill Buffets, and Buffets	\$667,731	57.8%	\$488,474	42.2%	\$1,156,205
721191	Bed-and-Breakfast Inns	\$612,999	66.1%	\$313,767	33.9%	\$926,766
721199	All Other Traveler Accommodation	\$263,674	23.9%	\$840,200	76.1%	\$1,103,873
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$176,616	13.5%	\$1,133,400	86.5%	\$1,310,016
721214	Recreational and Vacation Camps (except Campgrounds)	\$13,013	0.9%	\$1,499,080	99.1%	\$1,512,093

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XV: OTHER SERVICES SPENDING, BY RESIDENTS OF REGION, TOP SUB-SECTORS WITHIN REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
813110	Religious Organizations	\$20,458,503	81.8%	\$4,562,458	18.2%	\$25,020,960
811111	General Automotive Repair	\$20,259,906	66.8%	\$10,079,754	33.2%	\$30,339,660
812112	Beauty Salons	\$19,971,578	93.4%	\$1,417,084	6.6%	\$21,388,662
812990	All Other Personal Services	\$12,536,310	81.1%	\$2,930,777	18.9%	\$15,467,086
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$11,871,320	65.5%	\$6,261,057	34.5%	\$18,132,377
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$10,645,427	86.1%	\$1,722,537	13.9%	\$12,367,964
812210	Funeral Homes and Funeral Services	\$6,415,482	93.1%	\$477,000	6.9%	\$6,892,482
811192	Car Washes	\$4,539,695	62.7%	\$2,698,166	37.3%	\$7,237,862
812113	Nail Salons	\$4,464,706	56.3%	\$3,463,958	43.7%	\$7,928,664
812910	Pet Care (except Veterinary) Services	\$3,589,664	66.9%	\$1,777,722	33.1%	\$5,367,386
812199	Other Personal Care Services	\$3,523,514	51.7%	\$3,289,549	48.3%	\$6,813,063
811490	Other Personal and Household Goods Repair and Maintenance	\$2,859,136	69.9%	\$1,233,932	30.1%	\$4,093,068
813410	Civic and Social Organizations	\$2,645,382	43.9%	\$3,374,056	56.1%	\$6,019,438
813910	Business Associations	\$2,461,103	33.9%	\$4,789,379	66.1%	\$7,250,482
811191	Automotive Oil Change and Lubrication Shops	\$2,446,554	68.6%	\$1,121,563	31.4%	\$3,568,117
811210	Electronic and Precision Equipment Repair and Maintenance	\$2,062,885	39.7%	\$3,128,013	60.3%	\$5,190,898
811114	Specialized Automotive Repair	\$1,628,424	45.9%	\$1,918,561	54.1%	\$3,546,984
814110	Private Households	\$1,279,115	12.7%	\$8,770,299	87.3%	\$10,049,414
813319	Other Social Advocacy Organizations	\$1,172,892	19.9%	\$4,721,677	80.1%	\$5,894,569
811122	Automotive Glass Replacement Shops	\$1,122,787	43.5%	\$1,457,807	56.5%	\$2,580,595
812332	Industrial Launderers	\$805,752	33.3%	\$1,612,307	66.7%	\$2,418,059
813212	Voluntary Health Organizations	\$747,236	28.2%	\$1,904,358	71.8%	\$2,651,595
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$617,704	16.9%	\$3,035,867	83.1%	\$3,653,570
812220	Cemeteries and Crematories	\$563,634	26.4%	\$1,572,010	73.6%	\$2,135,643
811198	All Other Automotive Repair and Maintenance	\$545,468	21.9%	\$1,942,495	78.1%	\$2,487,963
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$543,201	25.9%	\$1,553,013	74.1%	\$2,096,213

TABLE XVI: OTHER SERVICES SPENDING BY RESIDENTS OF REGION, TOP SUB-SECTORS OUTSIDE OF REGION, 2023

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
811111	General Automotive Repair	\$20,259,906	66.8%	\$10,079,754	33.2%	\$30,339,660
814110	Private Households	\$1,279,115	12.7%	\$8,770,299	87.3%	\$10,049,414
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$11,871,320	65.5%	\$6,261,057	34.5%	\$18,132,377
813920	Professional Organizations	\$0	0.0%	\$5,521,244	100.0%	\$5,521,244
813211	Grantmaking Foundations	\$341,854	6.0%	\$5,371,572	94.0%	\$5,713,426
813910	Business Associations	\$2,461,103	33.9%	\$4,789,379	66.1%	\$7,250,482
813319	Other Social Advocacy Organizations	\$1,172,892	19.9%	\$4,721,677	80.1%	\$5,894,569
813110	Religious Organizations	\$20,458,503	81.8%	\$4,562,458	18.2%	\$25,020,960
812113	Nail Salons	\$4,464,706	56.3%	\$3,463,958	43.7%	\$7,928,664
813312	Environment, Conservation and Wildlife Organizations	\$239,281	6.5%	\$3,437,078	93.5%	\$3,676,360
813410	Civic and Social Organizations	\$2,645,382	43.9%	\$3,374,056	56.1%	\$6,019,438
812199	Other Personal Care Services	\$3,523,514	51.7%	\$3,289,549	48.3%	\$6,813,063
811210	Electronic and Precision Equipment Repair and Maintenance	\$2,062,885	39.7%	\$3,128,013	60.3%	\$5,190,898
813930	Labor Unions and Similar Labor Organizations	\$531,649	14.8%	\$3,068,168	85.2%	\$3,599,817
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$617,704	16.9%	\$3,035,867	83.1%	\$3,653,570
812930	Parking Lots and Garages	\$0	0.0%	\$3,031,962	100.0%	\$3,031,962
812990	All Other Personal Services	\$12,536,310	81.1%	\$2,930,777	18.9%	\$15,467,086
813311	Human Rights Organizations	\$16,528	0.6%	\$2,799,372	99.4%	\$2,815,900
811192	Car Washes	\$4,539,695	62.7%	\$2,698,166	37.3%	\$7,237,862
813219	Other Grantmaking and Giving Services	\$36,036	1.6%	\$2,225,253	98.4%	\$2,261,289

NAICS	Sub-Sector	Spent in Region	Percent Spent in Region	Spent out of Region	Percent Out of Region	Total Dollars Spent
812111	Barber Shops	\$506,783	19.0%	\$2,164,903	81.0%	\$2,671,687
811198	All Other Automotive Repair and Maintenance	\$545,468	21.9%	\$1,942,495	78.1%	\$2,487,963
811114	Specialized Automotive Repair	\$1,628,424	45.9%	\$1,918,561	54.1%	\$3,546,984
812331	Linen Supply	\$0	0.0%	\$1,918,173	100.0%	\$1,918,173
813212	Voluntary Health Organizations	\$747,236	28.2%	\$1,904,358	71.8%	\$2,651,595
812910	Pet Care (except Veterinary) Services	\$3,589,664	66.9%	\$1,777,722	33.1%	\$5,367,386
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$10,645,427	86.1%	\$1,722,537	13.9%	\$12,367,964
812332	Industrial Launderers	\$805,752	33.3%	\$1,612,307	66.7%	\$2,418,059
812220	Cemeteries and Crematories	\$563,634	26.4%	\$1,572,010	73.6%	\$2,135,643
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$543,201	25.9%	\$1,553,013	74.1%	\$2,096,213
811122	Automotive Glass Replacement Shops	\$1,122,787	43.5%	\$1,457,807	56.5%	\$2,580,595
812112	Beauty Salons	\$19,971,578	93.4%	\$1,417,084	6.6%	\$21,388,662
811490	Other Personal and Household Goods Repair and Maintenance	\$2,859,136	69.9%	\$1,233,932	30.1%	\$4,093,068
811191	Automotive Oil Change and Lubrication Shops	\$2,446,554	68.6%	\$1,121,563	31.4%	\$3,568,117



Harrison County Overview

The Harrison County Resident Sentiment Survey, Engagement Summary, and Data Analysis offer valuable insights into the needs and priorities of local residents. While residents are generally satisfied with essential services like healthcare, education, and public safety, there are areas where significant gaps exist.

Key Findings

- **Alignment:** Strong alignment between importance and satisfaction for core services.
- **Gaps:** Significant gaps in basic necessities, housing, entertainment, and dining.
- **Opportunities:** Focusing on these gaps can significantly enhance resident satisfaction.

Engagement Insights



Healthcare: Residents desire increased access to specialists, after-hours care, and specialized services.



Basic Necessities: Access to grocery stores, pharmacies, and public transportation is crucial.



Professional Services: Skilled tradespeople and non-traditional services are needed.



Entertainment and Dining: Diverse dining options, entertainment venues, and outdoor recreation are desired.



Culture and Recreation: Cultural events and unique experiences are important.

Data Analysis

- **Local Spending:** Residents prioritize local spending on construction, healthcare, and professional services.
- **Out-of-County Spending:** A significant portion of spending occurs outside the county for specialized services.

Conclusion

To enhance the quality of life for Harrison County residents, a strategic approach is necessary to address the identified gaps and priorities, Harrison County should:

- **Prioritize Healthcare:** Invest in healthcare infrastructure, expand access to specialists, and offer after-hours care.
- **Enhance Basic Necessities:** Improve access to grocery stores, pharmacies, and public transportation, particularly in underserved areas.
- **Support Professional Services:** Support local businesses and skilled tradespeople to meet growing demand.
- **Promote Entertainment and Dining:** Encourage diverse dining options, entertainment venues, and outdoor recreation opportunities.
- **Develop Culture and Recreation:** Develop cultural events, unique experiences, and outdoor recreational facilities.

By implementing these strategies, Harrison County can create a more vibrant, prosperous, and resident-centered community.

Harrison County Resident Sentiment Survey

The provided survey graphs shed light on the importance and satisfaction levels of Harrison County residents regarding various services and amenities.

Services

- **Importance:** Residents prioritize essential services such as healthcare, education, public safety, and basic necessities. Professional and social services are seen as less critical.
- **Satisfaction:** Residents express high satisfaction with education, healthcare and public safety services. However, they are less satisfied with basic necessities and housing availability.

Amenities

- **Importance:** Recreational amenities, entertainment and dining, and community spaces are highly valued by residents. Cultural amenities are considered less important.
- **Satisfaction:** Residents are most satisfied with recreational amenities and community spaces. While entertainment and dining are important, residents express lower satisfaction levels.

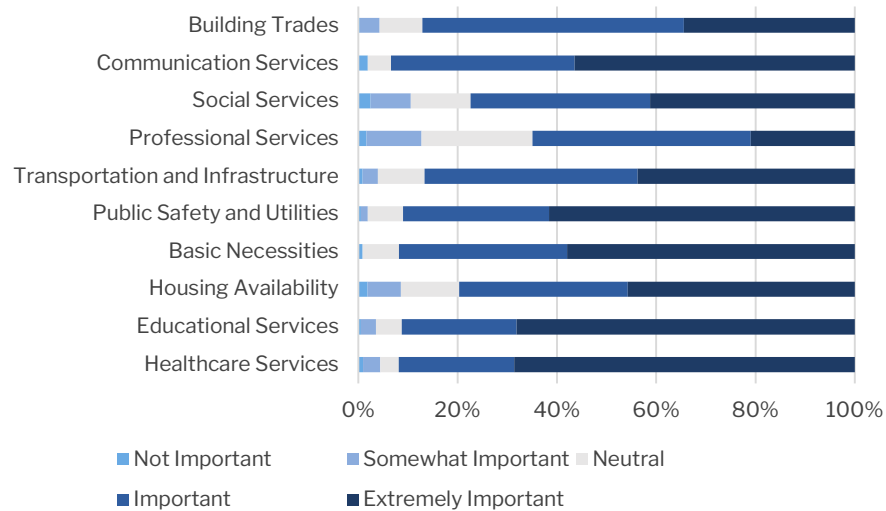
Key Insights

- **Alignment:** Strong alignment exists between importance and satisfaction for healthcare, education, and public safety, indicating effective delivery of these services.
- **Gaps:** Significant gaps exist between importance and satisfaction for basic necessities, housing availability, and entertainment and dining. Residents value these areas but are less satisfied with their current provision.
- **Opportunities:** Focusing on improving basic necessities, housing availability, and entertainment and dining can significantly enhance overall resident satisfaction.

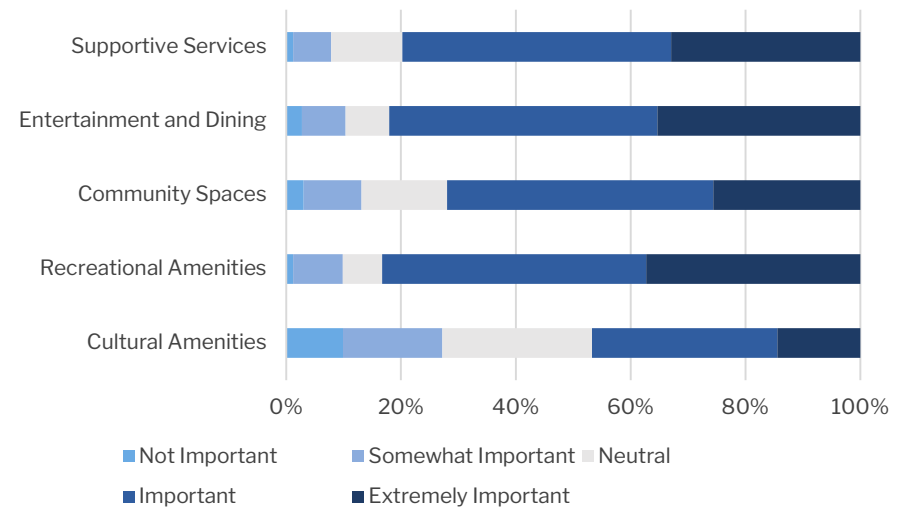
Conclusion

While Harrison County residents are generally satisfied with the services and amenities provided, there is room for improvement in specific areas. By addressing the identified gaps and prioritizing resident needs, the county can enhance the overall quality of life for its citizens.

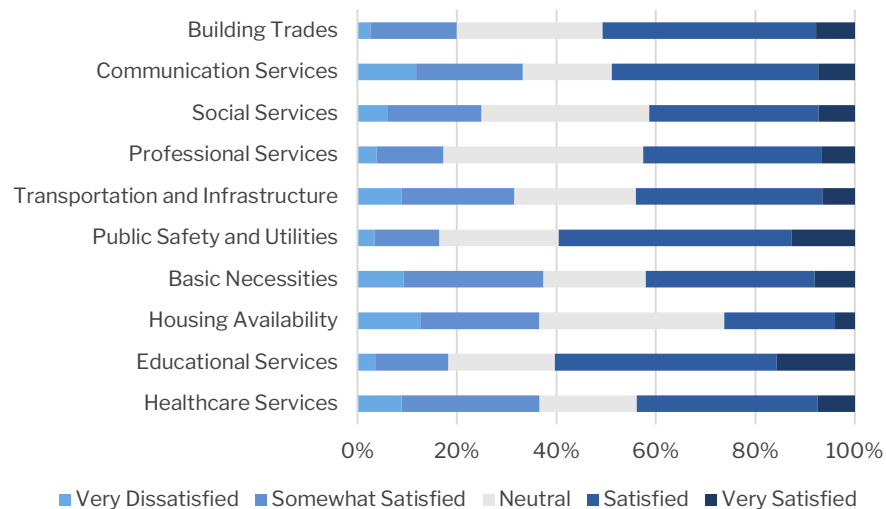
IMPORTANCE - HARRISON COUNTY SERVICES



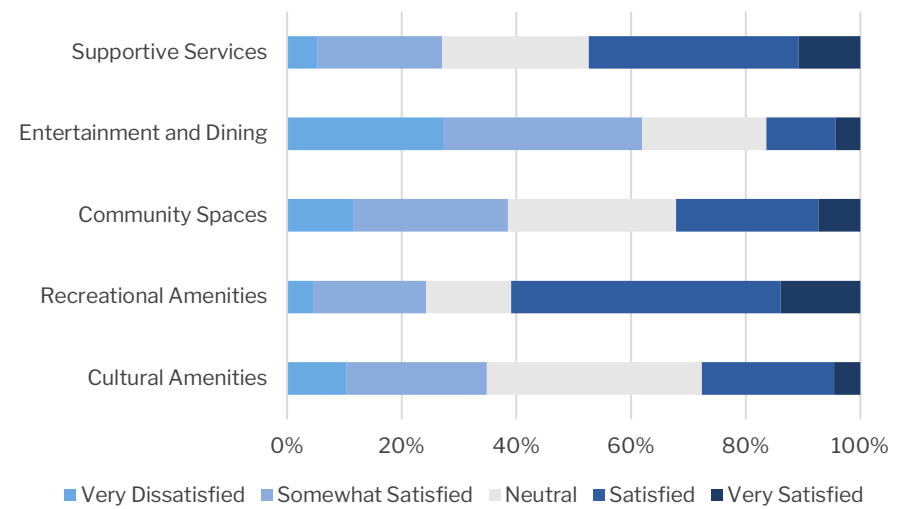
IMPORTANCE - HARRISON COUNTY AMENITIES



SATISFACTION - HARRISON COUNTY SERVICES



SATISFACTION - HARRISON COUNTY AMENITIES



Harrison County Engagement Summary

At the outset of each engagement, we inquired about “Hometown Happiness”: What makes you proud to call this place home? The resulting heart-shaped word cloud vividly captures the core values and attributes of this community, with a resounding emphasis on **Community** and **Culture**.

Key Insights

- **Strong Community and Cultural Identity:** The words “Community” and “Culture” dominate the word cloud, highlighting the importance of shared experiences, traditions, and a sense of belonging.
- **People-Centered Focus:** The word “People” emphasizes the value placed on human connection and individual well-being.
- **Opportunities for Growth:** The word “Opportunities” suggests a community that is forward-thinking and offers avenues for personal and professional development.
- **Rich Historical Heritage:** The word “History” indicates a community that values its past and draws on its historical roots.
- **Sense of Home:** The word “Home” reinforces the idea of a welcoming and nurturing environment.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community that is deeply rooted in its culture and history. It portrays a region where individuals feel a sense of belonging, have opportunities to grow, and are proud of their community. The emphasis on community and culture, coupled with a focus on people and opportunities, underscores the vitality and prosperity of this community.

HARRISON COUNTY HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Harrison County residents. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Access to primary care, specialty care, and after-hours care.
Gaps:	Limited availability of specialists, particularly in areas like cardiology, neurology, and mental health. Lack of after-hours care options.
Desired Improvements:	Increased access to specialists, expanded after-hours care, and more specialized services like genetic counseling and chronic disease management.

Basic Necessities

Current Needs:	Access to grocery stores, pharmacies, and other essential services.
Gaps:	Limited variety of stores, especially for specialty items and international foods. Lack of public transportation options.
Challenges:	Rising costs, limited selection, and transportation challenges.

Professional Services

Current Needs:	Access to skilled tradespeople, financial advisors, and legal services.
Gaps:	Shortage of skilled tradespeople like plumbers, electricians, and HVAC technicians. Limited availability of non-traditional services like non-traditional death services and specialized car care.
Challenges	Capacity of existing skilled tradespeople to meet growing demand.

Entertainment and Dining

Current Needs:	Diverse dining options, entertainment venues, and outdoor recreation opportunities.
Gaps:	Limited variety of dining options, particularly for ethnic cuisines and fine dining. Lack of entertainment venues like bowling alleys, arcades, and live music venues.
Desired Improvements:	Limited options for outdoor recreation, particularly for families and young adults.

Culture and Recreation

Current Needs:	Cultural events, outdoor activities, and unique experiences.
Gaps:	Limited cultural events and unique experiences.
Desired Improvements:	Lack of infrastructure to support outdoor recreation, such as bike trails and kayaking.

Overall, the engagement highlights the need for a comprehensive approach to address the needs of Harrison County residents. This includes investing in healthcare infrastructure, expanding transportation options, supporting local businesses and entrepreneurs, and developing cultural and recreational opportunities. By addressing these key areas, Harrison County can improve the quality of life for its residents, attract new businesses and residents, and ensure a thriving future for the community.



Harrison County – Healthcare Services

What do we currently have?

- After Hour Care
- Cancer Treatment
- Dermatologists
- Federally Qualified Health Center
- Health Department
- Ophthalmologist
- Orthopedic
- Pharmacies
- Physical Therapy
- Podiatrist
- School Health Services
- Specialty Referrals
- Specialty Vaccines
- Speech Therapy

What do you travel for?

- Cancer Treatment
- Cardiologist
- Colonoscopy
- Diabetic Care and Education
- Eye Specialist
- Family Therapy
- In Patient Mental Health Services
- Natal/Pre-Natal/ Maternal Care
- Neurologist
- OB/GYN
- Orthopedic
- Psychiatrist/ Psychologist
- Support for Special Needs Populations
- STD Treatment
- Surgery Center

What do you wish was available locally?

- Audiologist
- Cardiologist
- GI Specialist
- Neonatal Care
- OB/GYN Specialist
- Pediatric Specialist
- Women’s Center with a Variety of Services
- Other
- Increased Appointment Availability
- More Nurse Practitioners and Other Health Specialists

Harrison County – Basic Necessities

What do we currently have?

- Auto Repair
- Big Box Stores (Walmart, Tractor Supply, etc.)
- Clothing Stores
- Community Meals
- Discount Stores (Dollar General)
- Farmers Markets
- Food Stands
- General Store (1819)
- Grocery Stores (Jay C)
- Hardware Stores
- Jewelry Stores
- Mobile Office
- Monday Night Dinners at Churches
- Roadside Sales

What do you travel for?

- Auto Repair
- Clothing Stores
- Commercial Groceries
- Formal Attire / Dress Clothes
- Furniture
- International Food
- Medical Supplies
- Non-Commercial Groceries
- Pharmacy
- Specialty Food (Butcher, Meat Processor)
- Specialty Repair Workers
- Shoes/Shoe Repair
- Sporting and Athletic Equipment
- Wholesale (Costco, Sam’s, etc.)

What do you wish was available locally?

- Home Delivery for Prescriptions
- Income
- Limited Capacity of Repair Workers
- No Public Transportation
- Rising Costs
- Selection of Stores
- Time (to get to stores)
- Tolls
- Transportation

How to Resolve

- Education on how to receive services
- More transportation options
- More warehouses to store items
- Support people to learn delivery processes

Harrison County – Professional Services

What do we currently have?

- Auto Deal/Repair
- Banks
- Contractors
- Certified Public Accountant (CPA)
- Electrician
- Financial Advisors
- HVAC
- Lawncare/Landscaping
- Lawyers
- Nail/Hair Salon
- Plumbers
- Project Manager
- Real Estate
- Roofer
- Tattoo/Body Art
- Veterinarian

What services are missing?

- Airport
- Appliance Repair
- Architects
- Auto Repair
- Chimney Sweep
- Commercial Contractors
- Certified Public Accountant for Nonprofit
- Crematorium
- Decorator
- Ethnic Hair Care
- Herbal Healers
- IT Services and Web Design
- Non-Traditional Death Services
- Pool Care

What services are missing?

- Private Investigators
- Special Services and Trades
- Specialty Car Services and Models (Foreign Vehicles)
- Skilled Trades (Electrician, Masonry, HVAC, Plumber, Carpenter, Seamstress/Tailoring)
- Veterinarian (for emergency care, large animals)
- Other- Capacity of Skill Trades

Harrison County – Entertainment and Dining

What do we currently have?

- Art Gallery
- Bars
- Casino
- Casual Dining
- Coffee/Bagels/Donuts
- Ethnic Dining
- Fast Food (1816)
- Festivals
- Causal Food (Pizza)
- Golf Courses (Golf Shores)
- Ice Cream
- Movies
- Museums
- Outdoor Activities (Caves, Parks, Hayswood)
- Nature Reserve, etc.)
- Pools

What options are missing?

- Arcade and Gaming
- Batting Cages
- Bowling/Lazer Tag
- Brew Pubs
- Breweries
- Concerts
- Dinner Theater
- Drive In
- Event Venues
- Pet-Friendly Locations
- Live Music Venues
- Options for Young Adults (Games, Rec Bars, Roller Skating, Dance Clubs)
- Replacing O'Charley's
- Something for 21 and Under Populations
- Sporting Complexes/Events
- Venues with Yard Games

What options are missing (Food)

- Asian Cuisine
- Auntie Anne's
- BBQ
- Chick Fil A
- Ethnic Food Other than Mexican
- Fast Food with Healthy Options
- Italian Dining
- Large Group Restaurants
- Local Pizza
- Outdoor Seated Restaurants
- Popeyes
- Seafood
- Sit Down Dining
- Smoothies
- Steakhouse
- Variety of Fine Dining

Harrison County – Culture and Recreation

What do we currently have?

- Caves
- Discovery Center
- Festivals (Extravaganza, Glasstoberfest, Light Up
- Corydon, etc.)
- Gun Clubs
- Golf
- Grandstands
- H.C. Arts
- H.C. Community Sport Facility
- Murals
- Parks and Campgrounds (Haywoods/ Bicentennial/Rice Island, Indian Creek Trails)
- Reenactment
- YMCA
- Zimmerman Glass

What options do you use frequently?

- Agritourism
- Boat Rides
- Caves and Caverns
- Ferry
- First Capitol Museum
- Horse Races
- Petting Zoo
- Popcorn Museum
- Train Rides
- Ziplining

What would you like to see more of?

- Bike Lanes
- Outdoor Recreation (Bike Rentals, Cliff Diving, Disc Golf, Fishing, Four Wheel Trails, Horse Rentals, Kayaking, Camping, Trails, Offroad Activities)
- Cooking School
- Dinner Theater
- Farm Tourism
- Go Kart Racing
- Ice Skating
- Large Sport Complexes and Multifunctional
- Buildings
- Multi-Cultural Events
- Skate Park
- Train Rides
- Water Park/Splash Pad
- Winery



Harrison County Data Analysis

The data analysis below is based on purchases data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the region as a whole:

Sector 23: Construction

Local Spending: A significant portion of construction spending remains within the county, particularly for residential remodeling, site preparation, and electrical contracting. This indicates a robust local construction industry, likely driven by residential and small-scale commercial projects.

Out-of-County Spending: A considerable amount of spending is directed outside the county for larger-scale projects, such as commercial and institutional building construction, and highway, street, and bridge construction. This suggests that the county may lack the necessary resources or expertise for these types of projects.

Sector 51: Broadcasting and Telecommunications

Local Spending: A significant portion of spending on broadcasting and telecommunications services remains within the county, particularly on wireless telecommunications, wired telecommunications, and software publishing. This suggests a strong local tech and media industry.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for media streaming distribution services and data processing. This indicates a reliance on national and international providers for certain digital services.

Sector 52: Finance and Insurance

Local Spending: A significant portion of spending on finance and insurance services remains within the county, particularly for commercial banking, insurance agencies, and direct property and casualty insurance carriers. This suggests a strong local financial sector.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for portfolio management and investment advice, and direct health and medical insurance carriers. This indicates a reliance on national and international financial institutions for certain services.

Sector 54: Professional, Scientific, and Technical Services

Local Spending:	A significant portion of spending on professional, scientific, and technical services remains within the county, particularly for engineering services, legal services, and veterinary services. This suggests a strong local professional services industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for custom computer programming services, computer systems design services, and research and development. This indicates a reliance on national and international providers for specialized services.

Sector 62: Health Care and Social Assistance

Local Spending:	A significant portion of healthcare spending remains within the county, particularly in nursing care facilities, dental services, and child daycare services. Additionally, a substantial amount is spent locally on home healthcare, physical therapy, and mental health services.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for hospital care, specialized medical services, and substance abuse treatment.

Sector 71: Arts, Entertainment, and Recreation

Local Spending:	A significant portion of spending on arts, entertainment, and recreation remains within the county, particularly on local performance arts, amusement parks, and fitness centers.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for major sporting events, concerts, and theme parks.

Sector 72: Accommodation and Food Services

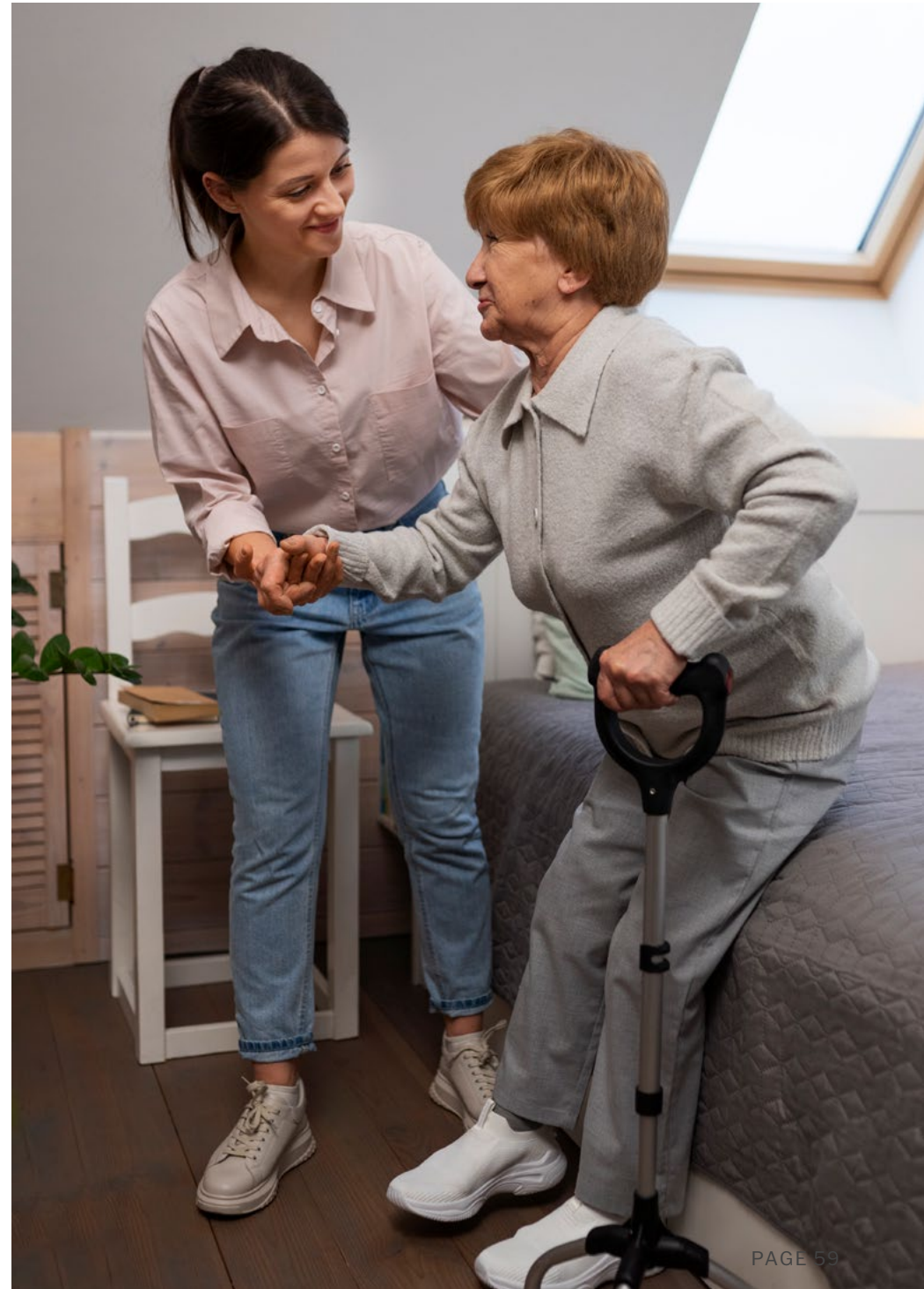
Local Spending:	A significant portion of spending on accommodation and food services remains within the county, particularly on restaurants and hotels.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for luxury accommodations and specialized dining experiences.

Sector 81: Other Services

Local Spending: A significant portion of spending on other services remains within the county, particularly on automotive repair, personal care services, and religious organizations.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for specialized services like grantmaking foundations, professional organizations, and certain types of automotive repair.

Overall, it appears that Harrison County residents tend to spend more on services related to construction and food services within the county. However, for services like specialized healthcare and certain professional services rely heavily on out-of-county providers.

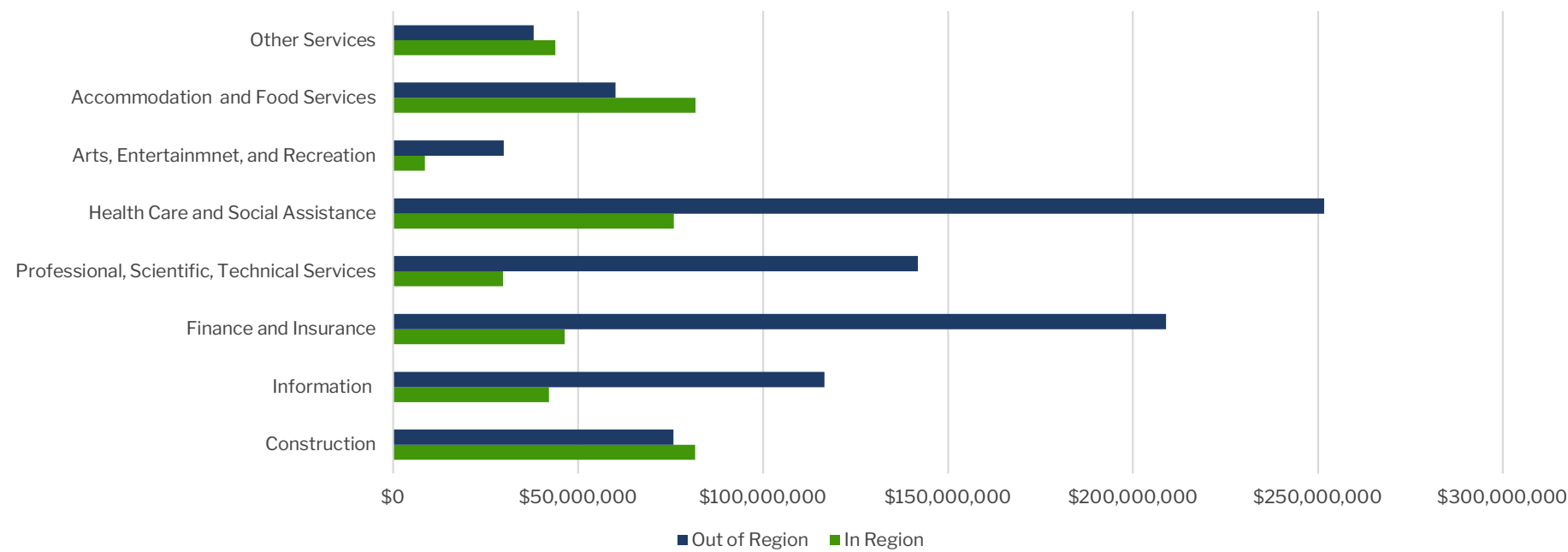


Harrison County Data Analysis

Harrison County Overview, Super Sectors

Reviewing the Super Sectors in the chart above, the trends in Harrison County largely mirror the overall pattern of in/outflow of spending seen for the Indiana First Region as a whole. The “Other Services” and “Accommodation and Food Services” Sectors are the only 2 where more dollars are spent in county than out of county. Once again, Construction approaches parity between in/out of county spending, with just under 48% of all construction services dollars going to firms and businesses located within the County. The biggest outflow of dollars, in absolute value, is once again in the Health Care and Social Assistance Sector, with nearly \$252 million annually flowing out of Harrison County. In terms of percentage of all dollars spent, the largest outflow sectors are Professional, Scientific, and Technical Services (83% of spending out of region) and Finance and Insurance (82% spent out of region).

HARRISON COUNTY, IN/OUT FLOW OF DOLLARS SPENT



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238210	Electrical Contractors and Other Wiring Installation Contractors	\$12,214,034	66.0%	\$6,296,113	34.0%	\$18,510,146
238910	Site Preparation Contractors	\$8,915,684	99.0%	\$91,229	1.0%	\$9,006,913
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$7,081,969	33.3%	\$14,189,930	66.7%	\$21,271,899
236118	Residential Remodelers	\$6,659,821	68.6%	\$3,055,064	31.4%	\$9,714,884
238310	Drywall and Insulation Contractors	\$4,692,194	100.0%	\$1,048	0.0%	\$4,693,242
238990	All Other Specialty Trade Contractors	\$4,422,295	49.3%	\$4,556,680	50.7%	\$8,978,976
238110	Poured Concrete Foundation and Structure Contractors	\$4,275,007	99.8%	\$9,009	0.2%	\$4,284,016
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$4,143,568	49.9%	\$4,157,112	50.1%	\$8,300,680
236220	Commercial and Institutional Building Construction	\$3,676,885	24.4%	\$11,390,062	75.6%	\$15,066,947
238320	Painting and Wall Covering Contractors	\$3,447,644	71.8%	\$1,355,442	28.2%	\$4,803,086
237310	Highway, Street, and Bridge Construction	\$2,867,943	43.3%	\$3,758,982	56.7%	\$6,626,925
238350	Finish Carpentry Contractors	\$2,770,010	66.6%	\$1,386,852	33.4%	\$4,156,862
238290	Other Building Equipment Contractors	\$2,557,907	80.0%	\$638,556	20.0%	\$3,196,463
238330	Flooring Contractors	\$2,242,909	99.9%	\$1,189	0.1%	\$2,244,098
238140	Masonry Contractors	\$1,940,457	77.7%	\$557,455	22.3%	\$2,497,911
238160	Roofing Contractors	\$1,770,387	43.3%	\$2,320,747	56.7%	\$4,091,134
237130	Power and Communication Line and Related Structures Construction	\$1,693,273	35.1%	\$3,124,821	64.9%	\$4,818,095
238390	Other Building Finishing Contractors	\$1,618,700	98.8%	\$18,894	1.2%	\$1,637,594

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$7,081,969	33.3%	\$14,189,930	66.7%	\$21,271,899
236220	Commercial and Institutional Building Construction	\$3,676,885	24.4%	\$11,390,062	75.6%	\$15,066,947
238210	Electrical Contractors and Other Wiring Installation Contractors	\$12,214,034	66.0%	\$6,296,113	34.0%	\$18,510,146
238990	All Other Specialty Trade Contractors	\$4,422,295	49.3%	\$4,556,680	50.7%	\$8,978,976
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$4,143,568	49.9%	\$4,157,112	50.1%	\$8,300,680
237310	Highway, Street, and Bridge Construction	\$2,867,943	43.3%	\$3,758,982	56.7%	\$6,626,925
237130	Power and Communication Line and Related Structures Construction	\$1,693,273	35.1%	\$3,124,821	64.9%	\$4,818,095
236118	Residential Remodelers	\$6,659,821	68.6%	\$3,055,064	31.4%	\$9,714,884
236210	Industrial Building Construction	\$81,243	2.7%	\$2,977,066	97.3%	\$3,058,309
237990	Other Heavy and Civil Engineering Construction	\$0	0.0%	\$2,871,123	100.0%	\$2,871,123
237110	Water and Sewer Line and Related Structures Construction	\$897,299	25.7%	\$2,595,335	74.3%	\$3,492,635
238160	Roofing Contractors	\$1,770,387	43.3%	\$2,320,747	56.7%	\$4,091,134
237120	Oil and Gas Pipeline and Related Structures Construction	\$419,185	15.9%	\$2,213,225	84.1%	\$2,632,410
238120	Structural Steel and Precast Concrete Contractors	\$125,295	8.2%	\$1,400,536	91.8%	\$1,525,831
238350	Finish Carpentry Contractors	\$2,770,010	66.6%	\$1,386,852	33.4%	\$4,156,862
236117	New Housing For-Sale Builders	\$512,987	27.3%	\$1,365,689	72.7%	\$1,878,676
238320	Painting and Wall Covering Contractors	\$3,447,644	71.8%	\$1,355,442	28.2%	\$4,803,086
237210	Land Subdivision	\$0	0.0%	\$1,170,059	100.0%	\$1,170,059

Sectors 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
513210	Software Publishers	\$16,262,853	47.1%	\$18,291,512	52.9%	\$34,554,365
517112	Wireless Telecommunications Carriers (except Satellite)	\$12,065,802	55.8%	\$9,552,646	44.2%	\$21,618,448
512110	Motion Picture and Video Production	\$5,137,230	99.8%	\$10,615	0.2%	\$5,147,845
517111	Wired Telecommunications Carriers	\$3,926,683	13.2%	\$25,758,997	86.8%	\$29,685,681
513110	Newspaper Publishers	\$1,629,067	89.9%	\$183,065	10.1%	\$1,812,133
516110	Radio Broadcasting Stations	\$1,353,913	98.5%	\$20,670	1.5%	\$1,374,583
512131	Motion Picture Theaters (except Drive-Ins)	\$471,931	99.5%	\$2,350	0.5%	\$474,282
513130	Book Publishers	\$244,117	8.1%	\$2,783,509	91.9%	\$3,027,625
513120	Periodical Publishers	\$231,681	13.5%	\$1,480,628	86.5%	\$1,712,309
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$87,289	0.5%	\$18,026,324	99.5%	\$18,113,612
517121	Telecommunications Resellers	\$85,474	4.6%	\$1,785,166	95.4%	\$1,870,641
513140	Directory and Mailing List Publishers	\$53,239	9.8%	\$490,137	90.2%	\$543,376
517810	All Other Telecommunications	\$34,266	1.1%	\$3,144,558	98.9%	\$3,178,824
513199	All Other Publishers	\$27,548	1.5%	\$1,829,177	98.5%	\$1,856,725

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
516120	Television Broadcasting Stations	\$0	0.0%	\$2,143,989	100.0%	\$2,143,989
512250	Record Production and Distribution	\$0	0.0%	\$594,780	100.0%	\$594,780
517410	Satellite Telecommunications	\$0	0.0%	\$512,410	100.0%	\$512,410
512191	Teleproduction and Other Postproduction Services	\$0	0.0%	\$437,028	100.0%	\$437,028
512230	Music Publishers	\$0	0.0%	\$404,868	100.0%	\$404,868
512240	Sound Recording Studios	\$0	0.0%	\$396,887	100.0%	\$396,887
512120	Motion Picture and Video Distribution	\$0	0.0%	\$235,450	100.0%	\$235,450
512290	Other Sound Recording Industries	\$0	0.0%	\$153,299	100.0%	\$153,299
512199	Other Motion Picture and Video Industries	\$0	0.0%	\$54,594	100.0%	\$54,594
513191	Greeting Card Publishers	\$0	0.0%	\$46,440	100.0%	\$46,440
512132	Drive-In Motion Picture Theaters	\$0	0.0%	\$8,650	100.0%	\$8,650

Sector 52: Finance and Insurance

TABLE V: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
522110	Commercial Banking	\$12,039,945	26.6%	\$33,201,599	73.4%	\$45,241,544
524210	Insurance Agencies and Brokerages	\$10,896,866	84.7%	\$1,973,864	15.3%	\$12,870,730
524114	Direct Health and Medical Insurance Carriers	\$6,408,436	31.5%	\$13,919,233	68.5%	\$20,327,669
524126	Direct Property and Casualty Insurance Carriers	\$4,319,285	18.2%	\$19,440,825	81.8%	\$23,760,109
522390	Other Activities Related to Credit Intermediation	\$2,631,376	99.1%	\$23,143	0.9%	\$2,654,519
522180	Savings Institutions and Other Depository Credit Intermediation	\$2,601,192	100.0%	\$896	0.0%	\$2,602,089
523940	Portfolio Management and Investment Advice	\$2,456,533	5.7%	\$40,567,109	94.3%	\$43,023,642
525120	Health and Welfare Funds	\$1,470,676	99.6%	\$5,484	0.4%	\$1,476,160
522291	Consumer Lending	\$1,295,215	45.5%	\$1,549,923	54.5%	\$2,845,138
523150	Investment Banking and Securities Intermediation	\$516,325	3.1%	\$16,310,917	96.9%	\$16,827,242
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$480,089	23.6%	\$1,553,517	76.4%	\$2,033,606
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$296,456	9.2%	\$2,941,750	90.8%	\$3,238,206
522292	Real Estate Credit	\$232,782	3.2%	\$7,021,610	96.8%	\$7,254,392
524298	All Other Insurance Related Activities	\$164,030	14.5%	\$969,585	85.5%	\$1,133,615
524128	Other Direct Insurance (except Life, Health, and Medical) Carriers	\$161,397	18.9%	\$694,747	81.1%	\$856,144
524291	Claims Adjusting	\$157,277	19.4%	\$651,756	80.6%	\$809,033
522310	Mortgage and Nonmortgage Loan Brokers	\$80,052	2.4%	\$3,217,850	97.6%	\$3,297,902

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
523940	Portfolio Management and Investment Advice	\$2,456,533	5.7%	\$40,567,109	94.3%	\$43,023,642
522110	Commercial Banking	\$12,039,945	26.6%	\$33,201,599	73.4%	\$45,241,544
524126	Direct Property and Casualty Insurance Carriers	\$4,319,285	18.2%	\$19,440,825	81.8%	\$23,760,109
523150	Investment Banking and Securities Intermediation	\$516,325	3.1%	\$16,310,917	96.9%	\$16,827,242
524114	Direct Health and Medical Insurance Carriers	\$6,408,436	31.5%	\$13,919,233	68.5%	\$20,327,669
525990	Other Financial Vehicles	\$0	0.0%	\$10,432,472	100.0%	\$10,432,472
524113	Direct Life Insurance Carriers	\$0	0.0%	\$9,626,291	100.0%	\$9,626,291
522292	Real Estate Credit	\$232,782	3.2%	\$7,021,610	96.8%	\$7,254,392
525920	Trusts, Estates, and Agency Accounts	\$0	0.0%	\$6,855,596	100.0%	\$6,855,596
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$6,446,918	100.0%	\$6,446,918
522130	Credit Unions	\$28,384	0.5%	\$6,124,689	99.5%	\$6,153,073
525910	Open-End Investment Funds	\$0	0.0%	\$3,321,460	100.0%	\$3,321,460
523910	Miscellaneous Intermediation	\$28,382	0.9%	\$3,287,384	99.1%	\$3,315,766
522310	Mortgage and Nonmortgage Loan Brokers	\$80,052	2.4%	\$3,217,850	97.6%	\$3,297,902
522220	Sales Financing	\$38,730	1.2%	\$3,087,313	98.8%	\$3,126,043
524127	Direct Title Insurance Carriers	\$0	0.0%	\$3,075,936	100.0%	\$3,075,936

Sector 54: Professional, Scientific, and Technical Services

TABLE VII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541330	Engineering Services	\$5,058,517	33.7%	\$9,940,901	66.3%	\$14,999,419
541110	Offices of Lawyers	\$3,510,344	13.2%	\$23,028,229	86.8%	\$26,538,573
541940	Veterinary Services	\$3,442,828	54.8%	\$2,837,139	45.2%	\$6,279,967
541990	All Other Professional, Scientific, and Technical Services	\$2,947,630	58.6%	\$2,080,125	41.4%	\$5,027,755
541211	Offices of Certified Public Accountants	\$2,342,948	31.8%	\$5,015,412	68.2%	\$7,358,361
541690	Other Scientific and Technical Consulting Services	\$2,098,148	95.5%	\$98,503	4.5%	\$2,196,651
541380	Testing Laboratories	\$1,779,062	98.0%	\$36,126	2.0%	\$1,815,188
541219	Other Accounting Services	\$1,551,395	47.4%	\$1,720,500	52.6%	\$3,271,896
541213	Tax Preparation Services	\$942,338	98.6%	\$13,244	1.4%	\$955,582
541611	Administrative Management and General Management Consulting Services	\$845,619	9.3%	\$8,204,455	90.7%	\$9,050,074
541810	Advertising Agencies	\$727,221	16.4%	\$3,712,497	83.6%	\$4,439,718
541512	Computer Systems Design Services	\$684,354	3.7%	\$18,021,396	96.3%	\$18,705,750
541614	Process, Physical Distribution, and Logistics Consulting Services	\$651,380	61.9%	\$401,391	38.1%	\$1,052,772
541320	Landscape Architectural Services	\$504,823	99.7%	\$1,741	0.3%	\$506,565
541370	Surveying and Mapping (except Geophysical) Services	\$417,317	87.1%	\$61,650	12.9%	\$478,968
541921	Photography Studios, Portrait	\$403,084	53.4%	\$352,403	46.6%	\$755,488
541922	Commercial Photography	\$311,534	59.4%	\$213,243	40.6%	\$524,777
541613	Marketing Consulting Services	\$199,724	7.0%	\$2,642,129	93.0%	\$2,841,853

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541110	Offices of Lawyers	\$3,510,344	13.2%	\$23,028,229	86.8%	\$26,538,573
541512	Computer Systems Design Services	\$684,354	3.7%	\$18,021,396	96.3%	\$18,705,750
541511	Custom Computer Programming Services	\$151,847	0.9%	\$17,010,218	99.1%	\$17,162,064
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$7,183	0.0%	\$14,483,701	100.0%	\$14,490,884
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$95,190	0.9%	\$10,364,950	99.1%	\$10,460,140
541330	Engineering Services	\$5,058,517	33.7%	\$9,940,901	66.3%	\$14,999,419
541611	Administrative Management and General Management Consulting Services	\$845,619	9.3%	\$8,204,455	90.7%	\$9,050,074
541211	Offices of Certified Public Accountants	\$2,342,948	31.8%	\$5,015,412	68.2%	\$7,358,361
541810	Advertising Agencies	\$727,221	16.4%	\$3,712,497	83.6%	\$4,439,718
541940	Veterinary Services	\$3,442,828	54.8%	\$2,837,139	45.2%	\$6,279,967
541613	Marketing Consulting Services	\$199,724	7.0%	\$2,642,129	93.0%	\$2,841,853
541310	Architectural Services	\$126,056	4.6%	\$2,591,809	95.4%	\$2,717,865
541214	Payroll Services	\$0	0.0%	\$2,403,323	100.0%	\$2,403,323
541990	All Other Professional, Scientific, and Technical Services	\$2,947,630	58.6%	\$2,080,125	41.4%	\$5,027,755
541519	Other Computer Related Services	\$0	0.0%	\$1,890,368	100.0%	\$1,890,368
541219	Other Accounting Services	\$1,551,395	47.4%	\$1,720,500	52.6%	\$3,271,896
541820	Public Relations Agencies	\$58,908	3.5%	\$1,634,018	96.5%	\$1,692,925
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$1,096,229	100.0%	\$1,096,229

Sector 62: Health Care and Social Assistance

TABLE IX: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$15,549,751	99.5%	\$71,190	0.5%	\$15,620,941
621111	Offices of Physicians (except Mental Health Specialists)	\$12,935,992	20.1%	\$51,288,999	79.9%	\$64,224,991
621210	Offices of Dentists	\$7,124,999	43.3%	\$9,332,814	56.7%	\$16,457,814
624410	Child Day Care Services	\$5,642,943	73.3%	\$2,056,839	26.7%	\$7,699,782
624190	Other Individual and Family Services	\$3,659,060	81.7%	\$820,655	18.3%	\$4,479,714
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$3,124,227	55.2%	\$2,531,481	44.8%	\$5,655,708
623220	Residential Mental Health and Substance Abuse Facilities	\$2,690,752	99.9%	\$1,811	0.1%	\$2,692,563
621399	Offices of All Other Miscellaneous Health Practitioners	\$2,501,925	76.5%	\$768,257	23.5%	\$3,270,182
623312	Assisted Living Facilities for the Elderly	\$2,281,589	52.7%	\$2,047,067	47.3%	\$4,328,656
621610	Home Health Care Services	\$2,273,083	17.7%	\$10,585,283	82.3%	\$12,858,366
621492	Kidney Dialysis Centers	\$2,221,958	90.6%	\$231,164	9.4%	\$2,453,122
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$2,100,767	46.2%	\$2,442,126	53.8%	\$4,542,893
623311	Continuing Care Retirement Communities	\$2,054,502	46.0%	\$2,414,886	54.0%	\$4,469,388
624310	Vocational Rehabilitation Services	\$1,845,515	100.0%	\$603	0.0%	\$1,846,118
621511	Medical Laboratories	\$1,684,442	40.6%	\$2,463,044	59.4%	\$4,147,486
623990	Other Residential Care Facilities	\$1,575,323	99.6%	\$7,004	0.4%	\$1,582,327
621320	Offices of Optometrists	\$1,376,657	98.3%	\$24,246	1.7%	\$1,400,903
621910	Ambulance Services	\$1,182,140	64.0%	\$665,619	36.0%	\$1,847,759
621420	Outpatient Mental Health and Substance Abuse Centers	\$790,327	18.0%	\$3,610,717	82.0%	\$4,401,044
623210	Residential Intellectual and Developmental Disability Facilities	\$636,737	17.1%	\$3,077,556	82.9%	\$3,714,293
621310	Offices of Chiropractors	\$596,345	45.0%	\$729,415	55.0%	\$1,325,760
621330	Offices of Mental Health Practitioners (except Physicians)	\$574,602	16.0%	\$3,025,062	84.0%	\$3,599,664
624110	Child and Youth Services	\$521,674	6.5%	\$7,490,779	93.5%	\$8,012,452
621512	Diagnostic Imaging Centers	\$389,407	26.0%	\$1,107,714	74.0%	\$1,497,120
624120	Services for the Elderly and Persons with Disabilities	\$300,550	2.9%	\$10,174,585	97.1%	\$10,475,135

TABLE X: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$110,357,649	100.0%	\$110,357,649
621111	Offices of Physicians (except Mental Health Specialists)	\$12,935,992	20.1%	\$51,288,999	79.9%	\$64,224,991
621610	Home Health Care Services	\$2,273,083	17.7%	\$10,585,283	82.3%	\$12,858,366
624120	Services for the Elderly and Persons with Disabilities	\$300,550	2.9%	\$10,174,585	97.1%	\$10,475,135
621210	Offices of Dentists	\$7,124,999	43.3%	\$9,332,814	56.7%	\$16,457,814
624110	Child and Youth Services	\$521,674	6.5%	\$7,490,779	93.5%	\$8,012,452
621491	HMO Medical Centers	\$0	0.0%	\$6,678,886	100.0%	\$6,678,886
621498	All Other Outpatient Care Centers	\$0	0.0%	\$4,905,658	100.0%	\$4,905,658
621420	Outpatient Mental Health and Substance Abuse Centers	\$790,327	18.0%	\$3,610,717	82.0%	\$4,401,044
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$0	0.0%	\$3,393,399	100.0%	\$3,393,399
623210	Residential Intellectual and Developmental Disability Facilities	\$636,737	17.1%	\$3,077,556	82.9%	\$3,714,293
621330	Offices of Mental Health Practitioners (except Physicians)	\$574,602	16.0%	\$3,025,062	84.0%	\$3,599,664
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$3,124,227	55.2%	\$2,531,481	44.8%	\$5,655,708
621511	Medical Laboratories	\$1,684,442	40.6%	\$2,463,044	59.4%	\$4,147,486
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$2,100,767	46.2%	\$2,442,126	53.8%	\$4,542,893
623311	Continuing Care Retirement Communities	\$2,054,502	46.0%	\$2,414,886	54.0%	\$4,469,388
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$2,151,125	100.0%	\$2,151,125
621112	Offices of Physicians, Mental Health Specialists	\$0	0.0%	\$2,098,990	100.0%	\$2,098,990
624410	Child Day Care Services	\$5,642,943	73.3%	\$2,056,839	26.7%	\$7,699,782
623312	Assisted Living Facilities for the Elderly	\$2,281,589	52.7%	\$2,047,067	47.3%	\$4,328,656
621999	All Other Miscellaneous Ambulatory Health Care Services	\$196,095	12.0%	\$1,436,904	88.0%	\$1,633,000
621512	Diagnostic Imaging Centers	\$389,407	26.0%	\$1,107,714	74.0%	\$1,497,120
621991	Blood and Organ Banks	\$0	0.0%	\$978,009	100.0%	\$978,009
624190	Other Individual and Family Services	\$3,659,060	81.7%	\$820,655	18.3%	\$4,479,714
621399	Offices of All Other Miscellaneous Health Practitioners	\$2,501,925	76.5%	\$768,257	23.5%	\$3,270,182
621310	Offices of Chiropractors	\$596,345	45.0%	\$729,415	55.0%	\$1,325,760

Sector 71: Arts, Entertainment, and Recreation

TABLE XI: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713990	All Other Amusement and Recreation Industries	\$2,408,561	98.4%	\$39,166	1.6%	\$2,447,728
713210	Casinos (except Casino Hotels)	\$2,389,882	100.0%	\$1,108	0.0%	\$2,390,989
711510	Independent Artists, Writers, and Performers	\$1,098,635	41.6%	\$1,544,978	58.4%	\$2,643,612
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$766,772	59.1%	\$530,446	40.9%	\$1,297,218
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$449,880	22.8%	\$1,527,510	77.2%	\$1,977,390
711219	Other Spectator Sports	\$400,033	97.4%	\$10,682	2.6%	\$410,716
713910	Golf Courses and Country Clubs	\$218,812	5.2%	\$4,005,070	94.8%	\$4,223,883
712190	Nature Parks and Other Similar Institutions	\$181,924	99.9%	\$99	0.1%	\$182,023
711190	Other Performing Arts Companies	\$165,691	99.7%	\$545	0.3%	\$166,236
713940	Fitness and Recreational Sports Centers	\$137,086	3.2%	\$4,195,975	96.8%	\$4,333,061
711130	Musical Groups and Artists	\$98,703	7.4%	\$1,237,432	92.6%	\$1,336,135
713950	Bowling Centers	\$71,814	13.9%	\$445,684	86.1%	\$517,498
713930	Marinas	\$65,538	10.0%	\$591,227	90.0%	\$656,765
711110	Theater Companies and Dinner Theaters	\$44,708	4.0%	\$1,075,121	96.0%	\$1,119,829
711212	Racetracks	\$23,363	13.0%	\$155,699	87.0%	\$179,062
711211	Sports Teams and Clubs	\$17,259	0.5%	\$3,631,112	99.5%	\$3,648,371

TABLE XII: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713940	Fitness and Recreational Sports Centers	\$137,086	3.2%	\$4,195,975	96.8%	\$4,333,061
713910	Golf Courses and Country Clubs	\$218,812	5.2%	\$4,005,070	94.8%	\$4,223,883
711211	Sports Teams and Clubs	\$17,259	0.5%	\$3,631,112	99.5%	\$3,648,371
713110	Amusement and Theme Parks	\$0	0.0%	\$2,951,610	100.0%	\$2,951,610
713290	Other Gambling Industries	\$0	0.0%	\$2,581,288	100.0%	\$2,581,288
712110	Museums	\$0	0.0%	\$1,807,377	100.0%	\$1,807,377
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$1,726,946	100.0%	\$1,726,946
711510	Independent Artists, Writers, and Performers	\$1,098,635	41.6%	\$1,544,978	58.4%	\$2,643,612
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$449,880	22.8%	\$1,527,510	77.2%	\$1,977,390
711130	Musical Groups and Artists	\$98,703	7.4%	\$1,237,432	92.6%	\$1,336,135
711110	Theater Companies and Dinner Theaters	\$44,708	4.0%	\$1,075,121	96.0%	\$1,119,829
712130	Zoos and Botanical Gardens	\$0	0.0%	\$714,792	100.0%	\$714,792
713930	Marinas	\$65,538	10.0%	\$591,227	90.0%	\$656,765
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$766,772	59.1%	\$530,446	40.9%	\$1,297,218
713950	Bowling Centers	\$71,814	13.9%	\$445,684	86.1%	\$517,498
713920	Skiing Facilities	\$0	0.0%	\$408,346	100.0%	\$408,346
713120	Amusement Arcades	\$0	0.0%	\$360,311	100.0%	\$360,311
711120	Dance Companies	\$0	0.0%	\$211,646	100.0%	\$211,646
712120	Historical Sites	\$0	0.0%	\$204,392	100.0%	\$204,392
711212	Racetracks	\$23,363	13.0%	\$155,699	87.0%	\$179,062

Sector 72: Accommodation and Food Services

TABLE XIII: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
722513	Limited-Service Restaurants	\$39,800,109	78.8%	\$10,702,393	21.2%	\$50,502,502
722511	Full-Service Restaurants	\$20,799,377	46.6%	\$23,815,334	53.4%	\$44,614,711
721110	Hotels (except Casino Hotels) and Motels	\$7,207,808	30.4%	\$16,489,975	69.6%	\$23,697,783
721120	Casino Hotels	\$4,258,643	99.7%	\$14,631	0.3%	\$4,273,274
722310	Food Service Contractors	\$3,387,575	59.6%	\$2,293,825	40.4%	\$5,681,400
722515	Snack and Nonalcoholic Beverage Bars	\$2,729,513	55.7%	\$2,172,495	44.3%	\$4,902,008
722410	Drinking Places (Alcoholic Beverages)	\$1,618,023	61.3%	\$1,019,677	38.7%	\$2,637,699
722330	Mobile Food Services	\$855,861	99.8%	\$1,322	0.2%	\$857,183
722320	Caterers	\$541,062	26.8%	\$1,478,440	73.2%	\$2,019,502
721191	Bed-and-Breakfast Inns	\$300,578	97.3%	\$8,367	2.7%	\$308,945
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$92,954	21.3%	\$342,667	78.7%	\$435,621
722514	Cafeterias, Grill Buffets, and Buffets	\$69,131	15.7%	\$370,825	84.3%	\$439,955
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$16,314	3.3%	\$476,592	96.7%	\$492,906
721214	Recreational and Vacation Camps (except Campgrounds)	\$6,419	1.3%	\$496,046	98.7%	\$502,465
721199	All Other Traveler Accommodation	\$0	0.0%	\$366,928	100.0%	\$366,928

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XIV OTHER SERVICES SPENDING, BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
813110	Religious Organizations	\$6,941,872	80.9%	\$1,634,212	19.1%	\$8,576,084
812112	Beauty Salons	\$5,989,339	81.7%	\$1,341,204	18.3%	\$7,330,543
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$5,613,985	100.0%	\$1,285	0.0%	\$5,615,270
811111	General Automotive Repair	\$5,259,265	56.0%	\$4,138,304	44.0%	\$9,397,569
812990	All Other Personal Services	\$4,653,368	89.7%	\$536,794	10.3%	\$5,190,162
812210	Funeral Homes and Funeral Services	\$1,908,544	80.9%	\$451,985	19.1%	\$2,360,529
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$1,698,210	65.5%	\$893,134	34.5%	\$2,591,344
812113	Nail Salons	\$1,695,505	62.4%	\$1,021,826	37.6%	\$2,717,331
812199	Other Personal Care Services	\$1,443,552	61.8%	\$890,479	38.2%	\$2,334,031
811210	Electronic and Precision Equipment Repair and Maintenance	\$1,263,112	98.7%	\$16,234	1.3%	\$1,279,346
812910	Pet Care (except Veterinary) Services	\$1,152,121	63.9%	\$651,021	36.1%	\$1,803,143
811191	Automotive Oil Change and Lubrication Shops	\$1,049,807	95.6%	\$48,377	4.4%	\$1,098,184
811192	Car Washes	\$884,476	39.7%	\$1,346,114	60.3%	\$2,230,590
811490	Other Personal and Household Goods Repair and Maintenance	\$834,558	86.3%	\$133,016	13.7%	\$967,575
811114	Specialized Automotive Repair	\$807,850	74.0%	\$283,946	26.0%	\$1,091,796
813930	Labor Unions and Similar Labor Organizations	\$478,821	41.5%	\$674,568	58.5%	\$1,153,390
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$469,341	73.1%	\$172,808	26.9%	\$642,148
811412	Appliance Repair and Maintenance	\$312,359	98.3%	\$5,288	1.7%	\$317,647
812111	Barber Shops	\$278,808	30.4%	\$636,949	69.6%	\$915,758
813910	Business Associations	\$204,110	8.7%	\$2,132,136	91.3%	\$2,336,246
811420	Reupholstery and Furniture Repair	\$199,611	99.9%	\$100	0.1%	\$199,711
811122	Automotive Glass Replacement Shops	\$195,720	24.7%	\$597,650	75.3%	\$793,370

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811198	All Other Automotive Repair and Maintenance	\$165,064	21.6%	\$599,184	78.4%	\$764,248
814110	Private Households	\$146,183	4.2%	\$3,302,744	95.8%	\$3,448,927
811411	Home and Garden Equipment Repair and Maintenance	\$84,690	99.9%	\$47	0.1%	\$84,737
813410	Civic and Social Organizations	\$35,909	1.9%	\$1,903,734	98.1%	\$1,939,643
813211	Grantmaking Foundations	\$28,792	1.5%	\$1,919,290	98.5%	\$1,948,083
812191	Diet and Weight Reducing Centers	\$18,013	8.2%	\$202,502	91.8%	\$220,515
813312	Environment, Conservation and Wildlife Organizations	\$16,648	1.3%	\$1,236,819	98.7%	\$1,253,467



TABLE XV: OTHER SERVICES SPENDING BY RESIDENTS OF HARRISON COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811111	General Automotive Repair	\$5,259,265	56.0%	\$4,138,304	44.0%	\$9,397,569
814110	Private Households	\$146,183	4.2%	\$3,302,744	95.8%	\$3,448,927
813910	Business Associations	\$204,110	8.7%	\$2,132,136	91.3%	\$2,336,246
813319	Other Social Advocacy Organizations	\$0	0.0%	\$2,009,975	100.0%	\$2,009,975
813211	Grantmaking Foundations	\$28,792	1.5%	\$1,919,290	98.5%	\$1,948,083
813410	Civic and Social Organizations	\$35,909	1.9%	\$1,903,734	98.1%	\$1,939,643
813920	Professional Organizations	\$0	0.0%	\$1,779,143	100.0%	\$1,779,143
813110	Religious Organizations	\$6,941,872	80.9%	\$1,634,212	19.1%	\$8,576,084
811192	Car Washes	\$884,476	39.7%	\$1,346,114	60.3%	\$2,230,590
812112	Beauty Salons	\$5,989,339	81.7%	\$1,341,204	18.3%	\$7,330,543
813312	Environment, Conservation and Wildlife Organizations	\$16,648	1.3%	\$1,236,819	98.7%	\$1,253,467
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$0	0.0%	\$1,170,436	100.0%	\$1,170,436
812113	Nail Salons	\$1,695,505	62.4%	\$1,021,826	37.6%	\$2,717,331
812930	Parking Lots and Garages	\$0	0.0%	\$1,015,096	100.0%	\$1,015,096
813311	Human Rights Organizations	\$0	0.0%	\$960,092	100.0%	\$960,092
813212	Voluntary Health Organizations	\$0	0.0%	\$904,036	100.0%	\$904,036
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$1,698,210	65.5%	\$893,134	34.5%	\$2,591,344
812199	Other Personal Care Services	\$1,443,552	61.8%	\$890,479	38.2%	\$2,334,031
813219	Other Grantmaking and Giving Services	\$0	0.0%	\$771,272	100.0%	\$771,272
812332	Industrial Launderers	\$0	0.0%	\$741,259	100.0%	\$741,259
812220	Cemeteries and Crematories	\$0	0.0%	\$730,611	100.0%	\$730,611



Knox County Overview

The Knox County Resident Sentiment Survey, Engagement Summary, and Data Analysis provides valuable insights into the needs and priorities of local residents. While residents are generally satisfied with core services like public safety, education, and utilities, there are areas where significant gaps exist.

Key Findings

- **Alignment:** Strong alignment between importance and satisfaction for public safety, education, and utilities.
- **Gaps:** Significant gaps in social, professional, and healthcare services, as well as entertainment, dining, and community spaces.
- **Opportunities:** Focusing on these gaps can significantly enhance resident satisfaction.

Engagement Insights



Healthcare: Demand for specialized care, particularly mental health, pediatrics, and substance abuse treatment.



Basic Necessities: Desire for more diverse food options, including fresh, local produce and affordable, healthy food.



Professional Services: Need for specialized services like financial planning, legal aid, and mental health counseling.



Entertainment and Dining: Desire for more diverse dining options, entertainment venues, and outdoor recreation opportunities.



Culture and Recreation: Need for more indoor recreational facilities.

Data Analysis

- **Local Spending:** Strong local spending on construction, healthcare, and food services.
- **Out-of-County Spending:** Significant out-of-county spending on specialized services like healthcare, finance, and technology.

Conclusion

To enhance the quality of life for Knox County residents, a strategic approach is necessary to address the identified gaps and priorities. Knox County should:

- **Prioritize Healthcare:** Expand access to specialized care, improve mental health services, and increase substance abuse treatment options.
- **Enhance Basic Necessities:** Support local food producers, increase access to affordable, healthy food, and improve transportation options.
- **Support Professional Services:** Attract and retain skilled professionals, especially in specialized areas.
- **Promote Entertainment and Dining:** Encourage diverse dining options, entertainment venues, and outdoor recreation opportunities.
- **Develop Culture and Recreation:** Invest in indoor recreational facilities and cultural events.

By implementing these strategies, Knox County can create a more vibrant, prosperous, and resident-centered community.

Knox County Resident Sentiment Survey

The provided survey graphs offer insights into the importance and satisfaction levels of Knox County residents regarding various services and amenities.

Services

- **Importance:** Residents place high importance on core services like healthcare, educational services, public safety and utilities, and basic necessities. Social and professional services are considered less crucial by residents.
- **Satisfaction:** Residents express significant satisfaction with public safety and utilities, education, and professional services. Satisfaction levels are lower for social, healthcare services, and basic necessities. Housing availability has the lowest satisfaction.

Amenities

- **Importance:** Residents prioritize recreational amenities, entertainment and dining, and community spaces. Cultural experiences are considered less important by residents.
- **Satisfaction:** Residents are highly satisfied with recreational amenities and cultural offerings. Satisfaction levels vary for entertainment and dining, and community spaces.

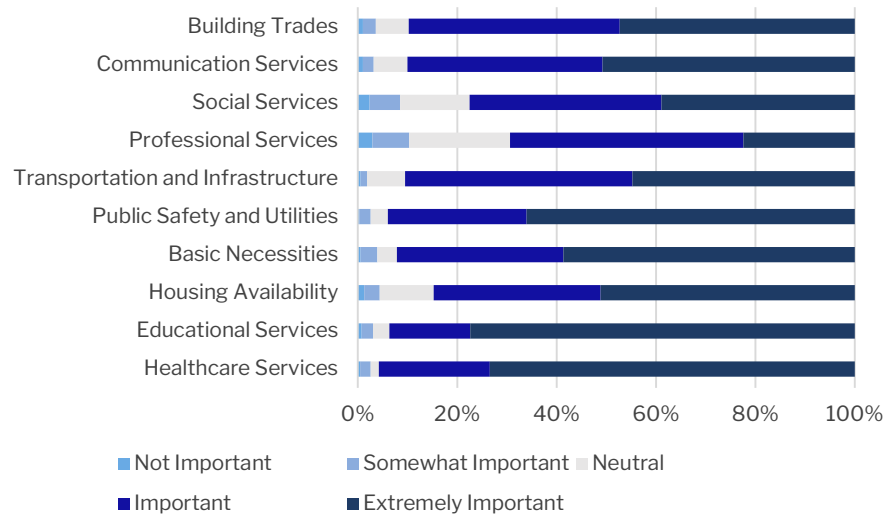
Key Insights

- **Alignment:** Strong alignment exists between importance and satisfaction for public safety and utilities, educational services, and basic necessities, indicating effective service delivery.
- **Gaps:** Significant gaps exist between importance and satisfaction for social, professional, and healthcare services, as well as entertainment and dining, and community spaces. Residents value these areas but are less satisfied with their current provision.
- **Opportunities:** By addressing the identified gaps and prioritizing resident needs in areas like healthcare, social services, entertainment, and community spaces, Knox County can enhance overall resident satisfaction and quality of life.

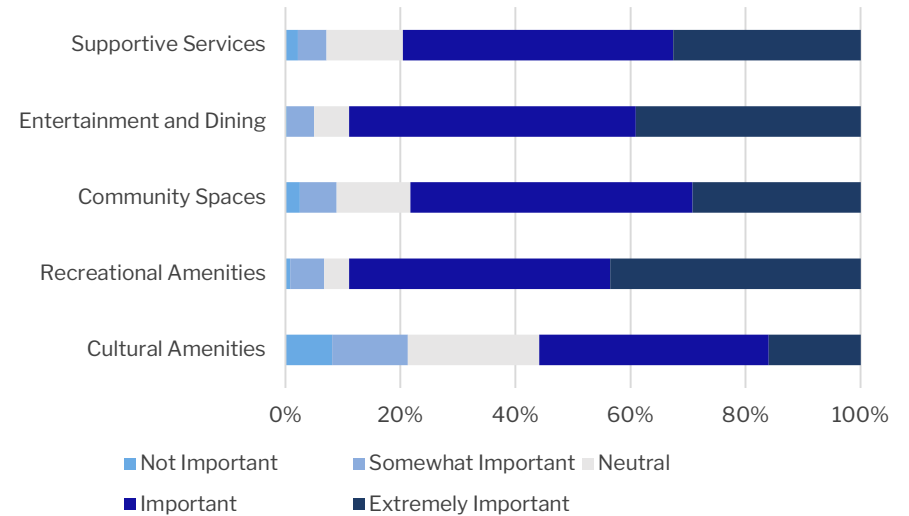
Conclusion

While Knox County residents are generally satisfied with the services and amenities provided, there are opportunities for improvement in specific areas. By focusing on enhancing social, professional, and healthcare services, as well as investing in community spaces and entertainment options, the county can create a more vibrant and satisfying environment for its residents.

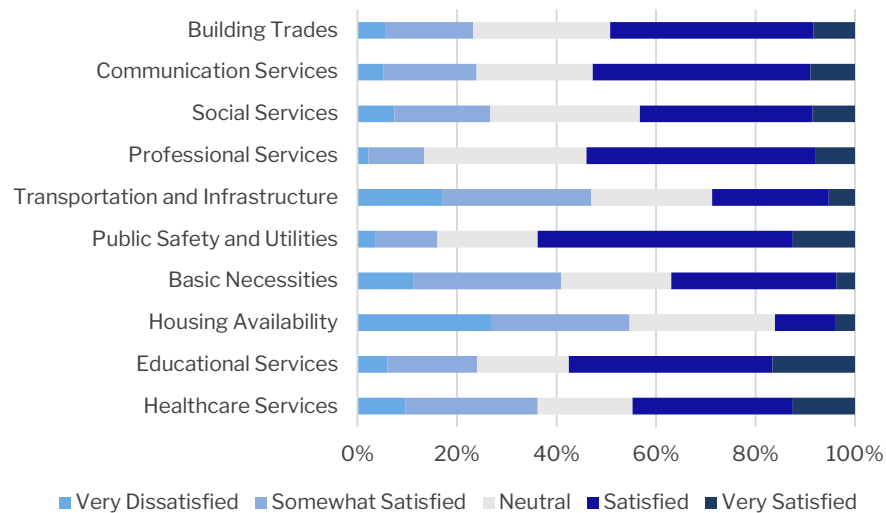
IMPORTANCE - KNOX COUNTY SERVICES



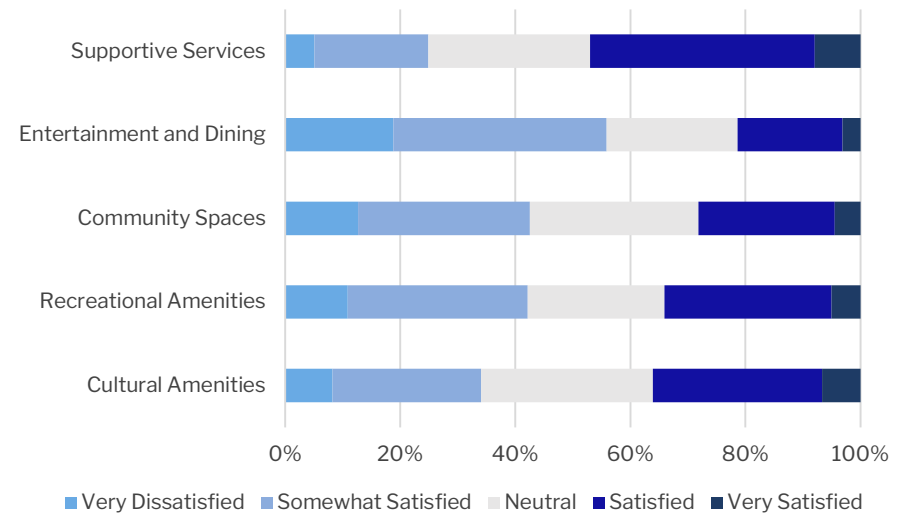
IMPORTANCE - KNOX COUNTY AMENITIES



SATISFACTION - KNOX COUNTY SERVICES



SATISFACTION - KNOX COUNTY AMENITIES



Knox County Engagement Summary

At the outset of each engagement, we inquired about “Hometown Happiness”: What makes you proud to call this place home? The resulting heart-shaped word cloud vividly captures the core values and attributes of this community, with a resounding emphasis on People and Health and Well-being.

Key Insights

- **People-Centered Community:** The word “People” dominates the word cloud, highlighting the community’s focus on human connection, diversity, and inclusivity.
- **Prioritizing Health and Well-being:** The phrase “Health and Well-being” underscores the community’s commitment to promoting physical and mental health.
- **Strong Community Engagement:** Words like “Community,” “Engagement,” and “Collaboration” emphasize the importance of active participation and working together to improve the community.
- **Family and Activities:** Words like “Family,” “Activities,” and “Events and Festivals” suggest a community that values family life, offers a variety of recreational opportunities, and celebrates its culture.
- **Small-Town Charm:** The phrase “Small-Town Feel” indicates a community that values its close-knit nature and personal connections.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community that is people-centered, health-focused, and engaged. It portrays a region where individuals feel a sense of belonging, have opportunities for recreation and leisure, and are committed to improving their community’s well-being. The emphasis on people, health, and community engagement underscores the vitality and prosperity of this community.

KNOX COUNTY HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Knox County residents. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Residents expressed concerns about access to specialized care, particularly for mental health, pediatrics, and substance abuse treatment.
Gaps:	A significant number of residents must travel outside the county for specialized care.
Desired Improvements:	Increased availability of specialists, improved mental health services, and expanded access to substance abuse treatment.

Basic Necessities

Current Needs:	Residents have access to basic grocery stores, but there is a desire for more diverse options, including specialty items and organic foods.
Gaps:	Limited access to fresh, local produce and a lack of affordable, healthy food options.
Challenges	Transportation issues, particularly for those without vehicles, and the high cost of healthy food.

Professional Services

Current Needs:	Residents have access to basic professional services, such as construction and plumbing.
Gaps:	A shortage of specialized services, including financial planning, legal aid, and mental health counseling.
Challenges:	Difficulty attracting and retaining skilled professionals in rural areas.

Entertainment and Dining

Current Needs:	Residents have access to local dining options and community events.
Gaps:	A desire for more diverse dining options, entertainment venues, and outdoor recreation opportunities.
Challenges	Limited population and geographic location can hinder the development of a vibrant entertainment scene.

Culture and Recreation

Current Needs: Residents have access to historical sites, parks, and recreational facilities.

Gaps: A desire for more indoor recreational facilities, such as a bowling alley or indoor sports complex.

Challenges Limited funding and resources can constrain the development of cultural and recreational amenities.

By addressing the identified needs, Knox County can create a vibrant and prosperous community where everyone has the opportunity to thrive. Investing in healthcare, supporting local businesses, and developing cultural and recreational opportunities will position Knox County as a thriving community for generations to come. By implementing these recommendations, Knox County can improve the quality of life for its residents, attract new businesses and residents, and ensure a thriving future for the community.



Knox County – Healthcare Services

What do we currently have?

- Healthcare Providers
- Hospital
- Mental Health Resources
- Pharmacies

What do you travel for?

- Child Sociologist
- Dermatologist
- Digestive Care Services
- End-Patient Treatment for Substance Use Disorder Treatment
- Neurologist
- OB/GYN
- Pediatric and Patient Care
- Pediatric Dentist
- Plastic Surgeons

What do you wish was available locally?

- Child Sociologist
- Dermatologist
- Digestive Care Services
- End-Patient Treatment for Substance Use Disorder Treatment
- Neurologist
- OB/GYN
- Pediatric and Patient Care
- Pediatric Dentist
- Plastic Surgeons

Knox County – Basic Necessities

What do we currently have?

- Dollar General
- Jay C
- Save-A-Lot
- Walmart
- Aldi (Incoming)

What do you travel for?

- Access to Special Pastas, Cheese, Rice, Dairy Alternatives, Diapers
- Food Stamps
- Independent Butcher Shops
- Local Pharmacy
- Strong Farmers Markets
- Target
- Trader Joe's
- Whole Foods

What challenges exist attaining these items? How can we resolve them?

- Food Banks Experiencing Higher Taxes
- Getting to Grocery Stores
- Lack of Vegan and Gluten Free Options
- Transportation

How to Resolve

- Start to put in more bus stops

Knox County – Professional Services

What do we currently have?

- Construction
- Electricians
- Financial Planners
- Lawyers
- Plumbers
- Roofers
- Veterinary Services

What services are missing

- Accounting Firms / Accounting from Farmers
- Barns which come from Amish in
- Davies County
- Emergency/24-hour and Exotic Pet Veterinarians
- Family and Divorce Attorney's
- Handymen / Repair Workers
- HVAC

What services are missing?

- Immigration Lawyers
- Lawyers (Under the State Average)
- Nonprofit Lawyers
- Roofers
- Shortage of Trade Workers (Construction, Electricians, Plumbers)

Knox County – Entertainment and Dining

What do we currently have?

- Café Moonlight
- Harmony Society (Social Club)
- Kelso's (Golf Course)
- Mexican
- Nicole's (Bicknell)
- Old Chicago
- Old Town Players / Community Theater
- Procopio's
- Summer Rec League Sports
- Spirit of Vincennes Rendezvous

What options are missing?

- Antique Mall
- Better Bowling Alley
- Concerts
- More Breweries
- More Outdoor Dining Options
- Outdoor Yard Game Bars
- Pet-Friendly Dining/Bars
- Workforce to Support Bars and Restaurants
- Zone Riverfront for Entertainment Uses
- Chick-Fil-A
- Cracker Barrel
- Sky Zone (Evansville)

What options are missing?

- Antique Mall
- Better Bowling Alley
- Concerts
- More Breweries
- More Outdoor Dining Options
- Outdoor Yard Game Bars
- Pet-Friendly Dining/Bars
- Workforce to Support Bars and Restaurants
- Zone Riverfront for Entertainment Uses
- Colonial Tavern

Knox County – Culture and Recreation

What do we currently have?

- 1972 (For Indoor Parties)
- Art Galleries and History
- YMCA
- Cub League
- Skate Park
- Rainbow Beach (Vincennes public pool)
- Grouseland (President William Henry Harrison Mansion)
- George Rogers Clark National Historical Park
- Old Cathedral
- Indiana Military Museum
- Red Skelton Museum of American
- Comedy

What options do you use frequently?

- Pickleball
- Splash Pad
- Lake Sullivan

What would you like to see more of?

- Improve Skate Park
- Indoor Event Center
- Mini-Golf
- More Pickleball
- Parks and Trails Master Plan (Incoming)
- Pet-Friendly Spots
- Pet Stores
- Proximal Parks and Trails
- Sheets of Ice (Skating?)
- More Splash Pads
- Support for the Movie Theater
- Tennis Courts
- Trails
- Water Recreation (Boating/Kayaks)



Knox County Data Analysis

The data analysis below is based on purchases data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the region as a whole:

Sector 23: Construction

Local Spending:	A significant portion of construction spending remains within Knox County, especially for residential remodeling, site preparation, and electrical contracting. This indicates a robust local construction industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the county for larger-scale projects, such as commercial and institutional building construction, and highway, street, and bridge construction. This suggests a reliance on external contractors for these specialized projects.

Sector 51: Broadcasting and Telecommunications

Local Spending:	A significant portion of spending on broadcasting and telecommunications services remains within the county, particularly on wireless telecommunications, wired telecommunications, and software publishing. This suggests a strong local tech and media industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for data processing and hosting. This indicates a reliance on national and international providers for certain digital services.

Sector 52: Finance and Insurance

Local Spending:	A significant portion of spending on finance and insurance services remains within the county, particularly for commercial banking, insurance agencies, and direct property and casualty insurance carriers. This suggests a strong local financial sector.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for portfolio management and investment advice. This indicates a reliance on national and international financial institutions for certain services.

Sector 54: Professional, Scientific, and Technical Services

Local Spending:	A significant portion of spending on professional, scientific, and technical services remains within the county, particularly for engineering services, legal services, and veterinary services. This suggests a strong local professional services industry.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for specialized services like custom computer programming and research and development. This indicates a reliance on national and international providers for these specialized services.

Sector 62: Health Care and Social Assistance

Local Spending: A significant portion of healthcare spending remains within the county, especially in nursing care facilities, dental services, and child daycare services. Additionally, a substantial amount is spent locally on home healthcare, physical therapy, and mental health services.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for hospital care and specialized medical services.

Sector 71: Arts, Entertainment, and Recreation

Local Spending: A significant portion of spending on arts, entertainment, and recreation remains within the county, particularly on local performance arts, amusement arcades, and fitness centers.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for major sporting events, concerts, and theme parks.

Sector 72: Accommodation and Food Services

Local Spending: A significant portion of spending on accommodation and food services remains within the county, particularly on restaurants and hotels.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for luxury accommodations and specialized dining experiences.

Sector 81: Other Services

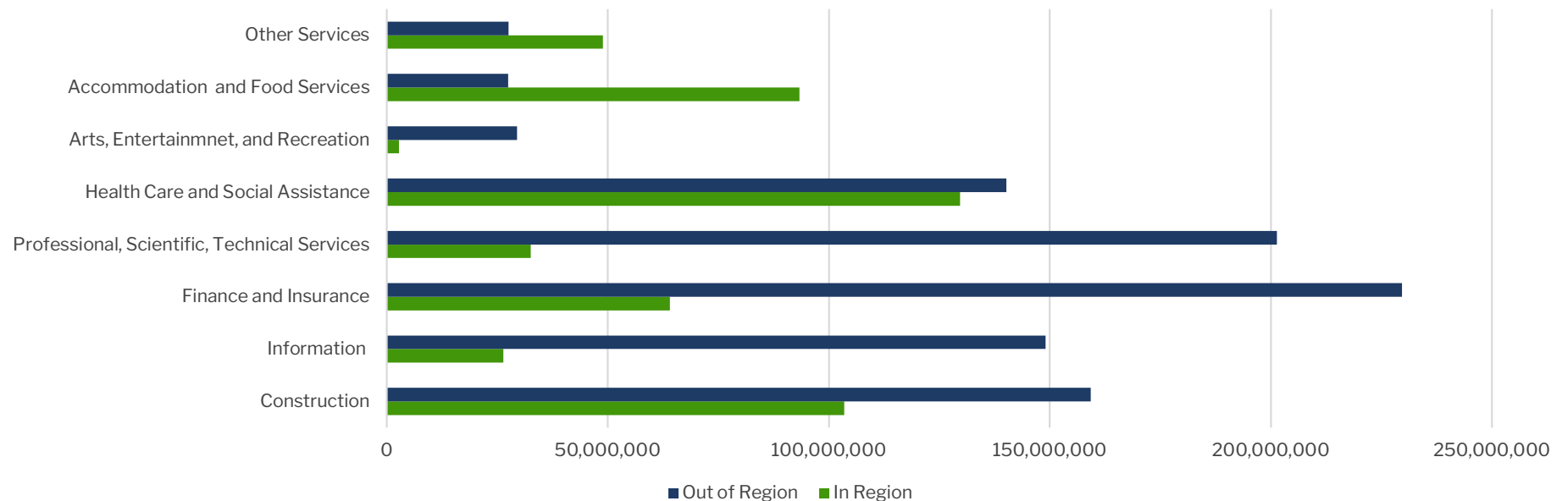
Local Spending: A significant portion of spending on other services remains within the county, particularly on automotive repair, personal care services, and religious organizations.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for specialized services like grantmaking foundations, professional organizations, and certain types of automotive repair.

Overall, Knox County residents tend to spend more on services related to construction, healthcare, and food services within the county. However, for specialized services like healthcare, finance, and technology, residents often rely on out-of-county providers.

Knox County Overview, Super Sectors

Knox County differs from the region as a whole and earlier counties, most notably when it comes to Health Care and Social Assistance services. As the graph above shows, the county does approach parity in this sector, in terms of in and out of region spending, with a modest net outflow of dollars spent, outside the county. Similarly to the region as whole, however, the only sectors where more dollars are spent in region than out of region are, once again, Other Services and Accommodation and Food Services. In absolute volume, the Finance and Insurance Sector sees the largest outflow of dollars, with residents spending nearly \$230 million annually on out-of-county services. The largest disparity, in terms of percentage of out-of-county spending is the Arts, Entertainment, and Recreation Sector, with residents of Knox County spending 91.4% of Arts/Entertainment/Recreation dollars in a county other than Knox. Construction services also lag the region as a whole, in terms of in-region percent spending, with a \$56 million difference (Out of County minus In County dollars spent).



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238910	Site Preparation Contractors	\$14,989,406	99.8%	\$34,333	0.2%	\$15,023,740
236118	Residential Remodelers	\$12,773,430	78.8%	\$3,435,876	21.2%	\$16,209,306
238210	Electrical Contractors and Other Wiring Installation Contractors	\$11,749,974	38.1%	\$19,122,551	61.9%	\$30,872,525
237310	Highway, Street, and Bridge Construction	\$10,724,268	97.1%	\$322,383	2.9%	\$11,046,651
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$10,650,176	30.0%	\$24,833,191	70.0%	\$35,483,367
237130	Power and Communication Line and Related Structures Construction	\$8,054,694	100.0%	\$1,438	0.0%	\$8,056,131
236220	Commercial and Institutional Building Construction	\$5,800,104	23.1%	\$19,329,791	76.9%	\$25,129,894
237110	Water and Sewer Line and Related Structures Construction	\$5,679,779	97.3%	\$156,919	2.7%	\$5,836,698
237990	Other Heavy and Civil Engineering Construction	\$4,637,886	96.8%	\$155,683	3.2%	\$4,793,570
238320	Painting and Wall Covering Contractors	\$4,278,462	53.3%	\$3,748,055	46.7%	\$8,026,517
238110	Poured Concrete Foundation and Structure Contractors	\$3,640,817	50.8%	\$3,523,389	49.2%	\$7,164,206
238990	All Other Specialty Trade Contractors	\$1,926,245	12.9%	\$13,052,576	87.1%	\$14,978,821
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$1,766,215	12.8%	\$12,081,121	87.2%	\$13,847,336
238350	Finish Carpentry Contractors	\$1,670,779	24.0%	\$5,279,073	76.0%	\$6,949,853
238140	Masonry Contractors	\$1,275,734	30.5%	\$2,900,441	69.5%	\$4,176,176
238170	Siding Contractors	\$583,284	41.2%	\$831,440	58.8%	\$1,414,723
238120	Structural Steel and Precast Concrete Contractors	\$552,264	21.6%	\$2,004,168	78.4%	\$2,556,433
238160	Roofing Contractors	\$534,621	7.8%	\$6,305,925	92.2%	\$6,840,546
238150	Glass and Glazing Contractors	\$471,309	22.2%	\$1,647,607	77.8%	\$2,118,916
238330	Flooring Contractors	\$429,052	11.4%	\$3,325,585	88.6%	\$3,754,637
238310	Drywall and Insulation Contractors	\$393,403	5.0%	\$7,450,853	95.0%	\$7,844,256
238130	Framing Contractors	\$284,469	11.7%	\$2,140,302	88.3%	\$2,424,771
238390	Other Building Finishing Contractors	\$141,667	5.2%	\$2,601,572	94.8%	\$2,743,239
236117	New Housing For-Sale Builders	\$140,727	4.5%	\$3,004,045	95.5%	\$3,144,772
236116	New Multifamily Housing Construction (except For-Sale Builders)	\$138,877	8.0%	\$1,606,097	92.0%	\$1,744,974
238190	Other Foundation, Structure, and Building Exterior Contractors	\$128,201	7.8%	\$1,506,990	92.2%	\$1,635,191
238340	Tile and Terrazzo Contractors	\$110,314	5.0%	\$2,089,743	95.0%	\$2,200,057

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$10,650,176	30.0%	\$24,833,191	70.0%	\$35,483,367
236220	Commercial and Institutional Building Construction	\$5,800,104	23.1%	\$19,329,791	76.9%	\$25,129,894
238210	Electrical Contractors and Other Wiring Installation Contractors	\$11,749,974	38.1%	\$19,122,551	61.9%	\$30,872,525
238990	All Other Specialty Trade Contractors	\$1,926,245	12.9%	\$13,052,576	87.1%	\$14,978,821
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$1,766,215	12.8%	\$12,081,121	87.2%	\$13,847,336
238310	Drywall and Insulation Contractors	\$393,403	5.0%	\$7,450,853	95.0%	\$7,844,256
238160	Roofing Contractors	\$534,621	7.8%	\$6,305,925	92.2%	\$6,840,546
238290	Other Building Equipment Contractors	\$0	0.0%	\$5,341,323	100.0%	\$5,341,323
238350	Finish Carpentry Contractors	\$1,670,779	24.0%	\$5,279,073	76.0%	\$6,949,853
236210	Industrial Building Construction	\$0	0.0%	\$5,102,849	100.0%	\$5,102,849
237120	Oil and Gas Pipeline and Related Structures Construction	\$0	0.0%	\$4,391,476	100.0%	\$4,391,476
238320	Painting and Wall Covering Contractors	\$4,278,462	53.3%	\$3,748,055	46.7%	\$8,026,517
238110	Poured Concrete Foundation and Structure Contractors	\$3,640,817	50.8%	\$3,523,389	49.2%	\$7,164,206
236118	Residential Remodelers	\$12,773,430	78.8%	\$3,435,876	21.2%	\$16,209,306
238330	Flooring Contractors	\$429,052	11.4%	\$3,325,585	88.6%	\$3,754,637
236117	New Housing For-Sale Builders	\$140,727	4.5%	\$3,004,045	95.5%	\$3,144,772
238140	Masonry Contractors	\$1,275,734	30.5%	\$2,900,441	69.5%	\$4,176,176
238390	Other Building Finishing Contractors	\$141,667	5.2%	\$2,601,572	94.8%	\$2,743,239
238130	Framing Contractors	\$284,469	11.7%	\$2,140,302	88.3%	\$2,424,771
238340	Tile and Terrazzo Contractors	\$110,314	5.0%	\$2,089,743	95.0%	\$2,200,057
238120	Structural Steel and Precast Concrete Contractors	\$552,264	21.6%	\$2,004,168	78.4%	\$2,556,433
237210	Land Subdivision	\$0	0.0%	\$1,959,654	100.0%	\$1,959,654
238150	Glass and Glazing Contractors	\$471,309	22.2%	\$1,647,607	77.8%	\$2,118,916
236116	New Multifamily Housing Construction (except For-Sale Builders)	\$138,877	8.0%	\$1,606,097	92.0%	\$1,744,974
238190	Other Foundation, Structure, and Building Exterior Contractors	\$128,201	7.8%	\$1,506,990	92.2%	\$1,635,191
238170	Siding Contractors	\$583,284	41.2%	\$831,440	58.8%	\$1,414,723
237310	Highway, Street, and Bridge Construction	\$10,724,268	97.1%	\$322,383	2.9%	\$11,046,651

Sector 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
517112	Wireless Telecommunications Carriers (except Satellite)	\$20,555,308	95.5%	\$979,667	4.5%	\$21,534,975
516110	Radio Broadcasting Stations	\$1,525,027	99.2%	\$12,208	0.8%	\$1,537,235
517810	All Other Telecommunications	\$1,267,322	38.4%	\$2,036,933	61.6%	\$3,304,254
518210	Data Processing, Hosting, and Related Services	\$1,077,233	3.6%	\$28,798,032	96.4%	\$29,875,265
517111	Wired Telecommunications Carriers	\$582,361	1.9%	\$30,546,606	98.1%	\$31,128,967
513110	Newspaper Publishers	\$368,544	22.6%	\$1,262,392	77.4%	\$1,630,936
512240	Sound Recording Studios	\$254,821	75.7%	\$81,786	24.3%	\$336,606
513210	Software Publishers	\$215,158	0.5%	\$39,539,012	99.5%	\$39,754,169
513120	Periodical Publishers	\$155,483	9.5%	\$1,474,288	90.5%	\$1,629,772
513130	Book Publishers	\$154,074	4.9%	\$3,011,004	95.1%	\$3,165,078
513199	All Other Publishers	\$84,650	4.6%	\$1,757,412	95.4%	\$1,842,061
512110	Motion Picture and Video Production	\$65,690	1.5%	\$4,333,263	98.5%	\$4,398,953
512131	Motion Picture Theaters (except Drive-Ins)	\$49,047	12.1%	\$357,169	87.9%	\$406,216
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$27,624	0.1%	\$20,727,222	99.9%	\$20,754,846

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
513210	Software Publishers	\$215,158	0.5%	\$39,539,012	99.5%	\$39,754,169
517111	Wired Telecommunications Carriers	\$582,361	1.9%	\$30,546,606	98.1%	\$31,128,967
518210	Data Processing, Hosting, and Related Services	\$1,077,233	3.6%	\$28,798,032	96.4%	\$29,875,265
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$27,624	0.1%	\$20,727,222	99.9%	\$20,754,846
519290	Web Search Portals and All Other Information Services	\$0	0.0%	\$6,947,013	100.0%	\$6,947,013
512110	Motion Picture and Video Production	\$65,690	1.5%	\$4,333,263	98.5%	\$4,398,953
513130	Book Publishers	\$154,074	4.9%	\$3,011,004	95.1%	\$3,165,078
516120	Television Broadcasting Stations	\$0	0.0%	\$2,399,016	100.0%	\$2,399,016
517810	All Other Telecommunications	\$1,267,322	38.4%	\$2,036,933	61.6%	\$3,304,254
517121	Telecommunications Resellers	\$0	0.0%	\$1,928,031	100.0%	\$1,928,031
513199	All Other Publishers	\$84,650	4.6%	\$1,757,412	95.4%	\$1,842,061
513120	Periodical Publishers	\$155,483	9.5%	\$1,474,288	90.5%	\$1,629,772
513110	Newspaper Publishers	\$368,544	22.6%	\$1,262,392	77.4%	\$1,630,936
517112	Wireless Telecommunications Carriers (except Satellite)	\$20,555,308	95.5%	\$979,667	4.5%	\$21,534,975
513140	Directory and Mailing List Publishers	\$0	0.0%	\$538,417	100.0%	\$538,417
517410	Satellite Telecommunications	\$0	0.0%	\$533,927	100.0%	\$533,927
512250	Record Production and Distribution	\$0	0.0%	\$504,265	100.0%	\$504,265
512191	Teleproduction and Other Postproduction Services	\$0	0.0%	\$374,554	100.0%	\$374,554

Sector 52: Finance and Insurance

TABLE V: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
524210	Insurance Agencies and Brokerages	\$21,176,955	96.1%	\$849,539	3.9%	\$22,026,494
522110	Commercial Banking	\$17,338,430	35.3%	\$31,793,813	64.7%	\$49,132,242
524126	Direct Property and Casualty Insurance Carriers	\$8,297,097	36.0%	\$14,736,330	64.0%	\$23,033,427
523940	Portfolio Management and Investment Advice	\$3,346,841	4.7%	\$67,498,571	95.3%	\$70,845,412
522291	Consumer Lending	\$2,667,877	99.1%	\$23,369	0.9%	\$2,691,246
524298	All Other Insurance Related Activities	\$1,938,649	99.3%	\$14,545	0.7%	\$1,953,194
522130	Credit Unions	\$1,611,428	24.1%	\$5,078,027	75.9%	\$6,689,455
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$1,255,699	41.1%	\$1,801,297	58.9%	\$3,056,996
522310	Mortgage and Nonmortgage Loan Brokers	\$1,136,261	36.5%	\$1,976,167	63.5%	\$3,112,428
522390	Other Activities Related to Credit Intermediation	\$1,017,561	40.5%	\$1,494,306	59.5%	\$2,511,867
522292	Real Estate Credit	\$995,036	14.6%	\$5,825,957	85.4%	\$6,820,993
523150	Investment Banking and Securities Intermediation	\$952,817	5.3%	\$16,939,440	94.7%	\$17,892,257
522220	Sales Financing	\$530,894	18.0%	\$2,426,178	82.0%	\$2,957,072
524291	Claims Adjusting	\$494,281	35.4%	\$900,767	64.6%	\$1,395,048
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$440,161	12.6%	\$3,039,765	87.4%	\$3,479,926
523910	Miscellaneous Intermediation	\$422,136	12.0%	\$3,108,624	88.0%	\$3,530,760
525920	Trusts, Estates, and Agency Accounts	\$124,667	2.2%	\$5,515,642	97.8%	\$5,640,309
525120	Health and Welfare Funds	\$88,073	7.3%	\$1,126,309	92.7%	\$1,214,383
525110	Pension Funds	\$69,455	5.1%	\$1,284,981	94.9%	\$1,354,435
525990	Other Financial Vehicles	\$65,824	0.8%	\$8,466,992	99.2%	\$8,532,816
523999	Miscellaneous Financial Investment Activities	\$40,704	1.5%	\$2,653,582	98.5%	\$2,694,286
523991	Trust, Fiduciary, and Custody Activities	\$36,693	1.9%	\$1,941,625	98.1%	\$1,978,318

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
523940	Portfolio Management and Investment Advice	\$3,346,841	4.7%	\$67,498,571	95.3%	\$70,845,412
522110	Commercial Banking	\$17,338,430	35.3%	\$31,793,813	64.7%	\$49,132,242
524114	Direct Health and Medical Insurance Carriers	\$0	0.0%	\$19,753,494	100.0%	\$19,753,494
523150	Investment Banking and Securities Intermediation	\$952,817	5.3%	\$16,939,440	94.7%	\$17,892,257
524126	Direct Property and Casualty Insurance Carriers	\$8,297,097	36.0%	\$14,736,330	64.0%	\$23,033,427
525990	Other Financial Vehicles	\$65,824	0.8%	\$8,466,992	99.2%	\$8,532,816
524113	Direct Life Insurance Carriers	\$0	0.0%	\$7,823,453	100.0%	\$7,823,453
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$6,077,962	100.0%	\$6,077,962
522292	Real Estate Credit	\$995,036	14.6%	\$5,825,957	85.4%	\$6,820,993
525920	Trusts, Estates, and Agency Accounts	\$124,667	2.2%	\$5,515,642	97.8%	\$5,640,309
522130	Credit Unions	\$1,611,428	24.1%	\$5,078,027	75.9%	\$6,689,455
523910	Miscellaneous Intermediation	\$422,136	12.0%	\$3,108,624	88.0%	\$3,530,760
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$440,161	12.6%	\$3,039,765	87.4%	\$3,479,926
524127	Direct Title Insurance Carriers	\$0	0.0%	\$2,988,955	100.0%	\$2,988,955
522180	Savings Institutions and Other Depository Credit Intermediation	\$0	0.0%	\$2,817,693	100.0%	\$2,817,693
525910	Open-End Investment Funds	\$0	0.0%	\$2,732,196	100.0%	\$2,732,196
523999	Miscellaneous Financial Investment Activities	\$40,704	1.5%	\$2,653,582	98.5%	\$2,694,286

Sector 54: Professional, Scientific, and Technical Services

TABLE VII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541512	Computer Systems Design Services	\$7,316,741	28.8%	\$18,113,959	71.2%	\$25,430,700
541211	Offices of Certified Public Accountants	\$3,597,986	40.8%	\$5,213,116	59.2%	\$8,811,103
541940	Veterinary Services	\$3,459,957	64.0%	\$1,949,618	36.0%	\$5,409,575
541690	Other Scientific and Technical Consulting Services	\$2,946,283	96.7%	\$101,047	3.3%	\$3,047,330
541110	Offices of Lawyers	\$2,939,603	9.5%	\$28,165,314	90.5%	\$31,104,917
541614	Process, Physical Distribution, and Logistics Consulting Services	\$1,433,264	99.8%	\$3,116	0.2%	\$1,436,381
541219	Other Accounting Services	\$1,191,679	30.4%	\$2,724,812	69.6%	\$3,916,491
541990	All Other Professional, Scientific, and Technical Services	\$1,062,835	9.8%	\$9,733,940	90.2%	\$10,796,775
541370	Surveying and Mapping (except Geophysical) Services	\$817,189	99.9%	\$928	0.1%	\$818,117
541618	Other Management Consulting Services	\$815,531	54.5%	\$679,507	45.5%	\$1,495,038
541191	Title Abstract and Settlement Offices	\$765,470	71.5%	\$304,832	28.5%	\$1,070,303
541611	Administrative Management and General Management Consulting Services	\$745,703	6.1%	\$11,413,860	93.9%	\$12,159,563
541921	Photography Studios, Portrait	\$715,274	100.0%	\$354	0.0%	\$715,628
541330	Engineering Services	\$657,751	2.6%	\$24,585,553	97.4%	\$25,243,303
541380	Testing Laboratories	\$577,131	18.9%	\$2,481,915	81.1%	\$3,059,045
541213	Tax Preparation Services	\$531,693	46.5%	\$611,214	53.5%	\$1,142,907
541613	Marketing Consulting Services	\$496,959	13.0%	\$3,329,426	87.0%	\$3,826,386
541410	Interior Design Services	\$441,908	37.1%	\$749,568	62.9%	\$1,191,476
541511	Custom Computer Programming Services	\$344,995	1.4%	\$23,810,306	98.6%	\$24,155,302
541310	Architectural Services	\$303,163	6.6%	\$4,269,523	93.4%	\$4,572,687
541320	Landscape Architectural Services	\$287,192	33.4%	\$573,076	66.6%	\$860,268

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541110	Offices of Lawyers	\$2,939,603	9.5%	\$28,165,314	90.5%	\$31,104,917
541330	Engineering Services	\$657,751	2.6%	\$24,585,553	97.4%	\$25,243,303
541511	Custom Computer Programming Services	\$344,995	1.4%	\$23,810,306	98.6%	\$24,155,302
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$0	0.0%	\$21,291,473	100.0%	\$21,291,473
541512	Computer Systems Design Services	\$7,316,741	28.8%	\$18,113,959	71.2%	\$25,430,700
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$0	0.0%	\$15,355,408	100.0%	\$15,355,408
541611	Administrative Management and General Management Consulting Services	\$745,703	6.1%	\$11,413,860	93.9%	\$12,159,563
541990	All Other Professional, Scientific, and Technical Services	\$1,062,835	9.8%	\$9,733,940	90.2%	\$10,796,775
541211	Offices of Certified Public Accountants	\$3,597,986	40.8%	\$5,213,116	59.2%	\$8,811,103
541310	Architectural Services	\$303,163	6.6%	\$4,269,523	93.4%	\$4,572,687
541810	Advertising Agencies	\$164,431	3.8%	\$4,219,307	96.2%	\$4,383,739
541613	Marketing Consulting Services	\$496,959	13.0%	\$3,329,426	87.0%	\$3,826,386
541214	Payroll Services	\$0	0.0%	\$2,877,584	100.0%	\$2,877,584
541219	Other Accounting Services	\$1,191,679	30.4%	\$2,724,812	69.6%	\$3,916,491
541380	Testing Laboratories	\$577,131	18.9%	\$2,481,915	81.1%	\$3,059,045
541519	Other Computer Related Services	\$0	0.0%	\$2,401,291	100.0%	\$2,401,291
541940	Veterinary Services	\$3,459,957	64.0%	\$1,949,618	36.0%	\$5,409,575
541910	Marketing Research and Public Opinion Polling	\$0	0.0%	\$1,671,300	100.0%	\$1,671,300
541820	Public Relations Agencies	\$52,150	3.1%	\$1,617,194	96.9%	\$1,669,344
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$1,611,235	100.0%	\$1,611,235
541430	Graphic Design Services	\$190,523	12.9%	\$1,288,737	87.1%	\$1,479,260
541612	Human Resources Consulting Services	\$47,008	4.2%	\$1,082,944	95.8%	\$1,129,952

Sector 62: Health Care and Social Assistance

TABLE IX: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING, BY RESIDENTS OF KNOXCOUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
621111	Offices of Physicians (except Mental Health Specialists)	\$52,418,459	100.0%	\$20,093	0.0%	\$52,438,552
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$12,889,319	100.0%	\$3,911	0.0%	\$12,893,230
621610	Home Health Care Services	\$9,907,707	94.1%	\$620,440	5.9%	\$10,528,147
621210	Offices of Dentists	\$9,365,596	70.0%	\$4,008,753	30.0%	\$13,374,349
624410	Child Day Care Services	\$6,376,751	100.0%	\$1,461	0.0%	\$6,378,212
624120	Services for the Elderly and Persons with Disabilities	\$6,320,436	73.9%	\$2,230,044	26.1%	\$8,550,480
621498	All Other Outpatient Care Centers	\$4,041,140	99.5%	\$20,664	0.5%	\$4,061,803
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$3,776,508	100.0%	\$904	0.0%	\$3,777,412
623311	Continuing Care Retirement Communities	\$3,684,132	100.0%	\$355	0.0%	\$3,684,487
624190	Other Individual and Family Services	\$3,654,408	100.0%	\$1,555	0.0%	\$3,655,963
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$2,425,389	86.7%	\$372,256	13.3%	\$2,797,646
623220	Residential Mental Health and Substance Abuse Facilities	\$2,187,964	99.9%	\$1,816	0.1%	\$2,189,780
621492	Kidney Dialysis Centers	\$2,029,088	99.9%	\$2,077	0.1%	\$2,031,165
623210	Residential Intellectual and Developmental Disability Facilities	\$2,020,929	66.9%	\$999,607	33.1%	\$3,020,536
621399	Offices of All Other Miscellaneous Health Practitioners	\$1,572,119	57.7%	\$1,150,586	42.3%	\$2,722,705
624310	Vocational Rehabilitation Services	\$1,505,731	99.9%	\$1,029	0.1%	\$1,506,759
623990	Other Residential Care Facilities	\$1,292,190	100.0%	\$191	0.0%	\$1,292,381
621320	Offices of Optometrists	\$1,160,951	99.9%	\$921	0.1%	\$1,161,872
623312	Assisted Living Facilities for the Elderly	\$1,103,062	31.0%	\$2,450,080	69.0%	\$3,553,142
621910	Ambulance Services	\$778,145	51.3%	\$739,179	48.7%	\$1,517,324
621310	Offices of Chiropractors	\$568,791	51.5%	\$535,484	48.5%	\$1,104,275
621999	All Other Miscellaneous Ambulatory Health Care Services	\$402,018	29.8%	\$945,009	70.2%	\$1,347,026
621511	Medical Laboratories	\$99,161	2.1%	\$4,561,633	97.9%	\$4,660,795
624230	Emergency and Other Relief Services	\$34,747	10.9%	\$284,832	89.1%	\$319,579
624210	Community Food Services	\$13,539	4.6%	\$279,735	95.4%	\$293,273

TABLE X: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$90,016,496	100.0%	\$90,016,496
624110	Child and Youth Services	\$0	0.0%	\$6,537,133	100.0%	\$6,537,133
621491	HMO Medical Centers	\$0	0.0%	\$5,529,820	100.0%	\$5,529,820
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$0	0.0%	\$4,613,551	100.0%	\$4,613,551
621511	Medical Laboratories	\$99,161	2.1%	\$4,561,633	97.9%	\$4,660,795
621210	Offices of Dentists	\$9,365,596	70.0%	\$4,008,753	30.0%	\$13,374,349
621420	Outpatient Mental Health and Substance Abuse Centers	\$0	0.0%	\$3,628,482	100.0%	\$3,628,482
621330	Offices of Mental Health Practitioners (except Physicians)	\$0	0.0%	\$2,994,782	100.0%	\$2,994,782
623312	Assisted Living Facilities for the Elderly	\$1,103,062	31.0%	\$2,450,080	69.0%	\$3,553,142
624120	Services for the Elderly and Persons with Disabilities	\$6,320,436	73.9%	\$2,230,044	26.1%	\$8,550,480
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$1,754,801	100.0%	\$1,754,801
621112	Offices of Physicians, Mental Health Specialists	\$0	0.0%	\$1,713,451	100.0%	\$1,713,451
621512	Diagnostic Imaging Centers	\$0	0.0%	\$1,681,270	100.0%	\$1,681,270
621399	Offices of All Other Miscellaneous Health Practitioners	\$1,572,119	57.7%	\$1,150,586	42.3%	\$2,722,705
623210	Residential Intellectual and Developmental Disability Facilities	\$2,020,929	66.9%	\$999,607	33.1%	\$3,020,536
621999	All Other Miscellaneous Ambulatory Health Care Services	\$402,018	29.8%	\$945,009	70.2%	\$1,347,026
621991	Blood and Organ Banks	\$0	0.0%	\$806,589	100.0%	\$806,589
621910	Ambulance Services	\$778,145	51.3%	\$739,179	48.7%	\$1,517,324

Sector 71: Arts, Entertainment, and Recreation

TABLE XI: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
711510	Independent Artists, Writers, and Performers	\$792,865	43.8%	\$1,018,317	56.2%	\$1,811,183
713940	Fitness and Recreational Sports Centers	\$723,770	19.5%	\$2,984,679	80.5%	\$3,708,449
713910	Golf Courses and Country Clubs	\$452,059	12.6%	\$3,137,787	87.4%	\$3,589,846
713120	Amusement Arcades	\$295,228	99.9%	\$423	0.1%	\$295,651
713990	All Other Amusement and Recreation Industries	\$155,002	7.4%	\$1,926,545	92.6%	\$2,081,548
711212	Racetracks	\$89,844	48.3%	\$96,083	51.7%	\$185,927
711130	Musical Groups and Artists	\$80,694	6.6%	\$1,136,232	93.4%	\$1,216,925
711219	Other Spectator Sports	\$58,672	14.1%	\$356,861	85.9%	\$415,533
713930	Marinas	\$44,742	8.0%	\$514,307	92.0%	\$559,049
711110	Theater Companies and Dinner Theaters	\$37,152	3.6%	\$981,455	96.4%	\$1,018,608
713950	Bowling Centers	\$20,900	4.7%	\$419,231	95.3%	\$440,131
711211	Sports Teams and Clubs	\$6,903	0.2%	\$3,358,439	99.8%	\$3,365,342

TABLE XII: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
711211	Sports Teams and Clubs	\$6,903	0.2%	\$3,358,439	99.8%	\$3,365,342
713910	Golf Courses and Country Clubs	\$452,059	12.6%	\$3,137,787	87.4%	\$3,589,846
713940	Fitness and Recreational Sports Centers	\$723,770	19.5%	\$2,984,679	80.5%	\$3,708,449
713110	Amusement and Theme Parks	\$0	0.0%	\$2,419,322	100.0%	\$2,419,322
713290	Other Gambling Industries	\$0	0.0%	\$1,989,842	100.0%	\$1,989,842
713990	All Other Amusement and Recreation Industries	\$155,002	7.4%	\$1,926,545	92.6%	\$2,081,548
713210	Casinos (except Casino Hotels)	\$0	0.0%	\$1,841,849	100.0%	\$1,841,849
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$0	0.0%	\$1,649,561	100.0%	\$1,649,561
712110	Museums	\$0	0.0%	\$1,506,705	100.0%	\$1,506,705
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$1,439,658	100.0%	\$1,439,658
711130	Musical Groups and Artists	\$80,694	6.6%	\$1,136,232	93.4%	\$1,216,925
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$0	0.0%	\$1,080,984	100.0%	\$1,080,984
711510	Independent Artists, Writers, and Performers	\$792,865	43.8%	\$1,018,317	56.2%	\$1,811,183
711110	Theater Companies and Dinner Theaters	\$37,152	3.6%	\$981,455	96.4%	\$1,018,608
712130	Zoos and Botanical Gardens	\$0	0.0%	\$595,535	100.0%	\$595,535
713930	Marinas	\$44,742	8.0%	\$514,307	92.0%	\$559,049
713950	Bowling Centers	\$20,900	4.7%	\$419,231	95.3%	\$440,131
711219	Other Spectator Sports	\$58,672	14.1%	\$356,861	85.9%	\$415,533
713920	Skiing Facilities	\$0	0.0%	\$347,154	100.0%	\$347,154
711120	Dance Companies	\$0	0.0%	\$192,481	100.0%	\$192,481
712120	Historical Sites	\$0	0.0%	\$170,179	100.0%	\$170,179
711190	Other Performing Arts Companies	\$0	0.0%	\$153,394	100.0%	\$153,394
712190	Nature Parks and Other Similar Institutions	\$0	0.0%	\$151,567	100.0%	\$151,567

Sector 72: Accommodation and Food Services

TABLE XIII: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
722513	Limited-Service Restaurants	\$42,244,537	99.1%	\$388,736	0.9%	\$42,633,273
722511	Full-Service Restaurants	\$35,140,623	88.2%	\$4,721,258	11.8%	\$39,861,881
721110	Hotels (except Casino Hotels) and Motels	\$7,474,719	36.2%	\$13,161,667	63.8%	\$20,636,386
722310	Food Service Contractors	\$4,159,727	99.9%	\$3,214	0.1%	\$4,162,942
722515	Snack and Nonalcoholic Beverage Bars	\$1,431,690	39.9%	\$2,154,071	60.1%	\$3,585,762
722410	Drinking Places (Alcoholic Beverages)	\$1,424,051	73.8%	\$506,566	26.2%	\$1,930,617
722330	Mobile Food Services	\$509,043	81.3%	\$117,140	18.7%	\$626,184
722514	Cafeterias, Grill Buffets, and Buffets	\$319,620	99.1%	\$3,034	0.9%	\$322,654
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$318,948	73.0%	\$117,992	27.0%	\$436,940
722320	Caterers	\$209,834	14.2%	\$1,268,577	85.8%	\$1,478,412
721191	Bed-and-Breakfast Inns	\$95,370	35.0%	\$177,145	65.0%	\$272,515
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$48,051	12.5%	\$336,613	87.5%	\$384,663
721214	Recreational and Vacation Camps (except Campgrounds)	\$4,312	1.0%	\$440,665	99.0%	\$444,977
721120	Casino Hotels	\$0	0.0%	\$3,721,981	100.0%	\$3,721,981
721199	All Other Traveler Accommodation	\$0	0.0%	\$325,032	100.0%	\$325,032

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XIV: OTHER SERVICES SPENDING, BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811111	General Automotive Repair	\$7,368,604	81.8%	\$1,642,458	18.2%	\$9,011,063
813110	Religious Organizations	\$6,914,303	98.5%	\$105,472	1.5%	\$7,019,774
812112	Beauty Salons	\$5,982,074	99.7%	\$20,618	0.3%	\$6,002,692
812990	All Other Personal Services	\$4,000,514	86.6%	\$617,304	13.4%	\$4,617,817
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$3,626,104	83.2%	\$732,674	16.8%	\$4,358,778
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$3,294,427	61.1%	\$2,093,362	38.9%	\$5,387,789
811192	Car Washes	\$1,942,872	89.8%	\$219,944	10.2%	\$2,162,815
812210	Funeral Homes and Funeral Services	\$1,931,534	99.9%	\$2,847	0.1%	\$1,934,381
813410	Civic and Social Organizations	\$1,809,531	99.9%	\$2,036	0.1%	\$1,811,567
812113	Nail Salons	\$1,747,723	78.5%	\$477,408	21.5%	\$2,225,131
812199	Other Personal Care Services	\$1,229,412	64.2%	\$684,560	35.8%	\$1,913,972
813319	Other Social Advocacy Organizations	\$1,172,892	70.4%	\$493,358	29.6%	\$1,666,251
813910	Business Associations	\$1,081,111	49.5%	\$1,101,392	50.5%	\$2,182,504
812910	Pet Care (except Veterinary) Services	\$1,042,231	65.1%	\$558,614	34.9%	\$1,600,845
811490	Other Personal and Household Goods Repair and Maintenance	\$910,957	61.8%	\$564,100	38.2%	\$1,475,057
811191	Automotive Oil Change and Lubrication Shops	\$845,474	78.8%	\$227,360	21.2%	\$1,072,833
812332	Industrial Launderers	\$805,752	99.2%	\$6,375	0.8%	\$812,127
811122	Automotive Glass Replacement Shops	\$782,711	99.7%	\$2,238	0.3%	\$784,949
813212	Voluntary Health Organizations	\$747,236	99.7%	\$2,171	0.3%	\$749,407
811114	Specialized Automotive Repair	\$420,665	39.4%	\$646,058	60.6%	\$1,066,722
814110	Private Households	\$398,004	14.1%	\$2,415,002	85.9%	\$2,813,006
811420	Reupholstery and Furniture Repair	\$203,888	67.3%	\$99,162	32.7%	\$303,051
811412	Appliance Repair and Maintenance	\$149,341	31.2%	\$328,954	68.8%	\$478,295
812111	Barber Shops	\$129,429	17.3%	\$620,112	82.7%	\$749,541
813211	Grantmaking Foundations	\$83,230	5.2%	\$1,532,066	94.8%	\$1,615,296
811411	Home and Garden Equipment Repair and Maintenance	\$80,540	56.3%	\$62,499	43.7%	\$143,039

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$73,860	10.5%	\$631,660	89.5%	\$705,520
811198	All Other Automotive Repair and Maintenance	\$68,953	9.1%	\$688,679	90.9%	\$757,633
813940	Political Organizations	\$33,698	21.0%	\$127,142	79.0%	\$160,840
813930	Labor Unions and Similar Labor Organizations	\$21,859	2.0%	\$1,072,084	98.0%	\$1,093,942



TABLE XV: OTHER SERVICES SPENDING BY RESIDENTS OF KNOX COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
814110	Private Households	\$398,004	14.1%	\$2,415,002	85.9%	\$2,813,006
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$3,294,427	61.1%	\$2,093,362	38.9%	\$5,387,789
811210	Electronic and Precision Equipment Repair and Maintenance	\$0	0.0%	\$1,808,302	100.0%	\$1,808,302
813920	Professional Organizations	\$0	0.0%	\$1,661,645	100.0%	\$1,661,645
811111	General Automotive Repair	\$7,368,604	81.8%	\$1,642,458	18.2%	\$9,011,063
813211	Grantmaking Foundations	\$83,230	5.2%	\$1,532,066	94.8%	\$1,615,296
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$5,462	0.5%	\$1,105,004	99.5%	\$1,110,466
813910	Business Associations	\$1,081,111	49.5%	\$1,101,392	50.5%	\$2,182,504
813930	Labor Unions and Similar Labor Organizations	\$21,859	2.0%	\$1,072,084	98.0%	\$1,093,942
813312	Environment, Conservation and Wildlife Organizations	\$0	0.0%	\$1,039,262	100.0%	\$1,039,262
812930	Parking Lots and Garages	\$0	0.0%	\$913,670	100.0%	\$913,670
813311	Human Rights Organizations	\$0	0.0%	\$795,770	100.0%	\$795,770
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$3,626,104	83.2%	\$732,674	16.8%	\$4,358,778
811198	All Other Automotive Repair and Maintenance	\$68,953	9.1%	\$688,679	90.9%	\$757,633
812199	Other Personal Care Services	\$1,229,412	64.2%	\$684,560	35.8%	\$1,913,972
811114	Specialized Automotive Repair	\$420,665	39.4%	\$646,058	60.6%	\$1,066,722
812331	Linen Supply	\$0	0.0%	\$644,896	100.0%	\$644,896
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$73,860	10.5%	\$631,660	89.5%	\$705,520
812111	Barber Shops	\$129,429	17.3%	\$620,112	82.7%	\$749,541



Perry County Overview

Perry County Resident Sentiment Survey, Engagement Summary, and Data Analysis provides valuable insights into the needs and priorities of local residents. While residents express satisfaction with core services like education and public safety, significant gaps exist in areas such as healthcare, basic necessities, and community amenities.

Key Findings

- **Alignment:** Strong alignment between importance and satisfaction for education and public safety.
- **Gaps:** Significant gaps in basic necessities, housing, healthcare, entertainment, dining, and community spaces.
- **Opportunities:** Addressing these gaps can significantly enhance resident satisfaction.

Engagement Insights



Healthcare: Demand for specialized care, improved mental health services, and affordable healthcare options.



Basic Necessities: Desire for diverse shopping options, improved transportation access, and affordable, high-quality food.



Professional Services: Need for specialized services and attracting skilled professionals.



Entertainment and Dining: Desire for diverse dining options, entertainment venues, and indoor recreational facilities.



Culture and Recreation: Need for indoor recreational facilities, cultural events, and community activities.

Data Analysis

- **Local Spending:** Residents prioritize local spending on construction, healthcare, and local professional services.
- **Out-of-County Spending:** A significant portion of spending occurs outside the county for specialized services like finance, insurance, professional, scientific, and technical services, and healthcare.

Conclusion

To enhance the quality of life for Perry County residents, a strategic approach is necessary to address the identified gaps and priorities. Perry County should:

- **Prioritize Healthcare:** Expand access to specialized care, improve mental health services, and increase affordable healthcare options.
- **Enhance Basic Necessities:** Support local businesses, improve transportation access, and increase diverse shopping options.
- **Support Professional Services:** Attract and retain skilled professionals, especially in specialized areas.
- **Promote Entertainment and Dining:** Encourage diverse dining options, entertainment venues, and indoor recreational facilities.
- **Develop Culture and Recreation:** Invest in indoor recreational facilities, cultural events, and community activities.

By implementing these strategies, Perry County can create a more vibrant, prosperous, and resident-centered community.

Perry County Resident Sentiment Survey

The provided survey graphs offer insights into the importance and satisfaction levels of Perry County residents regarding various services and amenities.

Services

- **Importance:** Residents prioritize essential services such as healthcare, education, public safety, and basic necessities. Professional, social, and building trade services are considered less critical.
- **Satisfaction:** Residents express high satisfaction with education, and public safety services. However, they are less satisfied with basic necessities, housing availability, and healthcare services.

Amenities

- **Importance:** Recreational amenities, entertainment and dining, and community spaces are highly valued by residents. Cultural amenities and supportive services are considered less important.
- **Satisfaction:** Residents are most satisfied with recreational amenities and supportive services. While entertainment and dining are important, residents express lower satisfaction levels.

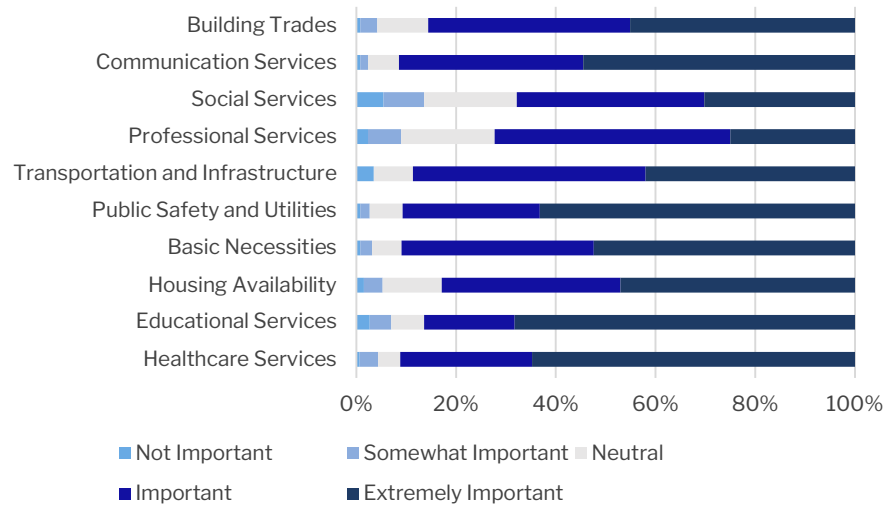
Key Insights

- **Alignment:** Strong alignment exists between importance and satisfaction for healthcare, education, and public safety, indicating effective delivery of these services.
- **Gaps:** Significant gaps exist between importance and satisfaction for basic necessities, housing availability, building trades, entertainment and dining, and community spaces. Residents value these areas but are less satisfied with their current provision.
- **Opportunities:** Focusing on improving basic necessities, housing availability, building trades, entertainment and dining, and community spaces can significantly enhance overall resident satisfaction.

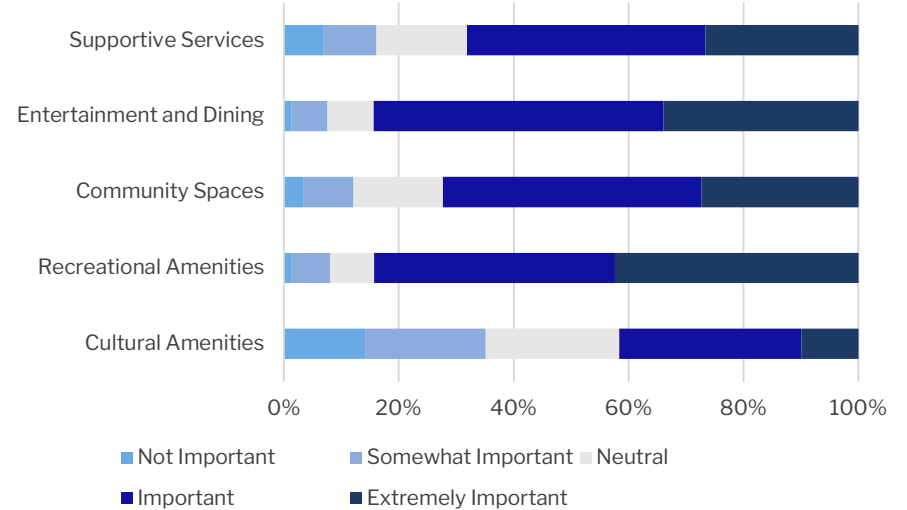
Conclusion

While Perry County residents are generally satisfied with the services and amenities provided, there is room for improvement in specific areas. By addressing the identified gaps and prioritizing resident needs, the county can enhance the overall quality of life for its citizens.

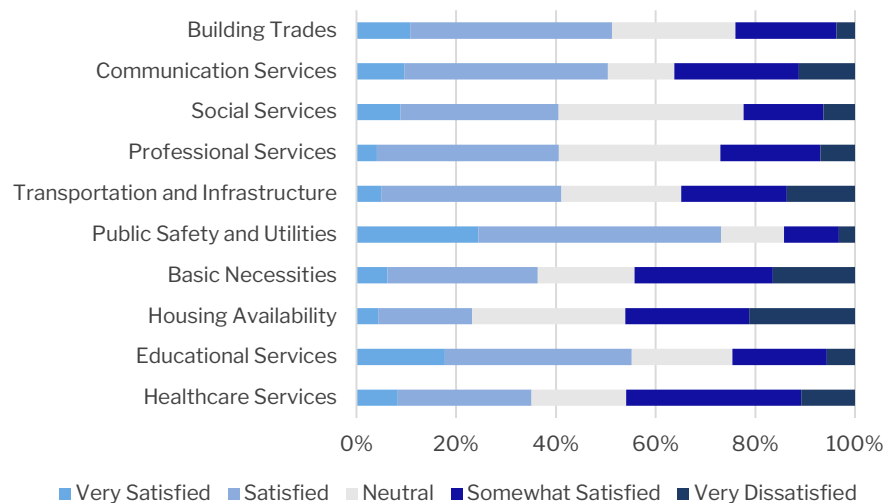
IMPORTANCE - PERRY COUNTY SERVICES



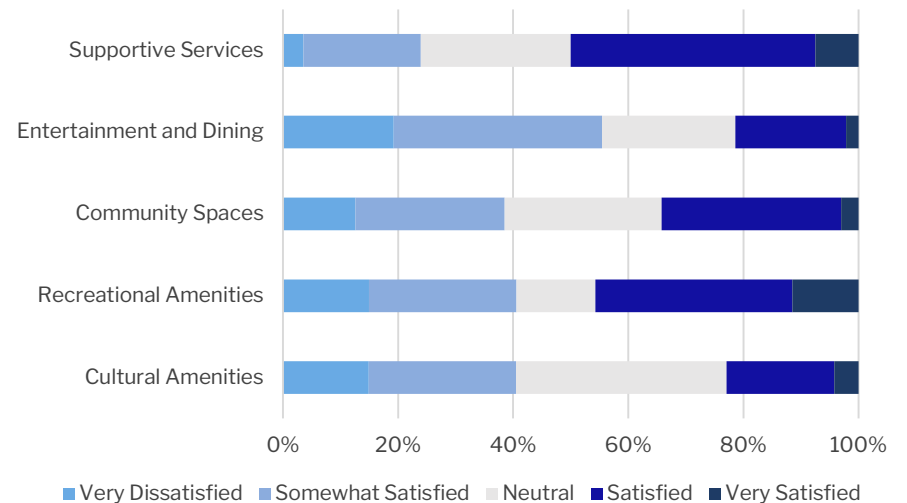
IMPORTANCE - PERRY COUNTY AMENITIES



SATISFACTION - PERRY COUNTY SERVICES



SATISFACTION - PERRY COUNTY AMENITIES



Perry County Engagement Summary

At the outset of each engagement, we inquired about “Hometown Happiness”: What makes you proud to call this place home? The resulting heart-shaped word cloud vividly captures the core values and attributes of this community, with a resounding emphasis on Community and People.

Key Insights

- **Strong Community and People-Centered Focus:** The words “Community” and “People” dominate the word cloud, highlighting the importance of human connection, diversity, and inclusivity within the community.
- **Family and Friends:** The phrase “Family & Friends” underscores the value placed on strong relationships and social connections.
- **Positive Lifestyle:** Words like “Recreation,” “Opportunity,” and “Beauty” suggest a community that offers a variety of recreational opportunities and a high quality of life.
- **Welcoming and Safe:** Words like “Welcoming” and “Safety” indicate a community that is friendly, inclusive, and prioritizes the well-being of its residents.
- **Rich History and Culture:** Words like “History,” “Culture,” and “Education” suggest a community that values its past, embraces diverse cultures, and offers educational opportunities.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community that is people-centered, welcoming, and rich in cultural heritage. It portrays a region where individuals feel a sense of belonging, have opportunities for recreation and leisure, and are proud of their community’s history and traditions. The emphasis on community, people, and positive lifestyle factors underscores the vitality and prosperity of this community.

PERRY COUNTY HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Perry County residents. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Residents have access to basic healthcare services, including primary care, dental, and mental health.
Gaps:	There is a significant need for specialized care, such as orthopedics, cardiology, and advanced diagnostics. Access to mental health services, particularly counseling and therapy, is limited.
Desired Improvements:	Expanding access to specialized care, improving mental health services, and increasing the availability of affordable healthcare options.

Basic Necessities

Current Needs:	Residents have access to essential services like grocery stores, pharmacies, and gas stations.
Gaps:	There is a desire for more diverse shopping options, including specialty stores, organic food markets, and home improvement stores.
Challenges:	Limited transportation options, particularly for rural residents, and the high cost of living can make it difficult to access needed goods and services.

Professional Services

Current Needs:	Residents have access to basic professional services, such as mechanics, plumbers, and hair salons.
Gaps:	There is a need for more specialized services, including financial planning, legal aid, and elder care.
Challenges:	Attracting and retaining skilled professionals in rural areas remains a challenge.

Entertainment and Dining

Current Needs:	Residents have access to local dining options and outdoor recreation.
Gaps:	There is a desire for more diverse dining options, entertainment venues, and indoor recreational facilities.
Challenges:	Limited population and geographic location can hinder the development of a vibrant entertainment scene.

Culture and Recreation

Current Needs: Residents have access to outdoor recreation, such as parks and trails.

Gaps: There is a desire for more indoor recreational facilities, cultural events, and community activities.

Challenges: Limited funding and resources can constrain the development of cultural and recreational amenities.

By addressing the identified needs, Perry County can create a vibrant and prosperous community. Investing in healthcare, supporting local businesses, and developing cultural and recreational opportunities will contribute to a better quality of life for residents.



Perry County – Healthcare Services

What do we currently have?

- Assisted Living / Nursing Home
- Audiology
- Cardiology
- Chiropractor
- Dentist
- Dialysis
- EMS
- ER Services
- Ophthalmologist
- Home Health
- Mental Health
- Pediatrics
- Pharmacy
- Podiatrist
- Primary Care
- Psychiatric
- Rehab
- Speech Pathology
- Transportation Services
- Urgent Care

What do you travel for?

- 24- Hour Pharmacy
- Air E-Vac
- Behavioral Health
- Cancer Treatment
- Child Therapist
- Dental Surgeon
- Dietician
- ENT
- ER Doctor
- Eye Specialist / Cataract / Lasik
- Geriatric Care and Psychologist
- Holistic Health
- Natal/Pre-Natal/ Maternal Care
- Orthodontist
- Plastics
- Respiratory Health
- Specialists (Allergist, Dermatologist, Endocrinologist, Gastroenterologist, Neurologist, OB/GYN, Ophthalmologist, Pulmonologist, Urologist)

What do you wish was available locally?

- 24-Hour pharmacy
- Addiction Services
- Allergist
- Chemo treatments
- Delivery
- Dermatology
- Endocrinologist
- ENT
- Holistic Medicine
- Mental health/ Substance Abuse
- Neurologist
- OB/GYN
- Orthodontic
- Orthopedic

Perry County – Basic Necessities

What do we currently have?

- Auto Part Stores
- Bomgaars
- Cannelton Bargain
- Circles
- Clothing (Hauenstein's, Shoes, Taylor Made)
- Convenience Stores (CVS)
- Derby Market
- DG
- Farmers Market
- Food (McFall's Meats)
- Food pantries
- Gas
- Guillaume's Stores
- Nobles
- Online delivery
- Schwan's
- Tractor Supply
- True Value
- Walmart

What do you travel for?

- Alcohol Stores
- Animal Feed
- Appliance Stores
- Automotive Purchase and Repair
- Clothing (American Eagle, Children's Clothing,
- Kohls, Plus Sizes, Ross, Shoes)
- Delivery (Amazon, Wayfair,
- Donuts
- Discount Stores (Big Lots, Gabe's, TJ Maxx)
- Electronics)
- Grocery Stores and Food (Aldi, Butcher, Ethnic Food, Seafood, Kroger, Organic, Ruler, Schnucks)
- Hardware Stores (Lowes, Home Depot,
- Medical Supplies)
- Sporting Goods (Dick's, Hunting, Academy)
- Target
- Wholesale (Costco/ Sam's Club)

What challenges exist attaining these items? How can we resolve them?

- Basic Needs Not Met
- Bias
- Cost
- Cost of Buying Local
- Cost of Supplies
- Gas Prices
- Knowledge
- Lack of Competition
- Lack of Diversity in the Workforce
- Lack of Public Transportation
- Location
- Marketing
- Money/Cost
- Population to support local businesses
- Quality
- Time/Distance
- Transportation
- Wheelchair-Accessible Vehicles

Perry County – Professional Services

What do we currently have?

- Animal boarding
- Attorneys
- Certified Public Accountants
- Dog Groomers
- Financial Advisors
- Florist
- Hairdresser
- IT Services
- Massage therapy
- Morticians
- Nail Services
- Photographer
- Professional Trainer
- Skilled Trades (Electrician, HVAC, General Contractors, Mechanics, Plumbers, Roofers, Solar Installers)
- Veterinarians

What services are missing?

- Accountants
- Appliance Repair
- Attorneys
- Autobody Repair
- Availability of Professional Services
- Cabinet Maker
- Chimney
- Custom Woodwork
- Dog Breeders / Groomers / Trainers
- Dry cleaning
- Eldercare
- Event Space
- Flooring
- General Contractors
- Hairdresser/Barber
- Handyman Services
- IT Services
- Lack of Residential Electrical Services

What services are missing?

- Lawyers
- Marketing
- Pool Builder
- Pool Services
- Seamstress
- Septic services
- Social Services
- Therapist
- Trades
- Trash Pickup
- Veterinarians for Large Animals / Emergency
- Well Drilling

Perry County – Entertainment and Dining

What do we currently have?

- Ax Throwing
- Bingo/Poker
- Boating/Hiking
- Bowling
- Camping (Camp Koch)
- Card shop
- Community pool
- Dancing
- Fitness centers
- Food (Marcy's Patio/Pour Haus/Bill & Dave's,
- Mexican Restaurants, Pizza,)
- Golf Course
- Horseback trails
- Microbreweries
- Movie theater
- Paddle boarding
- Pickleball
- Scouts
- Tavern's
- Tennis
- Wineries

What options are missing?

- 24-Hour Restaurants
- Airbnb
- Amphitheater
- Arcade (Chuck E Cheese)
- Better Bowling Alley
- Dog Park
- Drive In
- Driving Range
- Entertainment Along River
- Event Space / Exhibition Center
- Festivals
- Food (Burger King, Ethnic Restaurants, Fast Food on the North Side, Fresh Fast Food, Italian, Sit-down Restaurants, Pub Food)
- Go Karts
- Horseback Riding
- Ice Cream Shop
- Indoor Kid Activities

What options are missing?

- Indoor Pool and Sport Facilities
- Mini Golf
- Minor League Sports
- Outdoor Activities (Camping, Boat Rentals, Kayak Rentals, Fishing Tournament, Marina, Slingshot Rentals)
- Outdoor Live Music
- Skate Park
- Skating Rink
- Sky Zone
- Playgrounds
- Public Art
- Top Golf
- Trampoline Park
- Whiskey Distillery
- Youth Park

Perry County – Culture and Recreation

What do we currently have?

- Arts Fair
- Camping
- Fishing
- Fitness Center
- Golf Course/Club
- Hunting
- Library/Bookmobile Programs
- Museum
- Hoosier National Forest
- Ohio River
- Pickleball/Tennis
- Swimming Pool - Municipal
- TC Chair Gallery
- TC Regional Arts
- Trails and Biking

What options do you use frequently?

- Art Gallery
- ATV Trails
- Bike Rental
- Casino
- Coffee
- Drag Races/Racetrack
- Drive-in Theater
- Driving Range
- Floodwall Murals
- Gun Range
- Hotel
- Indoor Pool
- Meeting Spaces
- Music Entertainment (Festivals, Venues, Lessons)
- Open Mic Nights
- Outdoor Activities (Boat Rentals, Disc Golf, Kayak Rentals, Marina, River Cruises, Zip Lining)
- Paintball
- Plays and Musicals
- RC Boat
- Sports Complex/ Tournament
- Theater / Theater Programs
- Waterpark

What would you like to see more of?

- Concerts (Not Tribute Bands)
- Expanded Fairs/ Fairgrounds
- Festivals
- Food Truck Events
- Gas for Boats on the River
- Hoosier Forest UTV Trails (Work with state/ local government for cabin rental)
- Ice Skating
- Live Music
- Organized Clubs
- Outdoor Activities (ATVs, Boat rentals, Hiking club)
- Places to Eat by River
- Plays
- Shooting range

Perry County Data Analysis

The data analysis below is based on purchases data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the county:

Sector 23: Construction Services

Local Spending:	A significant portion of construction spending remains within the county, particularly for electrical contracting, highway, street, and bridge construction, and industrial building construction. This indicates a robust local construction industry, likely driven by residential and commercial development.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for commercial and institutional building construction, plumbing, heating, and air-conditioning contractors, and other specialty trade contractors. This suggests that larger-scale infrastructure projects and complex commercial developments may require specialized expertise or resources not readily available locally.

Broadcasting and Telecommunications Services (Sector 51)

Local Spending:	A significant portion of spending on broadcasting and telecommunications services remains within the county, particularly on motion picture theaters and directory and mailing list publishers. A portion of spending on wireless telecommunications, wired telecommunications, and software publishing. This indicates a growing tech sector and increasing reliance on digital services.
Out-of-County Spending:	A significant amount of spending is directed outside the county, especially for software publishers, data processing, and hosting. This suggests that residents may be accessing advanced digital services and content from outside the county.

Finance and Insurance Services (Sector 52)

Local Spending:	A significant portion of spending on finance and insurance services remains within the county, particularly for commercial banking, insurance agencies, and direct property and casualty insurance carriers. This indicates a strong local financial sector.
Out-of-County Spending:	A considerable amount of spending is directed outside the county, especially for portfolio management, investment advice, and direct health and medical insurance carriers. This suggests that residents may be seeking specialized financial services and insurance coverage from larger, national or international providers.

Professional, Scientific, and Technical Services (Sector 54)

Local Spending: A significant portion of spending on professional, scientific, and technical services remains within the county, particularly for administrative management, engineering services, and other professional services. This indicates a strong local professional services industry.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for legal services, custom computer programming services, computer systems design services, and research and development. This suggests that residents and businesses may be seeking specialized technical expertise and innovative solutions from outside the county.

Health Care and Social Assistance (Sector 62)

Local Spending: A significant portion of healthcare spending remains within the county, particularly in nursing care facilities, child daycare services, and some dental services. Additionally, a substantial amount is spent locally on assisted living facilities, physical therapy, and mental health services. This indicates a strong local healthcare infrastructure, especially for some primary care and long-term care.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for hospital care, offices of physicians, specialized medical services, and substance abuse treatment. This suggests that residents may be seeking specialized medical care or advanced treatments that are not readily available locally.

Arts, Entertainment, and Recreation (Sector 71)

Local Spending: A portion of spending on arts, entertainment, and recreation remains within the county, particularly on golf courses and country clubs, local performance arts, and fitness centers. This indicates some activity in the local arts and entertainment scene.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for fitness and recreational sports centers, major sporting events, and theme parks. This suggests that residents may be seeking larger-scale entertainment experiences and cultural events.

Accommodation and Food Services (Sector 72)

Local Spending: A significant portion of spending on accommodation and food services remains within the county, particularly on restaurants and hotels. This indicates a strong local hospitality industry.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for luxury accommodations and specialized dining experiences. This suggests that residents may be seeking higher-end travel and culinary experiences.

Other Services (Sector 81)

Local Spending: A significant portion of spending on other services remains within the county, particularly on automotive repair, personal care services, and religious organizations. This indicates a strong local service industry.

Out-of-County Spending: A considerable amount of spending is directed outside the county, especially for specialized services like grantmaking foundations, professional organizations, and certain types of automotive repair. This suggests that residents and businesses may be seeking specialized services not readily available locally.

Overall, it appears that Perry County residents tend to spend more on services related to construction, healthcare and local professional services within the county. However, for services like finance, insurance, specialized technical services, and healthcare, a significant portion of spending occurs outside the county.



Perry County Overview, Super Sectors

In Perry County, for the first time, we see more dollars spent on “Other Services” flowing out of the county than staying in the county; indeed, the only sector that sees more dollars spent in Perry than other counties is the Accommodation and Food Services Sector. Construction services, similar to most other counties and the region of the whole, approach parity when considering in vs out of county spending. The largest net outflow, in terms of dollars spent, is the Health Care and Social Assistance Sector, with \$101 million flowing out of Perry County annually. In terms of percentage of dollars spent, the Information Sector sees nearly 96% of all resident spending outside of the county itself. A close second, the Professional, Scientific, and Technical Services sees 84% of all resident spending flow to businesses and firms located outside of Perry County.



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238210	Electrical Contractors and Other Wiring Installation Contractors	\$10,884,534	98.3%	\$187,746	1.7%	\$11,072,280
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$6,580,704	51.7%	\$6,143,865	48.3%	\$12,724,569
237310	Highway, Street, and Bridge Construction	\$3,947,162	99.6%	\$15,783	0.4%	\$3,962,945
236118	Residential Remodelers	\$3,353,112	57.7%	\$2,457,537	42.3%	\$5,810,649
238910	Site Preparation Contractors	\$2,759,694	51.2%	\$2,627,769	48.8%	\$5,387,463
238320	Painting and Wall Covering Contractors	\$2,642,926	91.8%	\$235,285	8.2%	\$2,878,211
236220	Commercial and Institutional Building Construction	\$2,521,251	28.0%	\$6,491,454	72.0%	\$9,012,705
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$2,247,387	45.3%	\$2,717,725	54.7%	\$4,965,111
236210	Industrial Building Construction	\$1,836,891	99.9%	\$1,185	0.1%	\$1,838,075
238990	All Other Specialty Trade Contractors	\$1,640,343	30.5%	\$3,730,427	69.5%	\$5,370,770
238140	Masonry Contractors	\$1,504,502	100.0%	\$325	0.0%	\$1,504,827
238290	Other Building Equipment Contractors	\$1,365,673	71.2%	\$553,386	28.8%	\$1,919,059
238390	Other Building Finishing Contractors	\$974,928	99.5%	\$4,889	0.5%	\$979,817
238170	Siding Contractors	\$507,838	100.0%	\$70	0.0%	\$507,908
237210	Land Subdivision	\$424,636	60.4%	\$277,928	39.6%	\$702,564
238330	Flooring Contractors	\$413,928	30.5%	\$941,731	69.5%	\$1,355,659
238350	Finish Carpentry Contractors	\$327,091	13.1%	\$2,164,683	86.9%	\$2,491,774
237990	Other Heavy and Civil Engineering Construction	\$179,376	10.4%	\$1,546,773	89.6%	\$1,726,149
238310	Drywall and Insulation Contractors	\$160,191	5.7%	\$2,652,281	94.3%	\$2,812,472
238110	Poured Concrete Foundation and Structure Contractors	\$138,432	5.4%	\$2,429,758	94.6%	\$2,568,190
237110	Water and Sewer Line and Related Structures Construction	\$99,722	4.8%	\$1,994,616	95.2%	\$2,094,338
236117	New Housing For-Sale Builders	\$76,705	6.8%	\$1,045,280	93.2%	\$1,121,985
238160	Roofing Contractors	\$69,302	2.8%	\$2,383,760	97.2%	\$2,453,062
238130	Framing Contractors	\$49,227	5.7%	\$818,116	94.3%	\$867,343
238340	Tile and Terrazzo Contractors	\$37,248	4.7%	\$750,137	95.3%	\$787,385

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
236220	Commercial and Institutional Building Construction	\$2,521,251	28.0%	\$6,491,454	72.0%	\$9,012,705
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$6,580,704	51.7%	\$6,143,865	48.3%	\$12,724,569
238990	All Other Specialty Trade Contractors	\$1,640,343	30.5%	\$3,730,427	69.5%	\$5,370,770
237130	Power and Communication Line and Related Structures Construction	\$0	0.0%	\$2,887,636	100.0%	\$2,887,636
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$2,247,387	45.3%	\$2,717,725	54.7%	\$4,965,111
238310	Drywall and Insulation Contractors	\$160,191	5.7%	\$2,652,281	94.3%	\$2,812,472
238910	Site Preparation Contractors	\$2,759,694	51.2%	\$2,627,769	48.8%	\$5,387,463
236118	Residential Remodelers	\$3,353,112	57.7%	\$2,457,537	42.3%	\$5,810,649
238110	Poured Concrete Foundation and Structure Contractors	\$138,432	5.4%	\$2,429,758	94.6%	\$2,568,190
238160	Roofing Contractors	\$69,302	2.8%	\$2,383,760	97.2%	\$2,453,062
238350	Finish Carpentry Contractors	\$327,091	13.1%	\$2,164,683	86.9%	\$2,491,774
237110	Water and Sewer Line and Related Structures Construction	\$99,722	4.8%	\$1,994,616	95.2%	\$2,094,338
237120	Oil and Gas Pipeline and Related Structures Construction	\$0	0.0%	\$1,583,733	100.0%	\$1,583,733
237990	Other Heavy and Civil Engineering Construction	\$179,376	10.4%	\$1,546,773	89.6%	\$1,726,149
236117	New Housing For-Sale Builders	\$76,705	6.8%	\$1,045,280	93.2%	\$1,121,985
238330	Flooring Contractors	\$413,928	30.5%	\$941,731	69.5%	\$1,355,659
238120	Structural Steel and Precast Concrete Contractors	\$0	0.0%	\$914,871	100.0%	\$914,871
238130	Framing Contractors	\$49,227	5.7%	\$818,116	94.3%	\$867,343
238150	Glass and Glazing Contractors	\$0	0.0%	\$759,555	100.0%	\$759,555
238340	Tile and Terrazzo Contractors	\$37,248	4.7%	\$750,137	95.3%	\$787,385
236116	New Multifamily Housing Construction (except For-Sale Builders)	\$0	0.0%	\$626,976	100.0%	\$626,976
238190	Other Foundation, Structure, and Building Exterior Contractors	\$0	0.0%	\$587,702	100.0%	\$587,702

Sectors 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
517112	Wireless Telecommunications Carriers (except Satellite)	\$831,944	9.0%	\$8,442,425	91.0%	\$9,274,369
513210	Software Publishers	\$676,391	4.1%	\$15,945,531	95.9%	\$16,621,922
517111	Wired Telecommunications Carriers	\$568,535	4.4%	\$12,208,839	95.6%	\$12,777,374
516120	Television Broadcasting Stations	\$340,932	39.7%	\$518,271	60.3%	\$859,203
516110	Radio Broadcasting Stations	\$270,294	48.7%	\$285,192	51.3%	\$555,485
512131	Motion Picture Theaters (except Drive-Ins)	\$182,252	99.7%	\$463	0.3%	\$182,716
513140	Directory and Mailing List Publishers	\$169,953	78.8%	\$45,736	21.2%	\$215,689
513110	Newspaper Publishers	\$155,796	22.2%	\$545,085	77.8%	\$700,880
518210	Data Processing, Hosting, and Related Services	\$35,890	0.3%	\$12,869,002	99.7%	\$12,904,892
513120	Periodical Publishers	\$13,189	2.0%	\$660,833	98.0%	\$674,022
512240	Sound Recording Studios	\$8,264	6.3%	\$123,070	93.7%	\$131,334
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$5,155	0.1%	\$7,718,474	99.9%	\$7,723,629

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
513210	Software Publishers	\$676,391	4.1%	\$15,945,531	95.9%	\$16,621,922
518210	Data Processing, Hosting, and Related Services	\$35,890	0.3%	\$12,869,002	99.7%	\$12,904,892
517111	Wired Telecommunications Carriers	\$568,535	4.4%	\$12,208,839	95.6%	\$12,777,374
517112	Wireless Telecommunications Carriers (except Satellite)	\$831,944	9.0%	\$8,442,425	91.0%	\$9,274,369
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$5,155	0.1%	\$7,718,474	99.9%	\$7,723,629
519290	Web Search Portals and All Other Information Services	\$0	0.0%	\$2,705,262	100.0%	\$2,705,262
512110	Motion Picture and Video Production	\$0	0.0%	\$1,986,083	100.0%	\$1,986,083
517810	All Other Telecommunications	\$0	0.0%	\$1,553,008	100.0%	\$1,553,008
513130	Book Publishers	\$0	0.0%	\$1,366,019	100.0%	\$1,366,019
517121	Telecommunications Resellers	\$0	0.0%	\$916,313	100.0%	\$916,313
513199	All Other Publishers	\$0	0.0%	\$749,921	100.0%	\$749,921
513120	Periodical Publishers	\$13,189	2.0%	\$660,833	98.0%	\$674,022
513110	Newspaper Publishers	\$155,796	22.2%	\$545,085	77.8%	\$700,880
516120	Television Broadcasting Stations	\$340,932	39.7%	\$518,271	60.3%	\$859,203
516110	Radio Broadcasting Stations	\$270,294	48.7%	\$285,192	51.3%	\$555,485

Sector 52: Finance and Insurance

TABLE V: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
522110	Commercial Banking	\$14,417,988	76.1%	\$4,519,239	23.9%	\$18,937,227
524210	Insurance Agencies and Brokerages	\$8,802,487	91.4%	\$829,177	8.6%	\$9,631,664
524126	Direct Property and Casualty Insurance Carriers	\$5,061,089	55.7%	\$4,026,520	44.3%	\$9,087,609
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$1,513,875	99.5%	\$7,395	0.5%	\$1,521,269
522130	Credit Unions	\$1,314,534	51.0%	\$1,261,591	49.0%	\$2,576,126
522291	Consumer Lending	\$1,052,498	99.9%	\$574	0.1%	\$1,053,072
523940	Portfolio Management and Investment Advice	\$817,730	4.6%	\$17,128,630	95.4%	\$17,946,361
525920	Trusts, Estates, and Agency Accounts	\$688,952	26.4%	\$1,917,395	73.6%	\$2,606,347
523150	Investment Banking and Securities Intermediation	\$581,066	6.6%	\$8,227,453	93.4%	\$8,808,518
522292	Real Estate Credit	\$437,858	16.3%	\$2,243,997	83.7%	\$2,681,855
522390	Other Activities Related to Credit Intermediation	\$205,660	20.9%	\$777,852	79.1%	\$983,512
524298	All Other Insurance Related Activities	\$151,547	17.8%	\$701,930	82.2%	\$853,477
524291	Claims Adjusting	\$135,579	22.2%	\$474,902	77.8%	\$610,480
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$122,858	10.2%	\$1,078,076	89.8%	\$1,200,935
523910	Miscellaneous Intermediation	\$49,967	2.9%	\$1,687,923	97.1%	\$1,737,891
523999	Miscellaneous Financial Investment Activities	\$49,481	7.3%	\$631,659	92.7%	\$681,139
523991	Trust, Fiduciary, and Custody Activities	\$43,632	8.7%	\$458,163	91.3%	\$501,794

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
523940	Portfolio Management and Investment Advice	\$817,730	4.6%	\$17,128,630	95.4%	\$17,946,361
523150	Investment Banking and Securities Intermediation	\$581,066	6.6%	\$8,227,453	93.4%	\$8,808,518
524114	Direct Health and Medical Insurance Carriers	\$0	0.0%	\$7,751,781	100.0%	\$7,751,781
522110	Commercial Banking	\$14,417,988	76.1%	\$4,519,239	23.9%	\$18,937,227
524126	Direct Property and Casualty Insurance Carriers	\$5,061,089	55.7%	\$4,026,520	44.3%	\$9,087,609
525990	Other Financial Vehicles	\$0	0.0%	\$3,982,502	100.0%	\$3,982,502
524113	Direct Life Insurance Carriers	\$0	0.0%	\$3,647,561	100.0%	\$3,647,561
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$2,383,985	100.0%	\$2,383,985
522292	Real Estate Credit	\$437,858	16.3%	\$2,243,997	83.7%	\$2,681,855
525920	Trusts, Estates, and Agency Accounts	\$688,952	26.4%	\$1,917,395	73.6%	\$2,606,347
523910	Miscellaneous Intermediation	\$49,967	2.9%	\$1,687,923	97.1%	\$1,737,891
525910	Open-End Investment Funds	\$0	0.0%	\$1,262,704	100.0%	\$1,262,704
522130	Credit Unions	\$1,314,534	51.0%	\$1,261,591	49.0%	\$2,576,126
522310	Mortgage and Nonmortgage Loan Brokers	\$0	0.0%	\$1,221,736	100.0%	\$1,221,736
524127	Direct Title Insurance Carriers	\$0	0.0%	\$1,173,381	100.0%	\$1,173,381
522220	Sales Financing	\$0	0.0%	\$1,157,974	100.0%	\$1,157,974
522180	Savings Institutions and Other Depository Credit Intermediation	\$0	0.0%	\$1,088,085	100.0%	\$1,088,085
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$122,858	10.2%	\$1,078,076	89.8%	\$1,200,935
522210	Credit Card Issuing	\$0	0.0%	\$986,976	100.0%	\$986,976
524130	Reinsurance Carriers	\$0	0.0%	\$860,732	100.0%	\$860,732

Sector 54: Professional, Scientific, and Technical Services

TABLE VII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541611	Administrative Management and General Management Consulting Services	\$4,583,650	99.9%	\$2,551	0.1%	\$4,586,201
541330	Engineering Services	\$2,520,914	30.2%	\$5,821,521	69.8%	\$8,342,435
541990	All Other Professional, Scientific, and Technical Services	\$2,450,806	63.3%	\$1,417,905	36.7%	\$3,868,711
541380	Testing Laboratories	\$1,006,422	99.7%	\$2,537	0.3%	\$1,008,958
541219	Other Accounting Services	\$377,612	29.5%	\$904,338	70.5%	\$1,281,950
541110	Offices of Lawyers	\$372,855	2.8%	\$12,955,531	97.2%	\$13,328,386
541613	Marketing Consulting Services	\$309,347	21.5%	\$1,130,624	78.5%	\$1,439,972
541213	Tax Preparation Services	\$298,740	77.9%	\$84,667	22.1%	\$383,407
541921	Photography Studios, Portrait	\$297,602	99.9%	\$311	0.1%	\$297,913
541890	Other Services Related to Advertising	\$249,586	89.5%	\$29,140	10.5%	\$278,726
541370	Surveying and Mapping (except Geophysical) Services	\$248,969	92.4%	\$20,374	7.6%	\$269,343
541614	Process, Physical Distribution, and Logistics Consulting Services	\$202,471	37.2%	\$341,252	62.8%	\$543,723
541512	Computer Systems Design Services	\$199,200	2.0%	\$9,686,832	98.0%	\$9,886,032
541320	Landscape Architectural Services	\$192,674	67.5%	\$92,584	32.5%	\$285,258
541430	Graphic Design Services	\$147,118	23.2%	\$488,131	76.8%	\$635,249
541310	Architectural Services	\$139,866	9.3%	\$1,371,342	90.7%	\$1,511,208
541211	Offices of Certified Public Accountants	\$138,500	4.8%	\$2,741,805	95.2%	\$2,880,304
541810	Advertising Agencies	\$113,309	7.8%	\$1,332,706	92.2%	\$1,446,016
541410	Interior Design Services	\$87,014	17.0%	\$425,982	83.0%	\$512,996
541340	Drafting Services	\$59,610	83.6%	\$11,711	16.4%	\$71,321
541922	Commercial Photography	\$51,134	24.7%	\$155,567	75.3%	\$206,701
541940	Veterinary Services	\$33,137	1.3%	\$2,582,452	98.7%	\$2,615,589
541690	Other Scientific and Technical Consulting Services	\$22,826	2.2%	\$1,023,563	97.8%	\$1,046,389
541511	Custom Computer Programming Services	\$17,512	0.2%	\$9,515,893	99.8%	\$9,533,405

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541110	Offices of Lawyers	\$372,855	2.8%	\$12,955,531	97.2%	\$13,328,386
541512	Computer Systems Design Services	\$199,200	2.0%	\$9,686,832	98.0%	\$9,886,032
541511	Custom Computer Programming Services	\$17,512	0.2%	\$9,515,893	99.8%	\$9,533,405
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$0	0.0%	\$8,342,905	100.0%	\$8,342,905
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$0	0.0%	\$6,022,111	100.0%	\$6,022,111
541330	Engineering Services	\$2,520,914	30.2%	\$5,821,521	69.8%	\$8,342,435
541211	Offices of Certified Public Accountants	\$138,500	4.8%	\$2,741,805	95.2%	\$2,880,304
541940	Veterinary Services	\$33,137	1.3%	\$2,582,452	98.7%	\$2,615,589
541990	All Other Professional, Scientific, and Technical Services	\$2,450,806	63.3%	\$1,417,905	36.7%	\$3,868,711
541310	Architectural Services	\$139,866	9.3%	\$1,371,342	90.7%	\$1,511,208
541810	Advertising Agencies	\$113,309	7.8%	\$1,332,706	92.2%	\$1,446,016
541613	Marketing Consulting Services	\$309,347	21.5%	\$1,130,624	78.5%	\$1,439,972
541690	Other Scientific and Technical Consulting Services	\$22,826	2.2%	\$1,023,563	97.8%	\$1,046,389
541214	Payroll Services	\$0	0.0%	\$941,769	100.0%	\$941,769
541219	Other Accounting Services	\$377,612	29.5%	\$904,338	70.5%	\$1,281,950
541519	Other Computer Related Services	\$0	0.0%	\$856,185	100.0%	\$856,185
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$631,431	100.0%	\$631,431
541910	Marketing Research and Public Opinion Polling	\$0	0.0%	\$592,926	100.0%	\$592,926
541618	Other Management Consulting Services	\$0	0.0%	\$566,593	100.0%	\$566,593
541820	Public Relations Agencies	\$0	0.0%	\$551,708	100.0%	\$551,708

Sector 62: Health Care and Social Assistance

TABLE IX: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$5,961,710	100.0%	\$2,152	0.0%	\$5,963,862
624410	Child Day Care Services	\$2,918,672	99.9%	\$2,279	0.1%	\$2,920,951
621210	Offices of Dentists	\$2,274,026	36.6%	\$3,938,600	63.4%	\$6,212,626
621111	Offices of Physicians (except Mental Health Specialists)	\$1,772,454	7.3%	\$22,481,862	92.7%	\$24,254,316
621420	Outpatient Mental Health and Substance Abuse Centers	\$1,682,972	99.8%	\$3,167	0.2%	\$1,686,139
623312	Assisted Living Facilities for the Elderly	\$1,648,234	99.8%	\$2,519	0.2%	\$1,650,753
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$1,633,424	93.8%	\$107,047	6.2%	\$1,740,471
623220	Residential Mental Health and Substance Abuse Facilities	\$1,011,770	99.4%	\$5,600	0.6%	\$1,017,370
621492	Kidney Dialysis Centers	\$937,923	99.8%	\$1,935	0.2%	\$939,857
621112	Offices of Physicians, Mental Health Specialists	\$731,174	92.2%	\$61,508	7.8%	\$792,683
621320	Offices of Optometrists	\$536,126	99.7%	\$1,380	0.3%	\$537,506
621310	Offices of Chiropractors	\$508,130	99.9%	\$416	0.1%	\$508,546
621399	Offices of All Other Miscellaneous Health Practitioners	\$414,374	33.0%	\$840,005	67.0%	\$1,254,379
623990	Other Residential Care Facilities	\$258,134	43.2%	\$339,505	56.8%	\$597,639
621330	Offices of Mental Health Practitioners (except Physicians)	\$221,294	16.0%	\$1,158,247	84.0%	\$1,379,541
624120	Services for the Elderly and Persons with Disabilities	\$173,685	4.4%	\$3,779,905	95.6%	\$3,953,590
621391	Offices of Podiatrists	\$128,768	99.2%	\$1,044	0.8%	\$129,812
621511	Medical Laboratories	\$125,873	8.0%	\$1,445,431	92.0%	\$1,571,304
623210	Residential Intellectual and Developmental Disability Facilities	\$96,289	6.9%	\$1,307,085	93.1%	\$1,403,374
621610	Home Health Care Services	\$35,483	0.7%	\$4,820,984	99.3%	\$4,856,467
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$12,452	1.0%	\$1,288,275	99.0%	\$1,300,727

TABLE X: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$41,789,194	100.0%	\$41,789,194
621111	Offices of Physicians (except Mental Health Specialists)	\$1,772,454	7.3%	\$22,481,862	92.7%	\$24,254,316
621610	Home Health Care Services	\$35,483	0.7%	\$4,820,984	99.3%	\$4,856,467
621210	Offices of Dentists	\$2,274,026	36.6%	\$3,938,600	63.4%	\$6,212,626
624120	Services for the Elderly and Persons with Disabilities	\$173,685	4.4%	\$3,779,905	95.6%	\$3,953,590
624110	Child and Youth Services	\$0	0.0%	\$3,023,922	100.0%	\$3,023,922
621491	HMO Medical Centers	\$0	0.0%	\$2,558,949	100.0%	\$2,558,949
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$0	0.0%	\$2,144,812	100.0%	\$2,144,812
621498	All Other Outpatient Care Centers	\$0	0.0%	\$1,879,870	100.0%	\$1,879,870
623311	Continuing Care Retirement Communities	\$0	0.0%	\$1,703,913	100.0%	\$1,703,913
624190	Other Individual and Family Services	\$0	0.0%	\$1,690,638	100.0%	\$1,690,638
621511	Medical Laboratories	\$125,873	8.0%	\$1,445,431	92.0%	\$1,571,304
623210	Residential Intellectual and Developmental Disability Facilities	\$96,289	6.9%	\$1,307,085	93.1%	\$1,403,374
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$12,452	1.0%	\$1,288,275	99.0%	\$1,300,727
621330	Offices of Mental Health Practitioners (except Physicians)	\$221,294	16.0%	\$1,158,247	84.0%	\$1,379,541
621399	Offices of All Other Miscellaneous Health Practitioners	\$414,374	33.0%	\$840,005	67.0%	\$1,254,379
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$817,839	100.0%	\$817,839
621910	Ambulance Services	\$0	0.0%	\$701,656	100.0%	\$701,656
624310	Vocational Rehabilitation Services	\$0	0.0%	\$696,844	100.0%	\$696,844
621999	All Other Miscellaneous Ambulatory Health Care Services	\$0	0.0%	\$620,233	100.0%	\$620,233
621512	Diagnostic Imaging Centers	\$0	0.0%	\$568,447	100.0%	\$568,447
621991	Blood and Organ Banks	\$0	0.0%	\$371,497	100.0%	\$371,497

Sector 71: Arts, Entertainment, and Recreation

TABLE XI: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713910	Golf Courses and Country Clubs	\$826,671	50.2%	\$818,795	49.8%	\$1,645,466
713940	Fitness and Recreational Sports Centers	\$235,758	14.1%	\$1,439,389	85.9%	\$1,675,148
711510	Independent Artists, Writers, and Performers	\$194,306	25.2%	\$577,828	74.8%	\$772,134
712110	Museums	\$152,966	22.1%	\$537,858	77.9%	\$690,824
713990	All Other Amusement and Recreation Industries	\$87,422	9.2%	\$865,266	90.8%	\$952,687
713950	Bowling Centers	\$34,143	17.5%	\$160,467	82.5%	\$194,609
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$27,299	3.8%	\$683,026	96.2%	\$710,324
711219	Other Spectator Sports	\$27,288	18.7%	\$118,425	81.3%	\$145,712
711211	Sports Teams and Clubs	\$3,761	0.3%	\$1,369,181	99.7%	\$1,372,942
711212	Racetracks	\$2,673	4.2%	\$60,797	95.8%	\$63,470



TABLE XII: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713940	Fitness and Recreational Sports Centers	\$235,758	14.1%	\$1,439,389	85.9%	\$1,675,148
711211	Sports Teams and Clubs	\$3,761	0.3%	\$1,369,181	99.7%	\$1,372,942
713110	Amusement and Theme Parks	\$0	0.0%	\$1,099,367	100.0%	\$1,099,367
713290	Other Gambling Industries	\$0	0.0%	\$923,722	100.0%	\$923,722
713990	All Other Amusement and Recreation Industries	\$87,422	9.2%	\$865,266	90.8%	\$952,687
713210	Casinos (except Casino Hotels)	\$0	0.0%	\$854,987	100.0%	\$854,987
713910	Golf Courses and Country Clubs	\$826,671	50.2%	\$818,795	49.8%	\$1,645,466
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$27,299	3.8%	\$683,026	96.2%	\$710,324
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$620,233	100.0%	\$620,233
711510	Independent Artists, Writers, and Performers	\$194,306	25.2%	\$577,828	74.8%	\$772,134
712110	Museums	\$152,966	22.1%	\$537,858	77.9%	\$690,824
711130	Musical Groups and Artists	\$0	0.0%	\$525,899	100.0%	\$525,899
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$0	0.0%	\$465,116	100.0%	\$465,116
711110	Theater Companies and Dinner Theaters	\$0	0.0%	\$440,458	100.0%	\$440,458
712130	Zoos and Botanical Gardens	\$0	0.0%	\$273,424	100.0%	\$273,424
713930	Marinas	\$0	0.0%	\$247,721	100.0%	\$247,721
713950	Bowling Centers	\$34,143	17.5%	\$160,467	82.5%	\$194,609
713920	Skiing Facilities	\$0	0.0%	\$153,861	100.0%	\$153,861
713120	Amusement Arcades	\$0	0.0%	\$133,838	100.0%	\$133,838

Sector 72: Accommodation and Food Services

TABLE XIII: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
722513	Limited-Service Restaurants	\$18,787,198	96.3%	\$731,569	3.7%	\$19,518,767
722511	Full-Service Restaurants	\$16,602,108	96.4%	\$620,150	3.6%	\$17,222,258
721110	Hotels (except Casino Hotels) and Motels	\$3,394,544	37.0%	\$5,791,651	63.0%	\$9,186,196
722410	Drinking Places (Alcoholic Beverages)	\$363,124	45.8%	\$428,964	54.2%	\$792,087
722310	Food Service Contractors	\$322,959	18.9%	\$1,384,177	81.1%	\$1,707,136
722514	Cafeterias, Grill Buffets, and Buffets	\$131,101	99.1%	\$1,244	0.9%	\$132,346
722330	Mobile Food Services	\$72,157	28.1%	\$184,939	71.9%	\$257,096
721191	Bed-and-Breakfast Inns	\$45,144	39.4%	\$69,422	60.6%	\$114,566
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$35,611	22.0%	\$126,306	78.0%	\$161,918
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$25,492	13.9%	\$157,825	86.1%	\$183,317
722515	Snack and Nonalcoholic Beverage Bars	\$15,017	1.0%	\$1,456,161	99.0%	\$1,471,178
721214	Recreational and Vacation Camps (except Campgrounds)	\$2,282	1.2%	\$184,516	98.8%	\$186,799
721120	Casino Hotels	\$0	0.0%	\$1,662,539	100.0%	\$1,662,539
721199	All Other Traveler Accommodation	\$0	0.0%	\$136,595	100.0%	\$136,595
722320	Caterers	\$0	0.0%	\$606,678	100.0%	\$606,678

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XIV: OTHER SERVICES SPENDING, BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811111	General Automotive Repair	\$2,747,985	67.5%	\$1,322,554	32.5%	\$4,070,539
812112	Beauty Salons	\$2,747,013	99.0%	\$26,676	1.0%	\$2,773,689
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$1,977,005	83.5%	\$390,179	16.5%	\$2,367,184
813110	Religious Organizations	\$1,247,763	38.5%	\$1,996,607	61.5%	\$3,244,371
812113	Nail Salons	\$929,286	90.4%	\$98,950	9.6%	\$1,028,236
812210	Funeral Homes and Funeral Services	\$890,743	99.7%	\$2,658	0.3%	\$893,401
812990	All Other Personal Services	\$836,580	42.0%	\$1,153,734	58.0%	\$1,990,314
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$768,774	31.6%	\$1,663,268	68.4%	\$2,432,042
814110	Private Households	\$617,013	47.4%	\$684,374	52.6%	\$1,301,387
812199	Other Personal Care Services	\$482,190	54.6%	\$400,621	45.4%	\$882,811
813910	Business Associations	\$456,908	50.0%	\$456,105	50.0%	\$913,013
811192	Car Washes	\$441,810	45.5%	\$528,957	54.5%	\$970,767
812910	Pet Care (except Veterinary) Services	\$373,978	54.2%	\$315,982	45.8%	\$689,961
811191	Automotive Oil Change and Lubrication Shops	\$194,811	40.5%	\$286,311	59.5%	\$481,123
811490	Other Personal and Household Goods Repair and Maintenance	\$156,379	33.8%	\$306,125	66.2%	\$462,503
813211	Grantmaking Foundations	\$147,925	20.0%	\$590,368	80.0%	\$738,292
813410	Civic and Social Organizations	\$147,518	19.5%	\$607,617	80.5%	\$755,136
811114	Specialized Automotive Repair	\$142,138	29.7%	\$335,890	70.3%	\$478,028
811198	All Other Automotive Repair and Maintenance	\$101,679	30.9%	\$227,490	69.1%	\$329,169
811420	Reupholstery and Furniture Repair	\$86,861	99.9%	\$50	0.1%	\$86,911
812191	Diet and Weight Reducing Centers	\$13,851	16.6%	\$69,604	83.4%	\$83,455
813219	Other Grantmaking and Giving Services	\$8,533	2.9%	\$283,808	97.1%	\$292,341

TABLE XV: OTHER SERVICES SPENDING BY RESIDENTS OF PERRY COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
813110	Religious Organizations	\$1,247,763	38.5%	\$1,996,607	61.5%	\$3,244,371
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$768,774	31.6%	\$1,663,268	68.4%	\$2,432,042
811111	General Automotive Repair	\$2,747,985	67.5%	\$1,322,554	32.5%	\$4,070,539
812990	All Other Personal Services	\$836,580	42.0%	\$1,153,734	58.0%	\$1,990,314
811210	Electronic and Precision Equipment Repair and Maintenance	\$0	0.0%	\$841,607	100.0%	\$841,607
813319	Other Social Advocacy Organizations	\$0	0.0%	\$761,740	100.0%	\$761,740
813920	Professional Organizations	\$0	0.0%	\$692,626	100.0%	\$692,626
814110	Private Households	\$617,013	47.4%	\$684,374	52.6%	\$1,301,387
813410	Civic and Social Organizations	\$147,518	19.5%	\$607,617	80.5%	\$755,136
813211	Grantmaking Foundations	\$147,925	20.0%	\$590,368	80.0%	\$738,292
811192	Car Washes	\$441,810	45.5%	\$528,957	54.5%	\$970,767
813312	Environment, Conservation and Wildlife Organizations	\$0	0.0%	\$475,214	100.0%	\$475,214
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$0	0.0%	\$461,680	100.0%	\$461,680
813910	Business Associations	\$456,908	50.0%	\$456,105	50.0%	\$913,013
813930	Labor Unions and Similar Labor Organizations	\$0	0.0%	\$454,851	100.0%	\$454,851
812199	Other Personal Care Services	\$482,190	54.6%	\$400,621	45.4%	\$882,811
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$1,977,005	83.5%	\$390,179	16.5%	\$2,367,184
812930	Parking Lots and Garages	\$0	0.0%	\$387,268	100.0%	\$387,268
813311	Human Rights Organizations	\$0	0.0%	\$363,975	100.0%	\$363,975
812332	Industrial Launderers	\$0	0.0%	\$363,372	100.0%	\$363,372
812111	Barber Shops	\$0	0.0%	\$346,499	100.0%	\$346,499
813212	Voluntary Health Organizations	\$0	0.0%	\$342,731	100.0%	\$342,731
811122	Automotive Glass Replacement Shops	\$0	0.0%	\$340,406	100.0%	\$340,406



Pike County Overview

Pike County residents prioritize essential services like healthcare, education, and public safety. While satisfaction with these core services is high, there are notable gaps in areas such as basic necessities, housing, professional services, entertainment, and community spaces.

Key Findings

- Alignment: Strong alignment between importance and satisfaction for healthcare, education, and public safety.
- Gaps: Significant gaps in basic necessities, housing, building trades, entertainment, dining, and community spaces.
- Opportunities: Addressing these gaps can significantly enhance resident satisfaction.

Engagement Insights



Healthcare: Need for specialized care, improved mental health services, and affordable healthcare options.



Basic Necessities: Desire for diverse shopping options and improved transportation access.



Professional Services: Need for specialized services and attracting skilled professionals.



Entertainment and Dining: Desire for diverse dining options, entertainment venues, and indoor recreational facilities.



Culture and Recreation: Need for indoor recreational facilities, cultural events, and community activities.

Data Analysis

- Local Spending: Residents prioritize local spending on construction, broadcasting, and telecommunications services.
- Out-of-County Spending: A significant portion of spending occurs outside the county for specialized services like finance, insurance, professional, scientific, and technical services, and healthcare.

Conclusion

To enhance the quality of life for Pike County residents, a strategic approach is necessary to address the identified gaps and priorities. Pike County should:

- Prioritize Healthcare: Expand access to specialized care, improve mental health services, and increase affordable healthcare options.
- Enhance Basic Necessities: Support local businesses, improve transportation access, and increase diverse shopping options.
- Support Professional Services: Attract and retain skilled professionals, especially in specialized areas.
- Promote Entertainment and Dining: Encourage diverse dining options, entertainment venues, and indoor recreational facilities.
- Develop Culture and Recreation: Invest in indoor recreational facilities, cultural events, and community activities.

By implementing these strategies, Pike County can create a more vibrant, prosperous, and resident-centered community.

Pike County Resident Sentiment Survey

The provided survey graphs offer insights into the importance and satisfaction levels of Pike County residents regarding various services and amenities.

Services

- **Importance:** Residents prioritize essential services such as healthcare, education, public safety, and basic necessities. Professional, social, and building trade services are considered less critical.
- **Satisfaction:** Residents express high satisfaction with healthcare, education, and public safety services. However, they are less satisfied with basic necessities, housing availability, and building trades services.

Amenities

- **Importance:** Recreational amenities, entertainment and dining, and community spaces are highly valued by residents. Cultural amenities and supportive services are considered less important.
- **Satisfaction:** Residents are most satisfied with recreational amenities and supportive services. While entertainment and dining are important, residents express lower satisfaction levels.

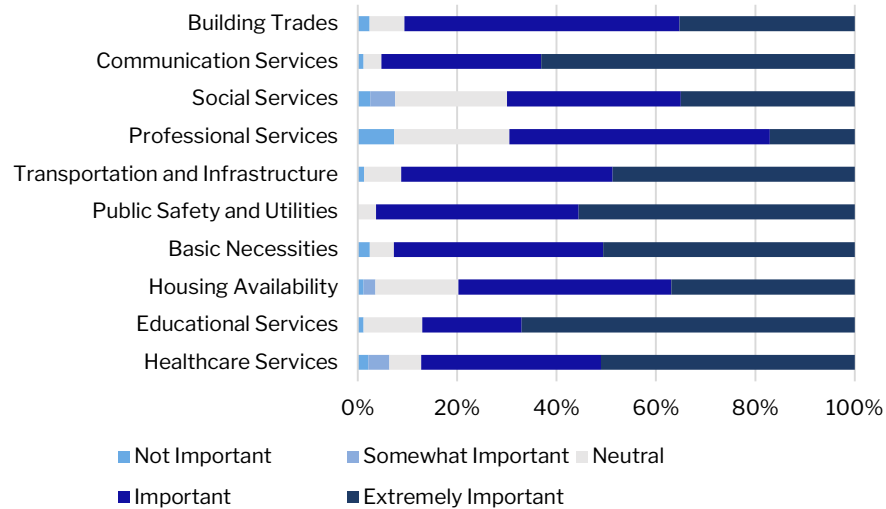
Key Insights

- **Alignment:** Strong alignment exists between importance and satisfaction for healthcare, education, and public safety, indicating effective delivery of these services.
- **Gaps:** Significant gaps exist between importance and satisfaction for basic necessities, housing availability, building trades, entertainment and dining, and community spaces. Residents value these areas but are less satisfied with their current provision.
- **Opportunities:** Focusing on improving basic necessities, housing availability, building trades, entertainment and dining, and community spaces can significantly enhance overall resident satisfaction.

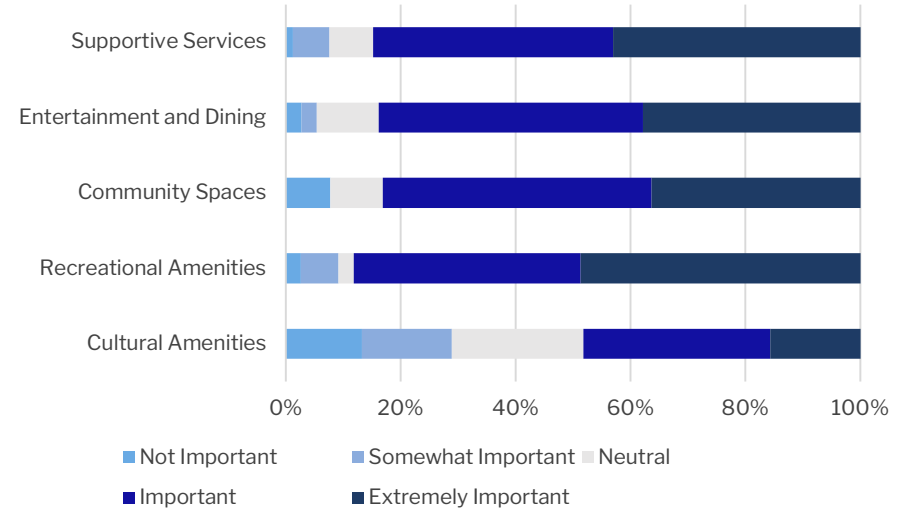
Conclusion

While Pike County residents are generally satisfied with the services and amenities provided, there is room for improvement in specific areas. By addressing the identified gaps and prioritizing resident needs, the county can enhance the overall quality of life for its citizens.

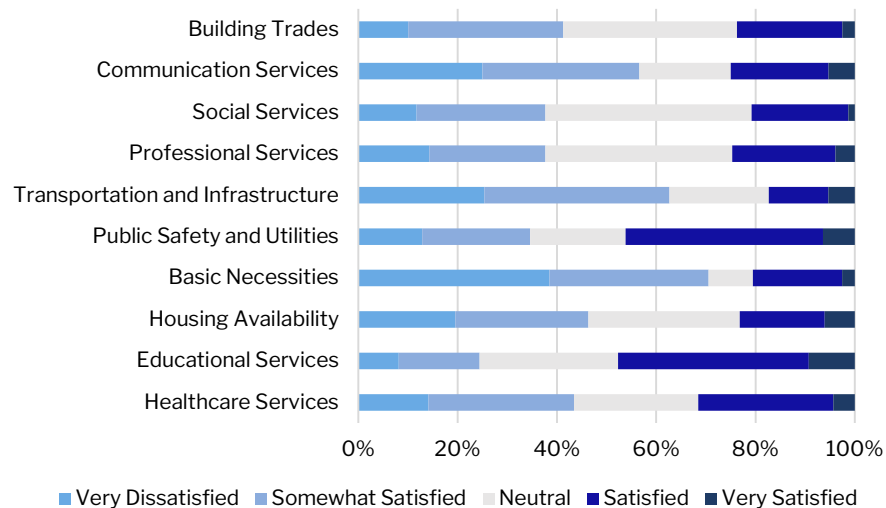
IMPORTANCE - PIKE COUNTY SERVICES



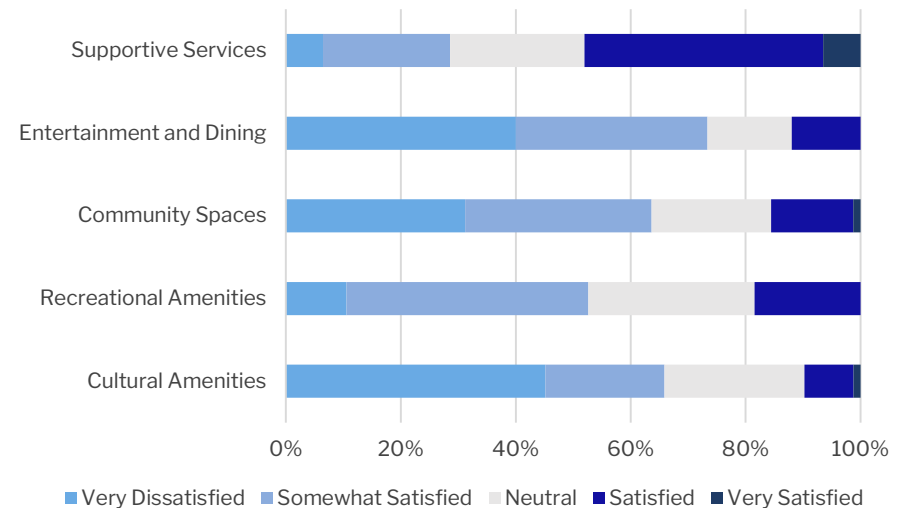
IMPORTANCE - PIKE COUNTY AMENITIES



SATISFACTION - PIKE COUNTY SERVICES



SATISFACTION - PIKE COUNTY AMENITIES



Pike County Engagement Summary

At the outset of each engagement, we inquired about “Hometown Happiness”: What makes you proud to call this place home? The resulting heart-shaped word cloud vividly captures the core values and attributes of this community, with a resounding emphasis on Collaboration and Comfort.

Key Insights

- **Collaboration and Teamwork:** The word “Collaboration” dominates the word cloud, highlighting the importance of working together and building strong relationships.
- **Community Comfort and Safety:** Words like “Comfort,” “Safety,” and “Caring” emphasize the community’s commitment to providing a safe and secure environment for its residents.
- **Positive Attributes:** Words like “Generosity,” “Friendliness,” and “Kindness” reveal a community that is welcoming, supportive, and compassionate.
- **Leadership and Innovation:** Words like “Leadership,” “Innovation,” and “Potential” suggest a community that is forward-thinking and committed to progress.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community that is collaborative, caring, and committed to creating a comfortable and safe environment for its residents. It portrays a region where individuals work together, support one another, and strive for continuous improvement. The emphasis on collaboration, comfort, and positive attributes underscores the vitality and prosperity of this community.

PIKE COUNTY HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Pike County residents. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Residents have access to basic healthcare services, including primary care, dental, and mental health.
Gaps:	There is a significant need for specialized care, such as orthopedics, cardiology, and advanced diagnostics. Access to mental health services, particularly counseling and therapy, is limited.
Desired Improvements:	Expanding access to specialized care, improving mental health services, and increasing the availability of affordable healthcare options.

Basic Necessities

Current Needs:	Residents have access to essential services like grocery stores, pharmacies, and gas stations.
Gaps:	There is a desire for more diverse shopping options, including specialty stores, organic food markets, and home improvement stores.
Challenges:	Limited transportation options, particularly for rural residents, and the high cost of living can make it difficult to access needed goods and services.

Professional Services

Current Needs:	Residents have access to basic professional services, such as mechanics, plumbers, and hair salons.
Gaps:	There is a need for more specialized services, including financial planning, legal aid, and elder care.
Challenges:	Attracting and retaining skilled professionals in rural areas remains a challenge.

Entertainment and Dining

Current Needs:	Residents have access to local dining options and outdoor recreation.
Gaps:	There is a desire for more diverse dining options, entertainment venues, and indoor recreational facilities.
Challenges:	Limited population and geographic location can hinder the development of a vibrant entertainment scene.

Culture and Recreation

Current Needs: Residents have access to outdoor recreation, such as parks and trails.

Gaps: There is a desire for more indoor recreational facilities, cultural events, and community activities.

Challenges: Limited funding and resources can constrain the development of cultural and recreational amenities.

By addressing the identified needs, Pike County can create a vibrant and prosperous community. Investing in healthcare, supporting local businesses, and developing cultural and recreational opportunities will contribute to a better quality of life for residents.



Pike County – Healthcare Services

What do we currently have?

- The Arc of Indiana
- Chiropractor
- Clinics
- Dental
- Eye Doctors
- Family Doctor
- First Steps (OT/Speech/PT)
- General Doctor
- Great EMS
- Health Department
- Home Healthcare/Hospice
- House Calls
- Limited Mental Health
- Mobile Mammography
- Nursing Home
- Pharmacy
- Physical Therapy
- School Nurses

What do you travel for?

- Adult Advocacy
- Behavioral Specialist
- Dermatology
- Dialysis
- Dietary Specialist
- Mental Health Counseling
- OB/GYN
- Orthodontist
- Podiatrist
- Psychiatrists, Therapists
- Urgent Care

What do you wish was available locally?

- All Specialty Doctors
- Better Anti-Aging Services
- Better Physical Therapy Services/Rehab
- Chemotherapy
- Dialysis
- Medical Equipment
- Mental Health services
- OB/GYN
- Orthodontics
- Orthopedics
- Pediatrician
- Radiology
- Social Work
- Urgent Care

Pike County – Basic Necessities

What do we currently have?

- Amazon Delivery
- Car Wash
- Dollar General
- Flower Shops
- Food Bank
- Gas Stations
- Hardware Stores
- Jay C
- Liquor Stores
- Seasonal Markets
- Small Engine/Transport

What do you travel for?

- Aldi
- Clothing
- GFS
- Grounded
- Ruler
- Special Animal Feed
- Sporting Goods
- Home Depot/Lowes
- Target
- Walmart
- Wholesale (Sam's/Costco)

What challenges exist attaining these items? How can we resolve them?

- Access to a variety of plant-based meats and organic products
- Available places do not take insurance
- Cost
- Faith-based Community Involvement
- Lack of Transportation
- Lack of Uber/Lyft
- Limited Selections
- Money
- No curbside
- Pickup and Delivery
- Population
- Time
- Transportation

Pike County – Professional Services

What do we currently have?

- Attorney
- Architecture
- Beekeepers
- Certified Public Accountant
- Dog Groomers
- Financial Advisor
- Florist
- Funeral Home
- Hair Salon
- Limited Nail Salons
- RV Repair/Sales
- Septic/Well
- Skilled Trades (Electricians, Fabrication, General Construction, Handyman services, HVAC, Mechanics, Plumbers, Roofers, Welders)
- Tax Aid
- Tree Service
- Veterinarian

What services are missing?

- Appliance Repair
- Architecture
- Attorneys (More diverse services)
- Auto Dealership
- Book Store
- Car Dealership/Lots
- Coffee Shop/Barista
- Computer Services
- Construction Supplies
- Crushed Stone
- Elder Attorney Services
- Electricians
- File for Passport
- Fixtures
- Fresh Meat Butcher
- Furniture and Appliances

What services are missing?

- Home Builders
- Home Decor
- House Cleaning Service
- IT Services
- Job Resource Center/ VOC Center
- Landscaping
- Lumber
- Marketing Specialists
- Painters
- Pet Boarding and Daycare
- Plant and Gardening Needs
- Plumbing
- Pools
- Quick Oil Change
- Skilled Trades (Electricians, Mechanic, Plumbers)
- Trade Paper
- Upholstery
- Veterinarian for Large Animals
- Windows

Pike County – Entertainment and Dining

What do we currently have?

- Azalea Path Botanical Gardens
- Beacon of Light Cafe
- Old Ben Waterpark
- Caddy Shack
- Catering/Meal Prep
- Chinese
- Diner
- Festivals (Winslow Fest, Buffalo Trace, County Fair)
- Fish Hut
- Friends
- Golf Course
- Ice Cream
- Igloo
- Mi Patio
- Pete's Drive-in
- Smokehouse
- Subway
- The Moose Lodge
- The Vault

What options are missing?

- Amphitheater
- Art Gallery
- Batting Cages
- Better Gyms/Workout Facilities
- Delivery Service
- Food (Buffet-style food, Chick-Fil-A, Good Steakhouse, Italian, Juice/Smoothie Spot, Comfortable Formal Dining, Fast Food)
- Kid Entertainment
- Large Event Center
- Mini Golf
- More Pickleball
- Movie Theater

What options are missing?

- Music Venue
- Nature Park
- Organized Leagues
- Public Pool
- Skate Park
- Specialty Drinks and Food (Brewery, Winery, Vegan)
- Sports Complex
- Trader Joes
- Volleyball
- Workout Classes

Pike County – Culture and Recreation

What do we currently have?

- Book Clubs
- City/County Parks
- Coming Pickleball Court
- Courts
- Daughters of American Revolution
- Disc Golf
- Fishing/Hunting
- Golf Course
- History Society
- Horse Trail
- Imagine Library
- Kayaking
- Library
- Old Ben Waterpark
- Pride's Creek
- Public Art
- Public Land
- Shooting Range
- Splash Park
- State Forest

What options do you use frequently?

- Disc Golf
- Family and Friend Gatherings
- Fishing
- Gun Range
- Library
- Old Ben Waterpark
- Playgrounds
- Splash Park
- Trails

What would you like to see more of?

- Another Dog Park
- Art and Clay Workshops / Open Studio / Gallery
- Art in the Park Events
- Community Theater
- Indoor Shooting Range
- Indoor Sports
- Indoor Swimming
- Indoor Youth Center
- Live music / Outdoor Music / Outdoor Music Venues
- Local Theater
- Parks
- Paint with a Twist
- Pickleball
- Public Art
- Rec Leagues
- Running Club
- Trails
- Updated Community Center
- Winery
- YMCA Programming

Pike County Data Analysis

The data analysis below is based on purchases data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the county:

Sector 23: Construction

Local Spending:	Significant local spending on plumbing, heating, and air-conditioning, site preparation, power and communication line construction, and other heavy and civil engineering projects.
Out-of-County Spending:	Notable spending on electrical contracting, commercial and institutional building, specialty trades, and new housing construction outside the county.

Sector 51: Broadcasting and Telecommunications

Local Spending:	Strong local spending on radio broadcasting stations and newspaper publishers with some wired and wireless telecommunications.
Out-of-County Spending:	Significant spending on software publishing, data processing, and other telecommunications services.

Sector 52: Finance and Insurance

Local Spending:	Considerable local spending on direct property and casualty insurance, commercial banking, and savings institutions.
Out-of-County Spending:	Significant spending on portfolio management, investment advice, and various insurance-related services.

Sector 54: Professional, Scientific, and Technical Services

Local Spending:	Strong local spending on administrative management consulting, veterinary services, and testing laboratories.
Out-of-County Spending:	Significant spending on legal services, engineering services, and computer systems design.

Sector 62: Health Care and Social Assistance

Local Spending:	Significant local spending on nursing care facilities, assisted living facilities, and vocational rehabilitation services.
Out-of-County Spending:	Notable spending on physician and dental services, home healthcare, and mental health services.

Sector 71: Arts, Entertainment, and Recreation

Local Spending:	Strong local spending on independent artists, golf courses, and fitness centers.
Out-of-County Spending:	Significant spending on sports teams, museums, and amusement and recreation industries.

Sector 72: Accommodation and Food Services

Local Spending:	Some local spending on full-service and limited-service restaurants.
Out-of-County Spending:	Vast majority of spending on hotels and motels and full-service and limited-service restaurants happen out of county.

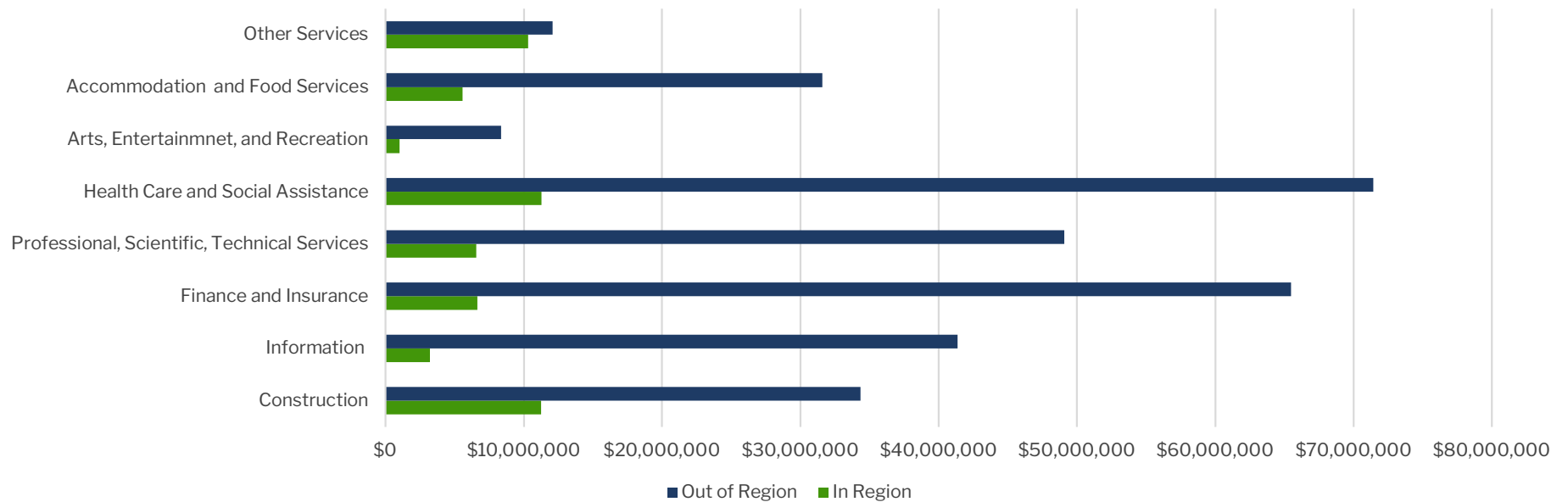
Sector 81: Other Services

Local Spending:	Strong local spending on beauty salons, automotive repair, and religious organizations.
Out-of-County Spending:	Significant spending on various personal care services, pet care, and other specialized services.

Overall, Pike County residents tend to spend a significant portion of their money on local services related to construction, healthcare, and personal care. However, for specialized services like finance, technology, and certain healthcare services, they often rely on out-of-county providers.

Pike County Overview, Super Sectors

When looking at the identified Super Sectors in Pike County, it is important to note that all sectors see more dollars spent on services provided by businesses outside of the county than on those with headquarters/places of operation within the county itself. The largest outflow of dollars, in terms of absolute value, is within the Health Care and Social Assistance Sector, with \$71.4 million spent outside of the county annually. A close second, the Finance and Insurance Sector, sees \$65.5 million flowing out of the county on an annual basis. In terms of percentage of all spending by sector, the largest disparities are seen in the Finance and Insurance (91% of all dollars spent out of the county) and Arts, Entertainment, and Recreation (89% of all dollars spent out of the county) sectors.



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$2,141,643	34.7%	\$4,031,989	65.3%	\$6,173,632
238910	Site Preparation Contractors	\$2,112,514	80.8%	\$501,818	19.2%	\$2,614,332
237130	Power and Communication Line and Related Structures Construction	\$1,370,784	97.7%	\$31,780	2.3%	\$1,402,565
236118	Residential Remodelers	\$1,314,168	46.6%	\$1,507,451	53.4%	\$2,821,618
237990	Other Heavy and Civil Engineering Construction	\$804,518	98.0%	\$16,422	2.0%	\$820,939
238330	Flooring Contractors	\$642,077	99.9%	\$525	0.1%	\$642,602
238210	Electrical Contractors and Other Wiring Installation Contractors	\$516,683	9.6%	\$4,854,440	90.4%	\$5,371,123
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$494,468	20.5%	\$1,915,348	79.5%	\$2,409,817
238990	All Other Specialty Trade Contractors	\$434,803	16.7%	\$2,171,825	83.3%	\$2,606,628
238190	Other Foundation, Structure, and Building Exterior Contractors	\$278,107	99.6%	\$1,221	0.4%	\$279,328
238320	Painting and Wall Covering Contractors	\$174,712	12.5%	\$1,222,500	87.5%	\$1,397,212
238140	Masonry Contractors	\$170,218	23.8%	\$544,876	76.2%	\$715,094
238350	Finish Carpentry Contractors	\$151,012	12.5%	\$1,058,717	87.5%	\$1,209,729
238110	Poured Concrete Foundation and Structure Contractors	\$143,190	11.5%	\$1,103,862	88.5%	\$1,247,052
238130	Framing Contractors	\$130,747	31.5%	\$283,858	68.5%	\$414,605
238170	Siding Contractors	\$118,265	49.1%	\$122,615	50.9%	\$240,881
238160	Roofing Contractors	\$116,771	9.8%	\$1,074,377	90.2%	\$1,191,149
238310	Drywall and Insulation Contractors	\$84,820	6.2%	\$1,280,645	93.8%	\$1,365,464
236117	New Housing For-Sale Builders	\$57,624	10.7%	\$481,082	89.3%	\$538,706

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238210	Electrical Contractors and Other Wiring Installation Contractors	\$516,683	9.6%	\$4,854,440	90.4%	\$5,371,123
236220	Commercial and Institutional Building Construction	\$0	0.0%	\$4,373,289	100.0%	\$4,373,289
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$2,141,643	34.7%	\$4,031,989	65.3%	\$6,173,632
238990	All Other Specialty Trade Contractors	\$434,803	16.7%	\$2,171,825	83.3%	\$2,606,628
237310	Highway, Street, and Bridge Construction	\$0	0.0%	\$1,922,451	100.0%	\$1,922,451
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$494,468	20.5%	\$1,915,348	79.5%	\$2,409,817
236118	Residential Remodelers	\$1,314,168	46.6%	\$1,507,451	53.4%	\$2,821,618
238310	Drywall and Insulation Contractors	\$84,820	6.2%	\$1,280,645	93.8%	\$1,365,464
238320	Painting and Wall Covering Contractors	\$174,712	12.5%	\$1,222,500	87.5%	\$1,397,212
238110	Poured Concrete Foundation and Structure Contractors	\$143,190	11.5%	\$1,103,862	88.5%	\$1,247,052
238160	Roofing Contractors	\$116,771	9.8%	\$1,074,377	90.2%	\$1,191,149
238350	Finish Carpentry Contractors	\$151,012	12.5%	\$1,058,717	87.5%	\$1,209,729
237110	Water and Sewer Line and Related Structures Construction	\$0	0.0%	\$1,017,744	100.0%	\$1,017,744
238290	Other Building Equipment Contractors	\$0	0.0%	\$919,965	100.0%	\$919,965
236210	Industrial Building Construction	\$0	0.0%	\$880,139	100.0%	\$880,139
237120	Oil and Gas Pipeline and Related Structures Construction	\$0	0.0%	\$752,093	100.0%	\$752,093
238140	Masonry Contractors	\$170,218	23.8%	\$544,876	76.2%	\$715,094
238910	Site Preparation Contractors	\$2,112,514	80.8%	\$501,818	19.2%	\$2,614,332
236117	New Housing For-Sale Builders	\$57,624	10.7%	\$481,082	89.3%	\$538,706
238390	Other Building Finishing Contractors	\$0	0.0%	\$469,253	100.0%	\$469,253
238120	Structural Steel and Precast Concrete Contractors	\$0	0.0%	\$437,152	100.0%	\$437,152
238340	Tile and Terrazzo Contractors	\$0	0.0%	\$376,221	100.0%	\$376,221
238150	Glass and Glazing Contractors	\$0	0.0%	\$362,218	100.0%	\$362,218
237210	Land Subdivision	\$0	0.0%	\$334,927	100.0%	\$334,927
236116	New Multifamily Housing Construction (except For-Sale Builders)	\$0	0.0%	\$298,077	100.0%	\$298,077

Sectors 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
517111	Wired Telecommunications Carriers	\$1,095,223	12.8%	\$7,437,646	87.2%	\$8,532,869
517112	Wireless Telecommunications Carriers (except Satellite)	\$929,232	15.8%	\$4,940,653	84.2%	\$5,869,885
513210	Software Publishers	\$625,524	6.4%	\$9,098,736	93.6%	\$9,724,260
516110	Radio Broadcasting Stations	\$261,863	87.0%	\$39,026	13.0%	\$300,890
513110	Newspaper Publishers	\$246,127	55.3%	\$199,078	44.7%	\$445,205
512110	Motion Picture and Video Production	\$35,648	3.3%	\$1,042,571	96.7%	\$1,078,218
518210	Data Processing, Hosting, and Related Services	\$22,912	0.3%	\$8,275,011	99.7%	\$8,297,923

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
513210	Software Publishers	\$625,524	6.4%	\$9,098,736	93.6%	\$9,724,260
518210	Data Processing, Hosting, and Related Services	\$22,912	0.3%	\$8,275,011	99.7%	\$8,297,923
517111	Wired Telecommunications Carriers	\$1,095,223	12.8%	\$7,437,646	87.2%	\$8,532,869
517112	Wireless Telecommunications Carriers (except Satellite)	\$929,232	15.8%	\$4,940,653	84.2%	\$5,869,885
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$0	0.0%	\$4,203,585	100.0%	\$4,203,585
519290	Web Search Portals and All Other Information Services	\$0	0.0%	\$1,626,819	100.0%	\$1,626,819
512110	Motion Picture and Video Production	\$35,648	3.3%	\$1,042,571	96.7%	\$1,078,218
517810	All Other Telecommunications	\$0	0.0%	\$1,002,372	100.0%	\$1,002,372
513130	Book Publishers	\$0	0.0%	\$801,804	100.0%	\$801,804
517121	Telecommunications Resellers	\$0	0.0%	\$588,999	100.0%	\$588,999
516120	Television Broadcasting Stations	\$0	0.0%	\$466,363	100.0%	\$466,363
513199	All Other Publishers	\$0	0.0%	\$449,824	100.0%	\$449,824
513120	Periodical Publishers	\$0	0.0%	\$421,273	100.0%	\$421,273
513110	Newspaper Publishers	\$246,127	55.3%	\$199,078	44.7%	\$445,205
517410	Satellite Telecommunications	\$0	0.0%	\$163,199	100.0%	\$163,199
513140	Directory and Mailing List Publishers	\$0	0.0%	\$131,850	100.0%	\$131,850

Sector 52: Finance and Insurance

TABLE V: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
524126	Direct Property and Casualty Insurance Carriers	\$2,174,750	31.9%	\$4,647,615	68.1%	\$6,822,365
522110	Commercial Banking	\$1,254,074	8.5%	\$13,473,067	91.5%	\$14,727,141
522180	Savings Institutions and Other Depository Credit Intermediation	\$828,787	98.7%	\$10,506	1.3%	\$839,293
524210	Insurance Agencies and Brokerages	\$787,794	24.2%	\$2,468,579	75.8%	\$3,256,373
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$403,643	79.3%	\$105,405	20.7%	\$509,049
524298	All Other Insurance Related Activities	\$274,846	97.8%	\$6,053	2.2%	\$280,898
525920	Trusts, Estates, and Agency Accounts	\$184,680	10.7%	\$1,541,710	89.3%	\$1,726,390
524291	Claims Adjusting	\$141,977	70.6%	\$59,051	29.4%	\$201,028
525120	Health and Welfare Funds	\$118,738	31.9%	\$253,040	68.1%	\$371,777
525990	Other Financial Vehicles	\$100,846	3.8%	\$2,538,575	96.2%	\$2,639,421
523940	Portfolio Management and Investment Advice	\$100,081	0.8%	\$12,832,639	99.2%	\$12,932,720
525110	Pension Funds	\$90,942	21.9%	\$323,730	78.1%	\$414,672
523150	Investment Banking and Securities Intermediation	\$56,784	1.5%	\$3,845,371	98.5%	\$3,902,156
522292	Real Estate Credit	\$55,948	3.0%	\$1,832,919	97.0%	\$1,888,867
522291	Consumer Lending	\$33,474	4.6%	\$701,001	95.4%	\$734,476
522390	Other Activities Related to Credit Intermediation	\$18,527	2.7%	\$667,412	97.3%	\$685,939
523910	Miscellaneous Intermediation	\$14,545	1.9%	\$755,191	98.1%	\$769,736

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
522110	Commercial Banking	\$1,254,074	8.5%	\$13,473,067	91.5%	\$14,727,141
523940	Portfolio Management and Investment Advice	\$100,081	0.8%	\$12,832,639	99.2%	\$12,932,720
524114	Direct Health and Medical Insurance Carriers	\$0	0.0%	\$5,827,561	100.0%	\$5,827,561
524126	Direct Property and Casualty Insurance Carriers	\$2,174,750	31.9%	\$4,647,615	68.1%	\$6,822,365
523150	Investment Banking and Securities Intermediation	\$56,784	1.5%	\$3,845,371	98.5%	\$3,902,156
525990	Other Financial Vehicles	\$100,846	3.8%	\$2,538,575	96.2%	\$2,639,421
524210	Insurance Agencies and Brokerages	\$787,794	24.2%	\$2,468,579	75.8%	\$3,256,373
524113	Direct Life Insurance Carriers	\$0	0.0%	\$2,414,379	100.0%	\$2,414,379
522130	Credit Unions	\$0	0.0%	\$2,003,698	100.0%	\$2,003,698
522292	Real Estate Credit	\$55,948	3.0%	\$1,832,919	97.0%	\$1,888,867
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$1,667,807	100.0%	\$1,667,807
525920	Trusts, Estates, and Agency Accounts	\$184,680	10.7%	\$1,541,710	89.3%	\$1,726,390
524127	Direct Title Insurance Carriers	\$0	0.0%	\$882,647	100.0%	\$882,647
522310	Mortgage and Nonmortgage Loan Brokers	\$0	0.0%	\$851,223	100.0%	\$851,223
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$0	0.0%	\$836,875	100.0%	\$836,875
525910	Open-End Investment Funds	\$0	0.0%	\$836,439	100.0%	\$836,439
522220	Sales Financing	\$0	0.0%	\$808,882	100.0%	\$808,882
523910	Miscellaneous Intermediation	\$14,545	1.9%	\$755,191	98.1%	\$769,736
522291	Consumer Lending	\$33,474	4.6%	\$701,001	95.4%	\$734,476
522210	Credit Card Issuing	\$0	0.0%	\$688,864	100.0%	\$688,864
522390	Other Activities Related to Credit Intermediation	\$18,527	2.7%	\$667,412	97.3%	\$685,939
524130	Reinsurance Carriers	\$0	0.0%	\$649,320	100.0%	\$649,320
523999	Miscellaneous Financial Investment Activities	\$0	0.0%	\$492,333	100.0%	\$492,333
523991	Trust, Fiduciary, and Custody Activities	\$0	0.0%	\$360,956	100.0%	\$360,956

Sector 54: Professional, Scientific, and Technical Services

TABLE VII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541611	Administrative Management and General Management Consulting Services	\$2,056,697	78.7%	\$558,200	21.3%	\$2,614,897
541940	Veterinary Services	\$1,039,362	59.7%	\$702,873	40.3%	\$1,742,235
541110	Offices of Lawyers	\$507,182	4.8%	\$10,020,563	95.2%	\$10,527,745
541614	Process, Physical Distribution, and Logistics Consulting Services	\$309,089	100.0%	\$112	0.0%	\$309,201
541380	Testing Laboratories	\$306,309	57.6%	\$225,702	42.4%	\$532,011
541219	Other Accounting Services	\$284,648	25.1%	\$849,798	74.9%	\$1,134,446
541990	All Other Professional, Scientific, and Technical Services	\$280,979	6.1%	\$4,317,734	93.9%	\$4,598,713
541330	Engineering Services	\$203,934	4.6%	\$4,198,553	95.4%	\$4,402,486
541310	Architectural Services	\$201,824	25.3%	\$595,268	74.7%	\$797,092
541620	Environmental Consulting Services	\$197,020	99.6%	\$871	0.4%	\$197,891
541921	Photography Studios, Portrait	\$184,967	99.9%	\$95	0.1%	\$185,062
541211	Offices of Certified Public Accountants	\$172,578	6.8%	\$2,376,826	93.2%	\$2,549,405
541320	Landscape Architectural Services	\$143,774	99.2%	\$1,138	0.8%	\$144,912
541370	Surveying and Mapping (except Geophysical) Services	\$134,253	98.0%	\$2,691	2.0%	\$136,944
541430	Graphic Design Services	\$108,569	32.4%	\$226,066	67.6%	\$334,635
541922	Commercial Photography	\$104,255	81.0%	\$24,455	19.0%	\$128,710
541350	Building Inspection Services	\$88,154	99.4%	\$496	0.6%	\$88,650
541410	Interior Design Services	\$61,241	22.7%	\$207,998	77.3%	\$269,240
541512	Computer Systems Design Services	\$46,853	0.9%	\$5,395,768	99.1%	\$5,442,621
541360	Geophysical Surveying and Mapping Services	\$43,135	85.7%	\$7,214	14.3%	\$50,349
541340	Drafting Services	\$38,804	89.3%	\$4,660	10.7%	\$43,464
541213	Tax Preparation Services	\$32,398	9.7%	\$301,242	90.3%	\$333,640
541613	Marketing Consulting Services	\$15,239	1.9%	\$806,255	98.1%	\$821,494

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541110	Offices of Lawyers	\$507,182	4.8%	\$10,020,563	95.2%	\$10,527,745
541512	Computer Systems Design Services	\$46,853	0.9%	\$5,395,768	99.1%	\$5,442,621
541511	Custom Computer Programming Services	\$0	0.0%	\$4,727,339	100.0%	\$4,727,339
541990	All Other Professional, Scientific, and Technical Services	\$280,979	6.1%	\$4,317,734	93.9%	\$4,598,713
541330	Engineering Services	\$203,934	4.6%	\$4,198,553	95.4%	\$4,402,486
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$0	0.0%	\$3,907,558	100.0%	\$3,907,558
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$0	0.0%	\$2,821,171	100.0%	\$2,821,171
541211	Offices of Certified Public Accountants	\$172,578	6.8%	\$2,376,826	93.2%	\$2,549,405
541219	Other Accounting Services	\$284,648	25.1%	\$849,798	74.9%	\$1,134,446
541214	Payroll Services	\$0	0.0%	\$832,411	100.0%	\$832,411
541613	Marketing Consulting Services	\$15,239	1.9%	\$806,255	98.1%	\$821,494
541810	Advertising Agencies	\$0	0.0%	\$789,096	100.0%	\$789,096
541940	Veterinary Services	\$1,039,362	59.7%	\$702,873	40.3%	\$1,742,235
541910	Marketing Research and Public Opinion Polling	\$0	0.0%	\$700,064	100.0%	\$700,064
541519	Other Computer Related Services	\$0	0.0%	\$677,789	100.0%	\$677,789
541310	Architectural Services	\$201,824	25.3%	\$595,268	74.7%	\$797,092
541690	Other Scientific and Technical Consulting Services	\$0	0.0%	\$579,574	100.0%	\$579,574
541611	Administrative Management and General Management Consulting Services	\$2,056,697	78.7%	\$558,200	21.3%	\$2,614,897
541513	Computer Facilities Management Services	\$0	0.0%	\$378,541	100.0%	\$378,541
541191	Title Abstract and Settlement Offices	\$0	0.0%	\$361,114	100.0%	\$361,114
541618	Other Management Consulting Services	\$0	0.0%	\$321,856	100.0%	\$321,856
541213	Tax Preparation Services	\$32,398	9.7%	\$301,242	90.3%	\$333,640
541820	Public Relations Agencies	\$0	0.0%	\$297,531	100.0%	\$297,531
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$297,058	100.0%	\$297,058
541930	Translation and Interpretation Services	\$0	0.0%	\$253,548	100.0%	\$253,548
541199	All Other Legal Services	\$0	0.0%	\$251,151	100.0%	\$251,151
541612	Human Resources Consulting Services	\$0	0.0%	\$244,665	100.0%	\$244,665

Sector 62: Health Care and Social Assistance

TABLE IX: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$3,948,580	99.9%	\$3,726	0.1%	\$3,952,306
621111	Offices of Physicians (except Mental Health Specialists)	\$1,321,237	8.2%	\$14,865,848	91.8%	\$16,187,085
621210	Offices of Dentists	\$1,212,868	29.3%	\$2,928,056	70.7%	\$4,140,924
623312	Assisted Living Facilities for the Elderly	\$1,086,615	99.7%	\$2,866	0.3%	\$1,089,481
621498	All Other Outpatient Care Centers	\$909,276	73.5%	\$327,650	26.5%	\$1,236,927
624410	Child Day Care Services	\$482,394	24.4%	\$1,491,460	75.6%	\$1,973,854
624310	Vocational Rehabilitation Services	\$465,156	100.0%	\$164	0.0%	\$465,320
621399	Offices of All Other Miscellaneous Health Practitioners	\$462,710	55.9%	\$364,590	44.1%	\$827,300
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$298,114	26.0%	\$849,380	74.0%	\$1,147,495
621320	Offices of Optometrists	\$262,109	73.9%	\$92,470	26.1%	\$354,579
621310	Offices of Chiropractors	\$186,570	55.5%	\$149,578	44.5%	\$336,148
624120	Services for the Elderly and Persons with Disabilities	\$155,445	5.9%	\$2,484,637	94.1%	\$2,640,082
621410	Family Planning Centers	\$134,769	99.9%	\$71	0.1%	\$134,840
624110	Child and Youth Services	\$131,541	6.5%	\$1,887,802	93.5%	\$2,019,343
621610	Home Health Care Services	\$96,281	3.0%	\$3,145,173	97.0%	\$3,241,454
624190	Other Individual and Family Services	\$79,327	7.0%	\$1,049,633	93.0%	\$1,128,960
623210	Residential Intellectual and Developmental Disability Facilities	\$45,237	4.8%	\$889,557	95.2%	\$934,794

TABLE X: HEALTH CARE AND SOCIAL ASSISTANCE SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$27,807,403	100.0%	\$27,807,403
621111	Offices of Physicians (except Mental Health Specialists)	\$1,321,237	8.2%	\$14,865,848	91.8%	\$16,187,085
621610	Home Health Care Services	\$96,281	3.0%	\$3,145,173	97.0%	\$3,241,454
621210	Offices of Dentists	\$1,212,868	29.3%	\$2,928,056	70.7%	\$4,140,924
624120	Services for the Elderly and Persons with Disabilities	\$155,445	5.9%	\$2,484,637	94.1%	\$2,640,082
624110	Child and Youth Services	\$131,541	6.5%	\$1,887,802	93.5%	\$2,019,343
621491	HMO Medical Centers	\$0	0.0%	\$1,684,032	100.0%	\$1,684,032
624410	Child Day Care Services	\$482,394	24.4%	\$1,491,460	75.6%	\$1,973,854
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$0	0.0%	\$1,426,234	100.0%	\$1,426,234
623311	Continuing Care Retirement Communities	\$0	0.0%	\$1,126,758	100.0%	\$1,126,758
621511	Medical Laboratories	\$0	0.0%	\$1,122,749	100.0%	\$1,122,749
621420	Outpatient Mental Health and Substance Abuse Centers	\$0	0.0%	\$1,107,826	100.0%	\$1,107,826
624190	Other Individual and Family Services	\$79,327	7.0%	\$1,049,633	93.0%	\$1,128,960
621330	Offices of Mental Health Practitioners (except Physicians)	\$0	0.0%	\$909,356	100.0%	\$909,356
623210	Residential Intellectual and Developmental Disability Facilities	\$45,237	4.8%	\$889,557	95.2%	\$934,794
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$0	0.0%	\$854,199	100.0%	\$854,199
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$298,114	26.0%	\$849,380	74.0%	\$1,147,495
623220	Residential Mental Health and Substance Abuse Facilities	\$0	0.0%	\$677,775	100.0%	\$677,775
621492	Kidney Dialysis Centers	\$0	0.0%	\$618,558	100.0%	\$618,558
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$542,789	100.0%	\$542,789
621112	Offices of Physicians, Mental Health Specialists	\$0	0.0%	\$529,071	100.0%	\$529,071
621910	Ambulance Services	\$0	0.0%	\$470,618	100.0%	\$470,618
621999	All Other Miscellaneous Ambulatory Health Care Services	\$0	0.0%	\$416,565	100.0%	\$416,565
621512	Diagnostic Imaging Centers	\$0	0.0%	\$405,106	100.0%	\$405,106
623990	Other Residential Care Facilities	\$0	0.0%	\$399,057	100.0%	\$399,057

Sector 71: Arts, Entertainment, and Recreation

TABLE XI: ARTS, ENTERTAINMENT, AND RECREATION SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
711510	Independent Artists, Writers, and Performers	\$380,146	83.2%	\$76,769	16.8%	\$456,915
713910	Golf Courses and Country Clubs	\$297,258	27.3%	\$790,705	72.7%	\$1,087,963
713940	Fitness and Recreational Sports Centers	\$229,386	20.3%	\$899,932	79.7%	\$1,129,318
711219	Other Spectator Sports	\$58,658	56.0%	\$46,058	44.0%	\$104,715
713990	All Other Amusement and Recreation Industries	\$45,293	7.2%	\$585,268	92.8%	\$630,561
712110	Museums	\$4,160	0.9%	\$454,148	99.1%	\$458,308
711211	Sports Teams and Clubs	\$2,734	0.3%	\$918,908	99.7%	\$921,642
711212	Racetracks	\$2,655	5.7%	\$43,999	94.3%	\$46,654

TABLE XII: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
711211	Sports Teams and Clubs	\$2,734	0.3%	\$918,908	99.7%	\$921,642
713940	Fitness and Recreational Sports Centers	\$229,386	20.3%	\$899,932	79.7%	\$1,129,318
713910	Golf Courses and Country Clubs	\$297,258	27.3%	\$790,705	72.7%	\$1,087,963
713110	Amusement and Theme Parks	\$0	0.0%	\$727,943	100.0%	\$727,943
713290	Other Gambling Industries	\$0	0.0%	\$615,741	100.0%	\$615,741
713990	All Other Amusement and Recreation Industries	\$45,293	7.2%	\$585,268	92.8%	\$630,561
713210	Casinos (except Casino Hotels)	\$0	0.0%	\$569,912	100.0%	\$569,912
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$0	0.0%	\$455,008	100.0%	\$455,008
712110	Museums	\$4,160	0.9%	\$454,148	99.1%	\$458,308
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$397,223	100.0%	\$397,223
711130	Musical Groups and Artists	\$0	0.0%	\$324,267	100.0%	\$324,267
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$0	0.0%	\$298,444	100.0%	\$298,444
711110	Theater Companies and Dinner Theaters	\$0	0.0%	\$271,319	100.0%	\$271,319
712130	Zoos and Botanical Gardens	\$0	0.0%	\$181,300	100.0%	\$181,300
713930	Marinas	\$0	0.0%	\$169,793	100.0%	\$169,793
713950	Bowling Centers	\$0	0.0%	\$133,872	100.0%	\$133,872

Sector 72: Accommodation and Food Services

TABLE XIII: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
722511	Full-Service Restaurants	\$2,573,352	20.3%	\$10,092,024	79.7%	\$12,665,376
722513	Limited-Service Restaurants	\$2,111,234	16.3%	\$10,817,129	83.7%	\$12,928,362
721110	Hotels (except Casino Hotels) and Motels	\$280,538	4.4%	\$6,166,745	95.6%	\$6,447,282
722310	Food Service Contractors	\$196,678	16.9%	\$968,471	83.1%	\$1,165,149
722330	Mobile Food Services	\$133,902	76.0%	\$42,219	24.0%	\$176,120
722320	Caterers	\$101,678	24.5%	\$313,076	75.5%	\$414,754
722514	Cafeterias, Grill Buffets, and Buffets	\$90,607	99.5%	\$489	0.5%	\$91,096
722515	Snack and Nonalcoholic Beverage Bars	\$71,895	7.2%	\$931,971	92.8%	\$1,003,866
722410	Drinking Places (Alcoholic Beverages)	\$15,540	2.9%	\$525,527	97.1%	\$541,066
721120	Casino Hotels	\$0	0.0%	\$1,154,111	100.0%	\$1,154,111
721191	Bed-and-Breakfast Inns	\$0	0.0%	\$83,395	100.0%	\$83,395
721199	All Other Traveler Accommodation	\$0	0.0%	\$99,855	100.0%	\$99,855
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$0	0.0%	\$133,980	100.0%	\$133,980
721214	Recreational and Vacation Camps (except Campgrounds)	\$0	0.0%	\$136,575	100.0%	\$136,575
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$0	0.0%	\$118,046	100.0%	\$118,046

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XIV: OTHER SERVICES SPENDING, BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
812112	Beauty Salons	\$1,834,073	99.3%	\$13,571	0.7%	\$1,847,644
811111	General Automotive Repair	\$1,533,573	56.0%	\$1,202,730	44.0%	\$2,736,303
813110	Religious Organizations	\$1,479,894	68.5%	\$681,054	31.5%	\$2,160,948
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$1,035,989	99.6%	\$4,624	0.4%	\$1,040,613
811192	Car Washes	\$650,257	99.4%	\$3,756	0.6%	\$654,012
812990	All Other Personal Services	\$602,697	47.5%	\$666,776	52.5%	\$1,269,473
812210	Funeral Homes and Funeral Services	\$588,751	99.3%	\$4,126	0.7%	\$592,876
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$501,885	30.7%	\$1,133,242	69.3%	\$1,635,127
812199	Other Personal Care Services	\$361,080	61.3%	\$227,827	38.7%	\$588,907
813410	Civic and Social Organizations	\$343,382	65.8%	\$178,353	34.2%	\$521,735
811490	Other Personal and Household Goods Repair and Maintenance	\$338,110	73.8%	\$119,887	26.2%	\$457,997
813312	Environment, Conservation and Wildlife Organizations	\$222,633	70.2%	\$94,670	29.8%	\$317,303
812220	Cemeteries and Crematories	\$183,559	99.9%	\$180	0.1%	\$183,739
813910	Business Associations	\$173,521	27.6%	\$454,758	72.4%	\$628,279
811114	Specialized Automotive Repair	\$98,766	31.3%	\$216,647	68.7%	\$315,413
811191	Automotive Oil Change and Lubrication Shops	\$96,349	30.4%	\$220,872	69.6%	\$317,221
812910	Pet Care (except Veterinary) Services	\$94,383	21.5%	\$345,485	78.5%	\$439,868
811198	All Other Automotive Repair and Maintenance	\$72,690	32.8%	\$148,661	67.2%	\$221,351
811122	Automotive Glass Replacement Shops	\$29,441	12.8%	\$200,022	87.2%	\$229,463
812191	Diet and Weight Reducing Centers	\$26,467	47.6%	\$29,116	52.4%	\$55,582
813211	Grantmaking Foundations	\$15,160	3.1%	\$476,931	96.9%	\$492,091
811411	Home and Garden Equipment Repair and Maintenance	\$13,756	34.0%	\$26,666	66.0%	\$40,422
813930	Labor Unions and Similar Labor Organizations	\$9,195	3.0%	\$302,489	97.0%	\$311,685
813219	Other Grantmaking and Giving Services	\$8,213	4.2%	\$186,989	95.8%	\$195,202

TABLE XV: OTHER SERVICES SPENDING BY RESIDENTS OF PIKE COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811111	General Automotive Repair	\$1,533,573	56.0%	\$1,202,730	44.0%	\$2,736,303
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$501,885	30.7%	\$1,133,242	69.3%	\$1,635,127
814110	Private Households	\$0	0.0%	\$869,142	100.0%	\$869,142
812113	Nail Salons	\$0	0.0%	\$684,974	100.0%	\$684,974
813110	Religious Organizations	\$1,479,894	68.5%	\$681,054	31.5%	\$2,160,948
812990	All Other Personal Services	\$602,697	47.5%	\$666,776	52.5%	\$1,269,473
813319	Other Social Advocacy Organizations	\$0	0.0%	\$507,731	100.0%	\$507,731
811210	Electronic and Precision Equipment Repair and Maintenance	\$0	0.0%	\$503,308	100.0%	\$503,308
813920	Professional Organizations	\$0	0.0%	\$478,516	100.0%	\$478,516
813211	Grantmaking Foundations	\$15,160	3.1%	\$476,931	96.9%	\$492,091
813910	Business Associations	\$173,521	27.6%	\$454,758	72.4%	\$628,279
812910	Pet Care (except Veterinary) Services	\$94,383	21.5%	\$345,485	78.5%	\$439,868
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$0	0.0%	\$316,303	100.0%	\$316,303
813930	Labor Unions and Similar Labor Organizations	\$9,195	3.0%	\$302,489	97.0%	\$311,685
812930	Parking Lots and Garages	\$0	0.0%	\$248,652	100.0%	\$248,652
813311	Human Rights Organizations	\$0	0.0%	\$243,115	100.0%	\$243,115
812111	Barber Shops	\$0	0.0%	\$230,835	100.0%	\$230,835
813212	Voluntary Health Organizations	\$0	0.0%	\$228,915	100.0%	\$228,915
812199	Other Personal Care Services	\$361,080	61.3%	\$227,827	38.7%	\$588,907
811191	Automotive Oil Change and Lubrication Shops	\$96,349	30.4%	\$220,872	69.6%	\$317,221
811114	Specialized Automotive Repair	\$98,766	31.3%	\$216,647	68.7%	\$315,413
811122	Automotive Glass Replacement Shops	\$29,441	12.8%	\$200,022	87.2%	\$229,463



Spencer County Overview

Spencer County residents prioritize essential services like education, healthcare, public safety, and utilities. They express high satisfaction with education, public safety, and utilities but lower satisfaction with basic necessities, healthcare, housing, transportation, and entertainment.

Key Findings

- Alignment: Strong alignment between importance and satisfaction for key services.
- Gaps: Significant gaps exist for basic necessities, healthcare, housing, transportation, and entertainment.
- Opportunities: Focusing on these areas can significantly enhance resident satisfaction.

Engagement Insights



Healthcare: Demand for specialized care, 24/7 urgent care, and advanced diagnostic services.



Basic Necessities: Desire for diverse shopping options and affordable, high-quality food.



Professional Services: Need for specialized services and 24/7 availability.



Entertainment and Dining: Demand for diverse dining options, entertainment venues, and indoor recreational facilities.



Culture and Recreation: Desire for indoor recreational facilities and increased cultural opportunities.

Data Analysis

- Local Spending: Residents tend to spend more on construction, broadcasting, and telecommunications services within the county.
- Out-of-County Spending: For finance, professional, scientific, and technical services, and healthcare, a significant portion of spending occurs outside the county.

Conclusion

To improve overall resident satisfaction and community vitality, Spencer County should:

- Prioritize Healthcare: Expand local healthcare options, attract specialists, and improve access to affordable care.
- Enhance Basic Necessities: Increase diverse shopping options and improve access to affordable, high-quality food.
- Support Professional Services: Attract and retain skilled professionals, especially in specialized areas.
- Invest in Entertainment and Culture: Develop diverse dining options, entertainment venues, and indoor recreational facilities.
- Promote Cultural and Recreational Opportunities: Increase opportunities for cultural experiences and community engagement.
- By addressing these areas, Spencer County can create a more vibrant, prosperous, and satisfying community for its residents.

Spencer County Resident Sentiment Survey

The provided survey graphs shed light on the importance and satisfaction levels of Spencer County residents regarding various services and amenities.

Services

- **Importance:** Residents prioritize essential services such as education, healthcare, public safety, utilities, and basic necessities. Professional and social services are seen as less critical.
- **Satisfaction:** Residents express high satisfaction with education, public safety, utilities, and communication services. However, they are less satisfied with basic necessities, healthcare, housing availability, and transportation infrastructure.

Amenities

- **Importance:** Recreational amenities and entertainment and dining are highly valued by residents. Cultural amenities and community spaces are considered less important.
- **Satisfaction:** Residents are most satisfied with recreational amenities and supportive services. While entertainment and dining are important, residents express lower satisfaction levels.

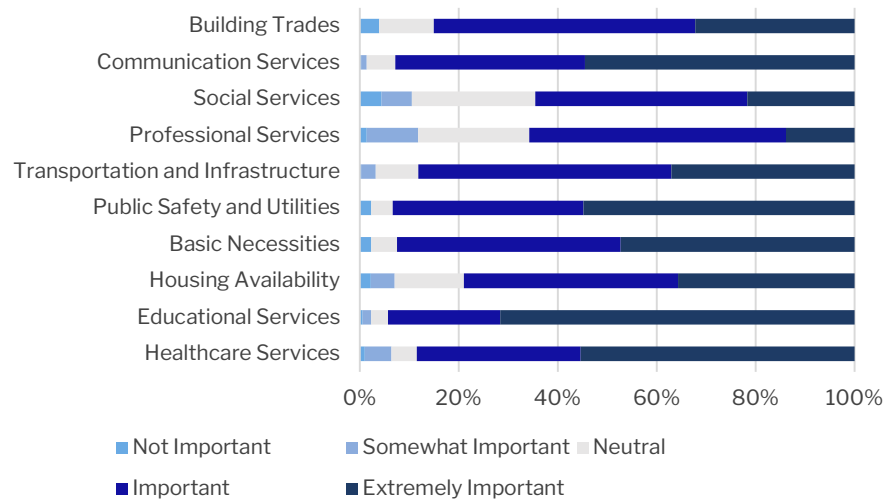
Key Insights

- **Alignment:** Strong alignment exists between importance and satisfaction for education, public safety, and utilities, indicating effective delivery of these services.
- **Gaps:** Significant gaps exist between importance and satisfaction for basic necessities, healthcare, housing, transportation, and entertainment and dining. Residents value these areas but are less satisfied with their current provision.
- **Opportunities:** Focusing on improving basic necessities, healthcare, housing, transportation, and entertainment and dining can significantly enhance overall resident satisfaction.

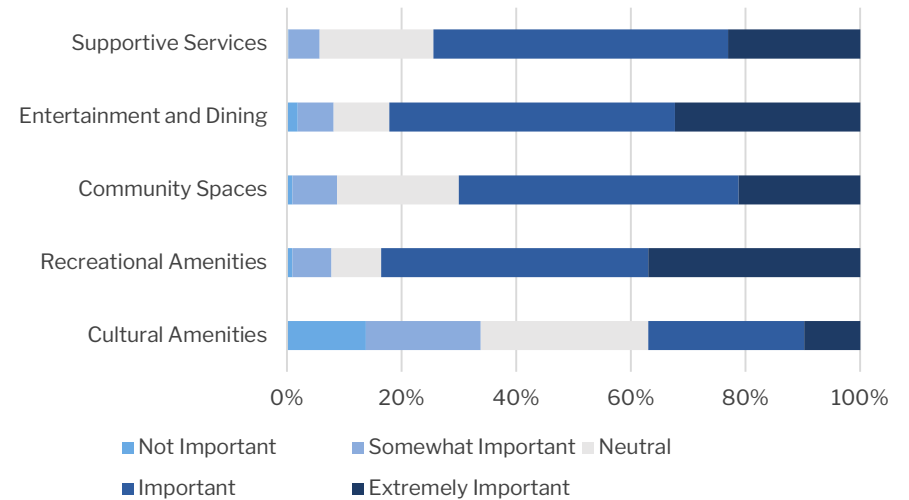
Conclusion

While Spencer County residents are generally satisfied with the services and amenities provided, there is room for improvement in specific areas. By addressing the identified gaps and prioritizing resident needs, the county can enhance the overall quality of life for its citizens.

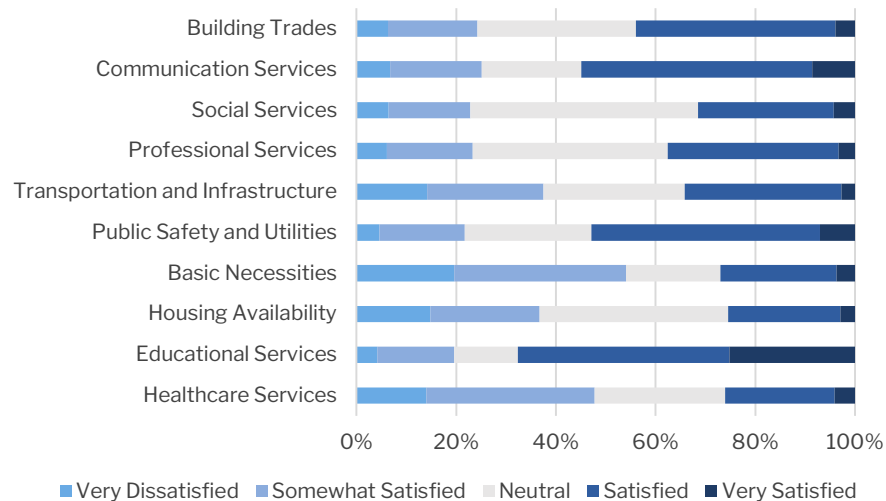
IMPORTANCE - SPENCER COUNTY SERVICES



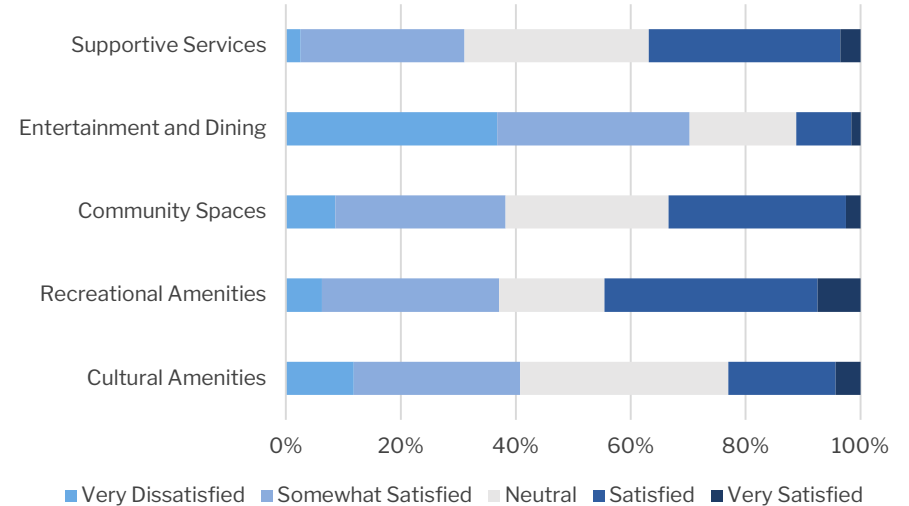
IMPORTANCE - SPENCER COUNTY AMENITIES



SATISFACTION - SPENCER COUNTY SERVICES



SATISFACTION - SPENCER COUNTY AMENITIES



Spencer County Engagement Summary

At the outset of each engagement, we inquired about “Hometown Happiness”: What makes you proud to call this place home? The resulting heart-shaped word cloud vividly captures the core values and attributes of this community, with a resounding emphasis on People.

Key Insights

- **People-Centered Community:** The word “People” dominates the word cloud, highlighting the community’s focus on human connection, diversity, and inclusivity.
- **Strong Family Ties:** Words like “Family” and “Friendly” emphasize the importance of family bonds and a welcoming atmosphere.
- **Community Support:** The phrase “Community Support” underscores the collective effort and shared values that underpin the region.
- **Positive Attributes:** Words like “Caring,” “Generous,” and “Pride of County” reveal a community that is compassionate, giving, and proud of its heritage.

A Vibrant and Thriving Community

The word cloud paints a compelling picture of a community that prioritizes people, family, and community support. It portrays a region where individuals are connected, caring, and invested in the well-being of others. The emphasis on human connection, coupled with values like generosity and pride, underscores the vitality and prosperity of this community.

SPENCER COUNTY HOMETOWN HAPPINESS: WHAT MAKES YOU PROUD TO LIVE HERE?



The engagement results provide valuable insights into the needs and desires of Spencer County residents. Key areas of concern and opportunities for improvement include:

Healthcare

Current Needs:	Residents are generally satisfied with primary care and basic medical services.
Gaps:	There is a significant demand for specialized care, particularly in areas like mental health, pediatrics, and geriatrics. Access to 24/7 urgent care and advanced diagnostic services is also lacking.
Desired Improvements:	Expanding local healthcare options, attracting more specialists, and improving access to affordable medications are top priorities.

Basic Necessities

Current Needs:	Residents have access to basic amenities like grocery stores, pharmacies, and restaurants.
Gaps:	There is a desire for more diverse shopping options, including specialty stores, farmers’ markets, and cultural grocery stores. Additionally, residents seek improved access to affordable, high-quality food.
Challenges:	Transportation, limited workforce, and seasonal fluctuations are significant challenges in meeting these needs.

Professional Services

Current Needs:	Residents have access to essential services like mechanics, plumbers, and electricians.
Gaps:	There is a need for specialized services like financial planning, immigration assistance, and elder care. Additionally, 24/7 availability for tradespeople and after-hours veterinary care is desired.
Challenges:	Attracting and retaining skilled professionals in rural areas remains a challenge.

Entertainment and Dining

Current Needs:	Residents have access to outdoor recreation, local restaurants, and community events.
Gaps:	There is a demand for more diverse dining options, entertainment venues, and indoor recreational facilities. Additionally, residents seek more cultural activities and family-friendly attractions.
Challenges:	Limited population and geographic location can hinder the development of a vibrant entertainment scene.

Culture and Recreation

Current Needs: Residents enjoy outdoor activities, community events, and historical sites.

Gaps: There is a desire for more indoor recreational facilities, such as indoor sports complexes and play cafes. Additionally, residents seek increased opportunities for cultural experiences and community engagement.

Challenges: Limited funding and resources can constrain the development of cultural and recreational amenities.

Overall, the engagement highlights the need for improved healthcare access, expanded retail and dining options, enhanced professional services, and increased cultural and recreational opportunities in Spencer County. Addressing these needs will contribute to a more vibrant and prosperous community.



Spencer County – Healthcare Services

What do we currently have?

- Autism Therapy
- Chiropractor
- Dentist
- First Steps
- Labs
- Massage
- Mental Health
- Optometrist
- Pharmacy - South
- Physical Therapy
- Primary Care
- Surgical Center

What do you travel for?

- 24/7 Urgent Care/ER
- Dentist / Pediatric Dentist / Orthodontist / Pediatric Dentist
- Down Syndrome Support
- General Practice Doctor
- Hemophilia
- Homeopathy
- Hospital
- In-patient mental health facility
- Labs
- Pediatric Care
- Pharmacy
- Specialists (Cardiologist, Oncologist, Orthopedics, Ophthalmologists, Pediatrics, Dermatologist, OB/GYN, Neurologist, Dermatologist)
- Specialty Health Care Services
- Speech Therapy
- VA Services
- Walk-in care

What do you wish was available locally?

- 24-hour pharmacy
- ER/Urgent Care
- In-patient mental health facility
- Insurance Guidance
- OB/GYN
- Pharmacy with Medicare acceptance
- Specialty Services
- Urgent care
- Urgent care with pharmacy
- X-ray/MRI/CT Scan

Spencer County – Basic Necessities

What do we currently have?

- Boutique
- Coffee Shop
- Convenience Stores
- Dollar General
- Flower Shops
- Fresh Produce/Farmers Market
- Grocery Stores
- Groomer/Vet
- Hairdressers + Nail Salon
- Hardware/Auto Parts
- Toy Store - North

What do you travel for?

- Bulk grocer
- Bulk Supplies for home
- Butcher
- Cell Phone Store
- Cultural Grocery
- Diapers
- Food at better prices and higher quality
- Full services nail salon
- Household items
- Nail salon
- Restaurants
- Ruler/Aldi
- Rural King
- Shoes/Clothing
- Specialty grocers
- Veterinarians
- Walmart/Meijer's/Target

What challenges exist attaining these items? How can we resolve them?

- Awareness of what stores carry
- Hours of operation
- Lack of quantity of people
- Population Growth
- Seasonality
- Transportation
- Workforce

Spencer County – Professional Services

What do we currently have?

- Accountants
- Appliance Repair
- Body Shop
- Car Wash
- Construction
- Drywallers
- Electricians
- Financial Planners
- Groomers
- House Cleaning Services
- Insurance
- Landscaping/Lawncare
- Lawyers
- Mechanic
- Oil Change
- Painters
- Photography
- Plumbing/HVAC
- Storage Units
- Trash/Recycling

What services are missing?

- 24-hour vet / Large Animal Care
- 55+ Resort
- Accountant/CPA
- After-Hours Trade Services
- Bakery
- Borrowed Hearts
- Buying a Car
- Drywallers
- Electricians
- Financial Planning
- Foot Spa
- Foster Services
- Furniture Store
- Handyman/Trades
- Immigration Services

What services are missing?

- Landscaping
- License Branch
- Nail Salon
- Photography
- Plumbers
- Pool Services
- Salon
- Salons - Full Service
- Senior Citizen Center
- Specialty Lawyer - Elder Care
- Trade School/CT
- Vet Services / Services for Large Animals

Spencer County – Entertainment and Dining

What do we currently have?

- Ball Fields
- Boating
- Campgrounds
- Car Shows
- Community Centers
- Country Clubs
- Drive-in
- Event Centers
- Festivals
- Food (Chateau, Denny's, Mexican, Pizza, Opie's, Subway)
- Holiday World
- Lakes/Fishing
- Lincoln Amphitheatre/ Parks
- Museum
- Pioneer Village
- Santa Clause Museum/ Village
- School Sports/ Activities
- Splash Pad
- Swimming Pool
- Trails/National Park
- Wineries

What options are missing?

- Aquatic Center
- Arts Commission
- Bowling
- Casino
- Family Entertainment Center
- Food (Asian Cuisine, Bakery, Chick Fil A, Cracker Barrel, Restaurants, Riverboat Restaurant, Soup and Sandwich, Steakhouse, Sushi)
- Golf Simulator
- Hotel
- Indoor Activity Gym

What options are missing?

- Indoor Sports Facilities
- Joint Communities
- Movie theater
- Music Venue
- Outdoor Activities (Bike Trail, Dog Parks, Kayak Launch, Mini Golf, Pickleball Courts)
- Splash Pad
- Sports Bar
- Sports Complex
- Support of the Community

Spencer County – Entertainment and Dining Spencer County – Culture and Recreation

What do we currently have?

- Antiquing
- Saint Meinrad Archabbey
- Baseball/Softball/ Soccer
- Camping and Boating
- Churches
- Community Center
- Fishing
- Historic Value
- Latino Festival
- Lincoln Amphitheatre
- Museum
- National and State Parks
- Native American Festival
- Pickleball
- Playgrounds
- River
- Splash Pad/Pool
- Trails - Bike and Walk

What options do you use frequently?

- Athletic Fields (Baseball/Soccer/ Softball Fields)
- Boating
- Camping
- Churches
- Community Centers
- Museums
- Pickleball Courts
- Playgrounds
- River
- Walking Trails

What would you like to see more of?

- Aquatic Center
- Big Playground, inclusive and fenced
- Bowling Alley
- Fun Center
- Horseback Riding
- Indoor Activities for Seniors and Youth
- Indoor/Outdoor Sports Facilities
- Participation in Community Events
- Pickleball Courts
- Play Cafe
- Splash Pad
- Sports Complex
- Walking and Bike Trails

Spencer County Data Analysis

The data analysis below is based on purchases data from the US Bureau of Economic Analysis (BEA), as reported by LightCast™, shows a breakdown of spending on various services within and outside of Indiana First (All Counties). The methodological notes at the beginning of this report lay out the limitations and challenges of this data, but as a quick reminder, this data originates with businesses and firms, who report the sales, tax, and employment data to state agencies, who in turn report the data to the US Bureau of Labor Statistics and the US Bureau of Economic Analysis. LightCast™ then takes this data and models detailed drill downs by 6-digit industry sector, inputting and estimating any and all suppressed data, as provided by BEA. What results is a detailed snapshot of the in/out flow of sales/services within a region or county. It is worth remembering that several things can impact discrepancies in the data, including employer variation when self-selecting an industry code, parent/corporate headquarters that may be out of the region (sales data would be tied to the region/location of the corporate headquarters, not necessarily the place of service), and entities that may fall in more than one NAICS code category (e.g. museums that operate as non-profits or government agencies).

With these caveats in mind, here are some key observations for the county:

Sector 23: Construction

Local Spending:	Significant local spending is observed in areas like site preparation, power and communication line construction, and other specialized trade contracting.
Out-of-County Spending:	A considerable portion of spending is directed towards electrical contracting, commercial and institutional building, and new housing construction outside the county.

Sector 51: Broadcasting and Telecommunications

Local Spending:	Strong local spending on traditional media like radio broadcasting and newspapers.
Out-of-County Spending:	Significant outflows for modern technologies, including software publishing, data processing, and wireless telecommunications.

Sector 52: Finance and Insurance

Local Spending:	A notable portion of financial services, particularly property and casualty insurance, credit union services, and insurance related activities is consumed locally.
Out-of-County Spending:	Significant spending on investment advice, portfolio management, commercial banking, and various insurance-related services is directed outside the county.

Sector 54: Professional, Scientific, and Technical Services

Local Spending:	Strong local spending on administrative management, legal, accounting, and veterinary services.
Out-of-County Spending:	A significant portion of spending is directed towards legal services, computer systems design, marketing consulting, and other specialized professional services.

Sector 62: Health Care and Social Assistance

Local Spending:	Significant local spending on nursing care facilities, assisted living facilities, child daycare, and outpatient mental health services.
Out-of-County Spending:	A considerable portion of spending is directed towards hospital care, physician services, and specialized medical treatments.

Sector 71: Arts, Entertainment, and Recreation

Local Spending:	Strong local spending on golf courses, amusement parks, and some on independent artists, writers, and performers.
Out-of-County Spending:	A significant portion of spending is directed towards fitness and recreational sports centers, professional sports, museums, and other entertainment venues.

Sector 72: Accommodation and Food Services

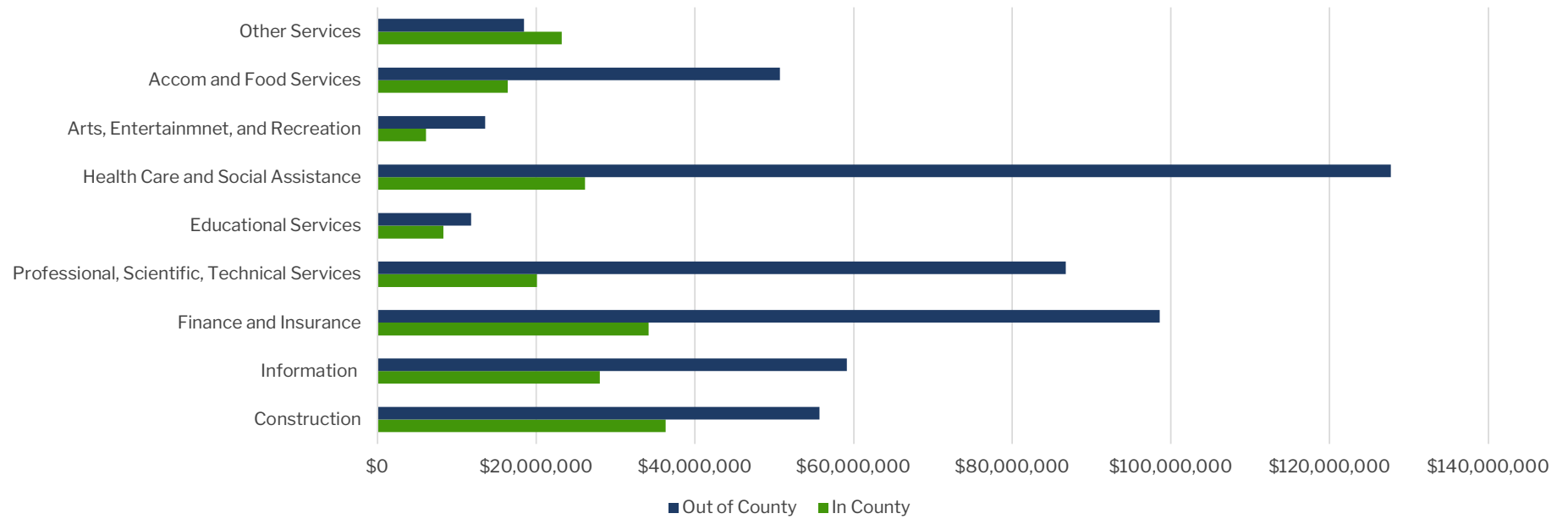
Local Spending:	Some local spending on full-service and limited-service restaurants.
Out-of-County Spending:	A significant portion of spending is directed towards full-service and limited-service restaurants, hotels, motels, and other lodging options.

Sector 81: Other Services

Local Spending:	Strong local spending on personal care services, automotive repair, pet care, and religious organizations.
Out-of-County Spending:	A significant portion of spending is directed towards specialized services like specialized automotive repair, nail salons, and various professional organizations.

Overall, Spencer County residents tend to prioritize local spending on essential services like healthcare, education, and personal care. However, for specialized services and entertainment, they often rely on providers outside the county.

Spencer County Overview, Super Sectors



Sector 23: Construction

TABLE I: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238990	All Other Specialty Trade Contractors	\$5,244,470	99.9%	\$3,275	0.1%	\$5,247,744
238910	Site Preparation Contractors	\$5,236,239	99.5%	\$27,683	0.5%	\$5,263,922
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$3,907,811	80.5%	\$944,377	19.5%	\$4,852,188
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$3,269,441	26.3%	\$9,164,229	73.7%	\$12,433,670
236118	Residential Remodelers	\$2,639,258	46.5%	\$3,038,727	53.5%	\$5,677,985
237130	Power and Communication Line and Related Structures Construction	\$2,124,720	75.4%	\$691,855	24.6%	\$2,816,575
238290	Other Building Equipment Contractors	\$1,866,954	99.9%	\$1,773	0.1%	\$1,868,727
236220	Commercial and Institutional Building Construction	\$1,753,947	19.9%	\$7,054,074	80.1%	\$8,808,021
237990	Other Heavy and Civil Engineering Construction	\$1,678,490	99.9%	\$1,545	0.1%	\$1,680,035
238110	Poured Concrete Foundation and Structure Contractors	\$1,607,575	64.2%	\$897,682	35.8%	\$2,505,257
238330	Flooring Contractors	\$1,315,329	99.9%	\$1,105	0.1%	\$1,316,434
238120	Structural Steel and Precast Concrete Contractors	\$890,656	100.0%	\$413	0.0%	\$891,068
238310	Drywall and Insulation Contractors	\$774,498	28.2%	\$1,969,763	71.8%	\$2,744,261
238210	Electrical Contractors and Other Wiring Installation Contractors	\$720,463	6.7%	\$10,099,760	93.3%	\$10,820,223
238190	Other Foundation, Structure, and Building Exterior Contractors	\$558,809	99.9%	\$773	0.1%	\$559,582

TABLE II: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
238210	Electrical Contractors and Other Wiring Installation Contractors	\$720,463	6.7%	\$10,099,760	93.3%	\$10,820,223
238220	Plumbing, Heating, and Air-Conditioning Contractors	\$3,269,441	26.3%	\$9,164,229	73.7%	\$12,433,670
236220	Commercial and Institutional Building Construction	\$1,753,947	19.9%	\$7,054,074	80.1%	\$8,808,021
237310	Highway, Street, and Bridge Construction	\$170,298	4.4%	\$3,703,144	95.6%	\$3,873,442
236118	Residential Remodelers	\$2,639,258	46.5%	\$3,038,727	53.5%	\$5,677,985
238320	Painting and Wall Covering Contractors	\$356,204	12.7%	\$2,452,191	87.3%	\$2,808,395
238160	Roofing Contractors	\$294,285	12.3%	\$2,098,982	87.7%	\$2,393,267
238350	Finish Carpentry Contractors	\$338,152	13.9%	\$2,092,611	86.1%	\$2,430,764
238310	Drywall and Insulation Contractors	\$774,498	28.2%	\$1,969,763	71.8%	\$2,744,261
236210	Industrial Building Construction	\$0	0.0%	\$1,789,053	100.0%	\$1,789,053
237110	Water and Sewer Line and Related Structures Construction	\$410,726	20.1%	\$1,630,094	79.9%	\$2,040,820
237120	Oil and Gas Pipeline and Related Structures Construction	\$0	0.0%	\$1,541,143	100.0%	\$1,541,143
238140	Masonry Contractors	\$248,602	17.0%	\$1,215,353	83.0%	\$1,463,955
236117	New Housing For-Sale Builders	\$145,920	13.3%	\$952,815	86.7%	\$1,098,734
236115	New Single-Family Housing Construction (except For-Sale Builders)	\$3,907,811	80.5%	\$944,377	19.5%	\$4,852,188
238110	Poured Concrete Foundation and Structure Contractors	\$1,607,575	64.2%	\$897,682	35.8%	\$2,505,257
238390	Other Building Finishing Contractors	\$71,273	7.4%	\$885,649	92.6%	\$956,922
238150	Glass and Glazing Contractors	\$0	0.0%	\$738,093	100.0%	\$738,093
238340	Tile and Terrazzo Contractors	\$48,720	6.4%	\$717,601	93.6%	\$766,321
237130	Power and Communication Line and Related Structures Construction	\$2,124,720	75.4%	\$691,855	24.6%	\$2,816,575
237210	Land Subdivision	\$0	0.0%	\$682,938	100.0%	\$682,938

Sectors 51: Broadcasting and Telecommunications

TABLE III: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
517111	Wired Telecommunications Carriers	\$14,324,985	92.4%	\$1,176,453	7.6%	\$15,501,439
518210	Data Processing, Hosting, and Related Services	\$8,423,866	58.2%	\$6,039,124	41.8%	\$14,462,989
513210	Software Publishers	\$2,823,113	14.8%	\$16,290,644	85.2%	\$19,113,758
517112	Wireless Telecommunications Carriers (except Satellite)	\$1,339,846	12.6%	\$9,307,882	87.4%	\$10,647,728
513110	Newspaper Publishers	\$888,846	100.0%	\$220	0.0%	\$889,066
516110	Radio Broadcasting Stations	\$95,488	14.4%	\$566,349	85.6%	\$661,837
517810	All Other Telecommunications	\$36,133	2.1%	\$1,713,103	97.9%	\$1,749,236
513120	Periodical Publishers	\$29,324	3.4%	\$834,683	96.6%	\$864,007
516120	Television Broadcasting Stations	\$27,946	2.7%	\$998,137	97.3%	\$1,026,083
512240	Sound Recording Studios	\$18,830	13.1%	\$125,095	86.9%	\$143,925
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$15,889	0.2%	\$9,468,107	99.8%	\$9,483,995
512132	Drive-In Motion Picture Theaters	\$5,975	99.7%	\$19	0.3%	\$5,994

TABLE IV: BROADCASTING AND TELECOMMUNICATIONS SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
513210	Software Publishers	\$2,823,113	14.8%	\$16,290,644	85.2%	\$19,113,758
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	\$15,889	0.2%	\$9,468,107	99.8%	\$9,483,995
517112	Wireless Telecommunications Carriers (except Satellite)	\$1,339,846	12.6%	\$9,307,882	87.4%	\$10,647,728
518210	Data Processing, Hosting, and Related Services	\$8,423,866	58.2%	\$6,039,124	41.8%	\$14,462,989
512110	Motion Picture and Video Production	\$0	0.0%	\$3,644,413	100.0%	\$3,644,413
519290	Web Search Portals and All Other Information Services	\$0	0.0%	\$3,546,361	100.0%	\$3,546,361
517810	All Other Telecommunications	\$36,133	2.1%	\$1,713,103	97.9%	\$1,749,236
513130	Book Publishers	\$0	0.0%	\$1,519,348	100.0%	\$1,519,348
517111	Wired Telecommunications Carriers	\$14,324,985	92.4%	\$1,176,453	7.6%	\$15,501,439
517121	Telecommunications Resellers	\$0	0.0%	\$1,026,755	100.0%	\$1,026,755
516120	Television Broadcasting Stations	\$27,946	2.7%	\$998,137	97.3%	\$1,026,083
513199	All Other Publishers	\$0	0.0%	\$966,044	100.0%	\$966,044
513120	Periodical Publishers	\$29,324	3.4%	\$834,683	96.6%	\$864,007
516110	Radio Broadcasting Stations	\$95,488	14.4%	\$566,349	85.6%	\$661,837
512131	Motion Picture Theaters (except Drive-Ins)	\$0	0.0%	\$336,432	100.0%	\$336,432

Sector 52: Finance and Insurance

TABLE V: FINANCE AND INSURANCE SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
522110	Commercial Banking	\$14,359,158	57.2%	\$10,763,532	42.8%	\$25,122,690
524210	Insurance Agencies and Brokerages	\$7,796,705	95.1%	\$400,934	4.9%	\$8,197,640
523940	Portfolio Management and Investment Advice	\$5,136,694	24.9%	\$15,531,705	75.1%	\$20,668,398
524126	Direct Property and Casualty Insurance Carriers	\$3,357,481	26.9%	\$9,105,129	73.1%	\$12,462,611
522130	Credit Unions	\$1,851,635	54.2%	\$1,562,093	45.8%	\$3,413,728
523150	Investment Banking and Securities Intermediation	\$264,146	2.9%	\$8,843,318	97.1%	\$9,107,464
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	\$199,941	15.5%	\$1,093,946	84.5%	\$1,293,887
522292	Real Estate Credit	\$162,607	4.6%	\$3,349,551	95.4%	\$3,512,158
524298	All Other Insurance Related Activities	\$158,922	21.9%	\$566,967	78.1%	\$725,889
524291	Claims Adjusting	\$139,906	26.9%	\$379,601	73.1%	\$519,507
523910	Miscellaneous Intermediation	\$131,136	7.3%	\$1,665,446	92.7%	\$1,796,582
523999	Miscellaneous Financial Investment Activities	\$105,988	13.5%	\$681,771	86.5%	\$787,759
523991	Trust, Fiduciary, and Custody Activities	\$99,017	17.1%	\$479,417	82.9%	\$578,433
522291	Consumer Lending	\$72,723	5.3%	\$1,309,244	94.7%	\$1,381,966
522310	Mortgage and Nonmortgage Loan Brokers	\$68,674	4.3%	\$1,529,482	95.7%	\$1,598,156
522390	Other Activities Related to Credit Intermediation	\$68,167	5.3%	\$1,222,578	94.7%	\$1,290,745
525120	Health and Welfare Funds	\$50,293	7.3%	\$642,609	92.7%	\$692,902
525990	Other Financial Vehicles	\$43,248	0.9%	\$4,837,906	99.1%	\$4,881,154
522220	Sales Financing	\$41,301	2.7%	\$1,476,272	97.3%	\$1,517,573
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	\$31,418	2.0%	\$1,538,961	98.0%	\$1,570,379
524114	Direct Health and Medical Insurance Carriers	\$28,260	0.3%	\$10,639,548	99.7%	\$10,667,808

TABLE VI: FINANCE AND INSURANCE SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
524113	Direct Life Insurance Carriers	\$0	0.0%	\$4,542,269	100.0%	\$4,542,269
525920	Trusts, Estates, and Agency Accounts	\$0	0.0%	\$3,217,989	100.0%	\$3,217,989
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	\$0	0.0%	\$3,131,547	100.0%	\$3,131,547
524127	Direct Title Insurance Carriers	\$0	0.0%	\$1,616,517	100.0%	\$1,616,517
525910	Open-End Investment Funds	\$0	0.0%	\$1,558,998	100.0%	\$1,558,998
522180	Savings Institutions and Other Depository Credit Intermediation	\$0	0.0%	\$1,443,057	100.0%	\$1,443,057
522210	Credit Card Issuing	\$0	0.0%	\$1,294,280	100.0%	\$1,294,280
524130	Reinsurance Carriers	\$0	0.0%	\$1,172,055	100.0%	\$1,172,055
525110	Pension Funds	\$0	0.0%	\$772,815	100.0%	\$772,815
523160	Commodity Contracts Intermediation	\$0	0.0%	\$630,107	100.0%	\$630,107
521110	Monetary Authorities-Central Bank	\$0	0.0%	\$493,490	100.0%	\$493,490
524128	Other Direct Insurance (except Life, Health, and Medical) Carriers	\$0	0.0%	\$446,218	100.0%	\$446,218
525190	Other Insurance Funds	\$0	0.0%	\$331,286	100.0%	\$331,286
523210	Securities and Commodity Exchanges	\$0	0.0%	\$282,912	100.0%	\$282,912

Sector 54: Professional, Scientific, and Technical Services

TABLE VII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541330	Engineering Services	\$9,490,233	99.5%	\$48,750	0.5%	\$9,538,983
541110	Offices of Lawyers	\$2,628,471	16.7%	\$13,133,067	83.3%	\$15,761,539
541990	All Other Professional, Scientific, and Technical Services	\$1,948,637	32.7%	\$4,007,482	67.3%	\$5,956,120
541940	Veterinary Services	\$1,466,848	46.9%	\$1,662,158	53.1%	\$3,129,006
541512	Computer Systems Design Services	\$758,474	6.6%	\$10,673,266	93.4%	\$11,431,740
541219	Other Accounting Services	\$472,941	24.8%	\$1,433,749	75.2%	\$1,906,689
541690	Other Scientific and Technical Consulting Services	\$398,542	30.3%	\$916,970	69.7%	\$1,315,512
541213	Tax Preparation Services	\$384,667	68.4%	\$177,473	31.6%	\$562,140
541613	Marketing Consulting Services	\$368,941	21.5%	\$1,347,941	78.5%	\$1,716,882
541611	Administrative Management and General Management Consulting Services	\$364,972	6.7%	\$5,103,704	93.3%	\$5,468,676
541320	Landscape Architectural Services	\$312,020	99.4%	\$1,825	0.6%	\$313,845
541921	Photography Studios, Portrait	\$216,521	53.4%	\$189,255	46.6%	\$405,776
541430	Graphic Design Services	\$202,236	22.7%	\$688,575	77.3%	\$890,811
541614	Process, Physical Distribution, and Logistics Consulting Services	\$171,845	26.5%	\$475,614	73.5%	\$647,459
541211	Offices of Certified Public Accountants	\$167,366	3.9%	\$4,119,468	96.1%	\$4,286,834
541370	Surveying and Mapping (except Geophysical) Services	\$119,336	40.5%	\$175,170	59.5%	\$294,505
541511	Custom Computer Programming Services	\$117,692	1.1%	\$10,803,360	98.9%	\$10,921,052
541620	Environmental Consulting Services	\$115,259	25.5%	\$336,200	74.5%	\$451,459
541618	Other Management Consulting Services	\$81,005	12.0%	\$592,991	88.0%	\$673,996
541810	Advertising Agencies	\$74,230	3.6%	\$1,964,493	96.4%	\$2,038,723
541612	Human Resources Consulting Services	\$68,979	13.5%	\$442,672	86.5%	\$511,651
541380	Testing Laboratories	\$56,357	4.9%	\$1,097,154	95.1%	\$1,153,511
541922	Commercial Photography	\$40,505	14.3%	\$241,810	85.7%	\$282,315
541820	Public Relations Agencies	\$32,466	4.2%	\$744,135	95.8%	\$776,601
541890	Other Services Related to Advertising	\$28,527	7.1%	\$374,259	92.9%	\$402,786
541410	Interior Design Services	\$25,672	3.6%	\$691,957	96.4%	\$717,629

TABLE VIII: PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
541110	Offices of Lawyers	\$2,628,471	16.7%	\$13,133,067	83.3%	\$15,761,539
541511	Custom Computer Programming Services	\$117,692	1.1%	\$10,803,360	98.9%	\$10,921,052
541512	Computer Systems Design Services	\$758,474	6.6%	\$10,673,266	93.4%	\$11,431,740
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	\$0	0.0%	\$9,041,218	100.0%	\$9,041,218
541714	Research and Development in Biotechnology (except Nanobiotechnology)	\$0	0.0%	\$6,526,421	100.0%	\$6,526,421
541611	Administrative Management and General Management Consulting Services	\$364,972	6.7%	\$5,103,704	93.3%	\$5,468,676
541211	Offices of Certified Public Accountants	\$167,366	3.9%	\$4,119,468	96.1%	\$4,286,834
541990	All Other Professional, Scientific, and Technical Services	\$1,948,637	32.7%	\$4,007,482	67.3%	\$5,956,120
541810	Advertising Agencies	\$74,230	3.6%	\$1,964,493	96.4%	\$2,038,723
541310	Architectural Services	\$0	0.0%	\$1,727,637	100.0%	\$1,727,637
541940	Veterinary Services	\$1,466,848	46.9%	\$1,662,158	53.1%	\$3,129,006
541219	Other Accounting Services	\$472,941	24.8%	\$1,433,749	75.2%	\$1,906,689
541214	Payroll Services	\$0	0.0%	\$1,399,827	100.0%	\$1,399,827
541613	Marketing Consulting Services	\$368,941	21.5%	\$1,347,941	78.5%	\$1,716,882
541519	Other Computer Related Services	\$0	0.0%	\$1,142,475	100.0%	\$1,142,475
541380	Testing Laboratories	\$56,357	4.9%	\$1,097,154	95.1%	\$1,153,511
541690	Other Scientific and Technical Consulting Services	\$398,542	30.3%	\$916,970	69.7%	\$1,315,512
541910	Marketing Research and Public Opinion Polling	\$0	0.0%	\$908,554	100.0%	\$908,554
541820	Public Relations Agencies	\$32,466	4.2%	\$744,135	95.8%	\$776,601
541410	Interior Design Services	\$25,672	3.6%	\$691,957	96.4%	\$717,629
541430	Graphic Design Services	\$202,236	22.7%	\$688,575	77.3%	\$890,811
541720	Research and Development in the Social Sciences and Humanities	\$0	0.0%	\$685,352	100.0%	\$685,352
541513	Computer Facilities Management Services	\$0	0.0%	\$635,764	100.0%	\$635,764

Sector 62: Health Care and Social Assistance

TABLE IX: CONSTRUCTION SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
623110	Nursing Care Facilities (Skilled Nursing Facilities)	\$7,288,723	99.8%	\$16,219	0.2%	\$7,304,943
624410	Child Day Care Services	\$3,555,822	100.0%	\$263	0.0%	\$3,556,086
621111	Offices of Physicians (except Mental Health Specialists)	\$2,458,813	8.2%	\$27,657,816	91.8%	\$30,116,629
621210	Offices of Dentists	\$2,058,127	26.6%	\$5,674,771	73.4%	\$7,732,898
621420	Outpatient Mental Health and Substance Abuse Centers	\$2,004,263	97.0%	\$62,407	3.0%	\$2,066,671
621493	Freestanding Ambulatory Surgical and Emergency Centers	\$1,592,843	100.0%	\$525	0.0%	\$1,593,369
621610	Home Health Care Services	\$1,431,513	23.7%	\$4,604,401	76.3%	\$6,035,914
623220	Residential Mental Health and Substance Abuse Facilities	\$1,127,945	89.2%	\$137,197	10.8%	\$1,265,142
624120	Services for the Elderly and Persons with Disabilities	\$983,481	20.0%	\$3,929,540	80.0%	\$4,913,021
621910	Ambulance Services	\$870,482	99.7%	\$2,972	0.3%	\$873,454
621512	Diagnostic Imaging Centers	\$715,783	100.0%	\$217	0.0%	\$716,000
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$593,803	27.9%	\$1,535,976	72.1%	\$2,129,780
621320	Offices of Optometrists	\$435,465	66.0%	\$224,469	34.0%	\$659,934
624110	Child and Youth Services	\$244,322	6.5%	\$3,512,827	93.5%	\$3,757,149
623210	Residential Intellectual and Developmental Disability Facilities	\$233,684	13.4%	\$1,511,652	86.6%	\$1,745,335
621310	Offices of Chiropractors	\$188,395	30.2%	\$434,643	69.8%	\$623,038
621399	Offices of All Other Miscellaneous Health Practitioners	\$139,198	9.1%	\$1,396,104	90.9%	\$1,535,301
621330	Offices of Mental Health Practitioners (except Physicians)	\$100,221	5.9%	\$1,587,818	94.1%	\$1,688,039
624190	Other Individual and Family Services	\$93,031	4.4%	\$2,008,141	95.6%	\$2,101,172

TABLE X: CONSTRUCTION SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
622110	General Medical and Surgical Hospitals	\$0	0.0%	\$51,960,091	100.0%	\$51,960,091
621111	Offices of Physicians (except Mental Health Specialists)	\$2,458,813	8.2%	\$27,657,816	91.8%	\$30,116,629
621210	Offices of Dentists	\$2,058,127	26.6%	\$5,674,771	73.4%	\$7,732,898
621610	Home Health Care Services	\$1,431,513	23.7%	\$4,604,401	76.3%	\$6,035,914
624120	Services for the Elderly and Persons with Disabilities	\$983,481	20.0%	\$3,929,540	80.0%	\$4,913,021
624110	Child and Youth Services	\$244,322	6.5%	\$3,512,827	93.5%	\$3,757,149
621491	HMO Medical Centers	\$0	0.0%	\$3,129,623	100.0%	\$3,129,623
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	\$0	0.0%	\$2,663,827	100.0%	\$2,663,827
621498	All Other Outpatient Care Centers	\$0	0.0%	\$2,298,691	100.0%	\$2,298,691
623311	Continuing Care Retirement Communities	\$0	0.0%	\$2,096,199	100.0%	\$2,096,199
623312	Assisted Living Facilities for the Elderly	\$0	0.0%	\$2,034,536	100.0%	\$2,034,536
624190	Other Individual and Family Services	\$93,031	4.4%	\$2,008,141	95.6%	\$2,101,172
621511	Medical Laboratories	\$0	0.0%	\$1,983,218	100.0%	\$1,983,218
621330	Offices of Mental Health Practitioners (except Physicians)	\$100,221	5.9%	\$1,587,818	94.1%	\$1,688,039
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$593,803	27.9%	\$1,535,976	72.1%	\$2,129,780
623210	Residential Intellectual and Developmental Disability Facilities	\$233,684	13.4%	\$1,511,652	86.6%	\$1,745,335
621399	Offices of All Other Miscellaneous Health Practitioners	\$139,198	9.1%	\$1,396,104	90.9%	\$1,535,301
621492	Kidney Dialysis Centers	\$0	0.0%	\$1,149,406	100.0%	\$1,149,406
622210	Psychiatric and Substance Abuse Hospitals	\$0	0.0%	\$1,013,437	100.0%	\$1,013,437
621112	Offices of Physicians, Mental Health Specialists	\$0	0.0%	\$984,297	100.0%	\$984,297
624310	Vocational Rehabilitation Services	\$0	0.0%	\$865,839	100.0%	\$865,839
621999	All Other Miscellaneous Ambulatory Health Care Services	\$0	0.0%	\$770,862	100.0%	\$770,862
623990	Other Residential Care Facilities	\$0	0.0%	\$741,924	100.0%	\$741,924
621991	Blood and Organ Banks	\$0	0.0%	\$461,831	100.0%	\$461,831

Sector 71: Arts, Entertainment, and Recreation

In Calendar Year 2023, residents of Spencer County spent approximately \$19.6 million on services within the Arts, Entertainment, and Recreation sector. Of that total, only \$6.1 million was spent within Spencer County, or just over 31% of all entertainment dollars. Tables II and III below highlight the top industry sub-sectors that are keeping dollars in the County and those that see dollars flow out of the County, respectively.

TABLE XI: ARTS, ENTERTAINMENT, AND RECREATION SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713910	Golf Courses and Country Clubs	\$2,024,392	99.9%	\$2,003	0.1%	\$2,026,395
713110	Amusement and Theme Parks	\$1,366,862	99.8%	\$3,305	0.2%	\$1,370,167
711510	Independent Artists, Writers, and Performers	\$754,680	34.6%	\$1,429,215	65.4%	\$2,183,895
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	\$734,979	100.0%	\$31	0.0%	\$735,010
713990	All Other Amusement and Recreation Industries	\$375,460	32.3%	\$785,298	67.7%	\$1,160,758
713930	Marinas	\$310,176	100.0%	\$62	0.0%	\$310,238
711219	Other Spectator Sports	\$206,169	99.8%	\$379	0.2%	\$206,548
711211	Sports Teams and Clubs	\$185,823	10.0%	\$1,669,013	90.0%	\$1,854,837
711212	Racetracks	\$90,152	99.6%	\$330	0.4%	\$90,481
713940	Fitness and Recreational Sports Centers	\$33,887	1.6%	\$2,054,365	98.4%	\$2,088,252

TABLE XII: ARTS, ENTERTAINMENT, AND RECREATION SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
713940	Fitness and Recreational Sports Centers	\$33,887	1.6%	\$2,054,365	98.4%	\$2,088,252
711211	Sports Teams and Clubs	\$185,823	10.0%	\$1,669,013	90.0%	\$1,854,837
711510	Independent Artists, Writers, and Performers	\$754,680	34.6%	\$1,429,215	65.4%	\$2,183,895
713290	Other Gambling Industries	\$0	0.0%	\$1,136,688	100.0%	\$1,136,688
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	\$0	0.0%	\$1,121,895	100.0%	\$1,121,895
713210	Casinos (except Casino Hotels)	\$0	0.0%	\$1,052,082	100.0%	\$1,052,082
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$0	0.0%	\$979,134	100.0%	\$979,134
712110	Museums	\$0	0.0%	\$851,697	100.0%	\$851,697
713990	All Other Amusement and Recreation Industries	\$375,460	32.3%	\$785,298	67.7%	\$1,160,758
711130	Musical Groups and Artists	\$0	0.0%	\$637,864	100.0%	\$637,864
711110	Theater Companies and Dinner Theaters	\$0	0.0%	\$534,323	100.0%	\$534,323
712130	Zoos and Botanical Gardens	\$0	0.0%	\$336,076	100.0%	\$336,076
713950	Bowling Centers	\$0	0.0%	\$244,416	100.0%	\$244,416
713920	Skiing Facilities	\$0	0.0%	\$193,295	100.0%	\$193,295

Sector 72: Accommodation and Food Services

TABLE XIII: ACCOMMODATION AND FOOD SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
722513	Limited-Service Restaurants	\$5,765,446	24.2%	\$18,081,527	75.8%	\$23,846,974
722511	Full-Service Restaurants	\$5,369,036	24.2%	\$16,804,519	75.8%	\$22,173,555
721110	Hotels (except Casino Hotels) and Motels	\$3,281,792	28.3%	\$8,312,023	71.7%	\$11,593,814
722410	Drinking Places (Alcoholic Beverages)	\$998,370	98.4%	\$15,723	1.6%	\$1,014,093
721211	RV (Recreational Vehicle) Parks and Campgrounds	\$236,681	100.0%	\$34	0.0%	\$236,714
722515	Snack and Nonalcoholic Beverage Bars	\$234,684	12.5%	\$1,647,237	87.5%	\$1,881,921
721199	All Other Traveler Accommodation	\$175,385	100.0%	\$78	0.0%	\$175,463
721191	Bed-and-Breakfast Inns	\$147,083	99.8%	\$262	0.2%	\$147,345
722330	Mobile Food Services	\$112,222	34.1%	\$216,977	65.9%	\$329,199
722514	Cafeterias, Grill Buffets, and Buffets	\$57,272	33.7%	\$112,882	66.3%	\$170,154
721120	Casino Hotels	\$0	0.0%	\$2,094,400	100.0%	\$2,094,400
721214	Recreational and Vacation Camps (except Campgrounds)	\$0	0.0%	\$241,277	100.0%	\$241,277
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	\$0	0.0%	\$209,768	100.0%	\$209,768
722310	Food Service Contractors	\$0	0.0%	\$2,183,689	100.0%	\$2,183,689
722320	Caterers	\$0	0.0%	\$776,350	100.0%	\$776,350

No additional table required; all subsectors appear above.

Sector 81: Other Services

TABLE XIV: OTHER SERVICES SPENDING, BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS WITHIN COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
813110	Religious Organizations	\$3,862,512	96.1%	\$157,271	3.9%	\$4,019,783
812112	Beauty Salons	\$3,419,079	99.6%	\$15,016	0.4%	\$3,434,095
811111	General Automotive Repair	\$3,227,932	63.0%	\$1,896,255	37.0%	\$5,124,186
812990	All Other Personal Services	\$2,397,282	99.9%	\$2,038	0.1%	\$2,399,319
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	\$2,006,884	99.8%	\$3,161	0.2%	\$2,010,045
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$1,570,387	51.3%	\$1,491,762	48.7%	\$3,062,149
812210	Funeral Homes and Funeral Services	\$1,095,909	98.6%	\$15,385	1.4%	\$1,111,294
812910	Pet Care (except Veterinary) Services	\$831,626	99.8%	\$1,944	0.2%	\$833,570
811210	Electronic and Precision Equipment Repair and Maintenance	\$757,555	99.9%	\$780	0.1%	\$758,335
811192	Car Washes	\$620,281	50.9%	\$599,395	49.1%	\$1,219,677
811490	Other Personal and Household Goods Repair and Maintenance	\$619,132	84.8%	\$110,804	15.2%	\$729,936
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	\$593,832	99.9%	\$855	0.1%	\$594,687
813910	Business Associations	\$545,453	45.8%	\$644,988	54.2%	\$1,190,441
812220	Cemeteries and Crematories	\$343,004	99.7%	\$1,134	0.3%	\$344,138
811191	Automotive Oil Change and Lubrication Shops	\$260,113	43.4%	\$338,642	56.6%	\$598,755
813410	Civic and Social Organizations	\$243,179	24.5%	\$748,178	75.5%	\$991,357
811114	Specialized Automotive Repair	\$159,005	26.7%	\$436,021	73.3%	\$595,026
811198	All Other Automotive Repair and Maintenance	\$137,080	33.0%	\$278,480	67.0%	\$415,561

TABLE XV: OTHER SERVICES SPENDING BY RESIDENTS OF SPENCER COUNTY, TOP SUB-SECTORS OUTSIDE OF COUNTY, 2023

NAICS	Sub-Sector	Spent in County	Percent Spent in County	Spent out of County	Percent Out of County	Total Dollars Spent
811111	General Automotive Repair	\$3,227,932	63.0%	\$1,896,255	37.0%	\$5,124,186
814110	Private Households	\$104,101	6.4%	\$1,512,851	93.6%	\$1,616,952
811121	Automotive Body, Paint, and Interior Repair and Maintenance	\$1,570,387	51.3%	\$1,491,762	48.7%	\$3,062,149
812113	Nail Salons	\$89,012	7.0%	\$1,183,979	93.0%	\$1,272,991
812199	Other Personal Care Services	\$0	0.0%	\$1,093,342	100.0%	\$1,093,342
813319	Other Social Advocacy Organizations	\$0	0.0%	\$948,873	100.0%	\$948,873
813920	Professional Organizations	\$0	0.0%	\$909,313	100.0%	\$909,313
813211	Grantmaking Foundations	\$66,747	7.3%	\$852,917	92.7%	\$919,665
813410	Civic and Social Organizations	\$243,179	24.5%	\$748,178	75.5%	\$991,357
813910	Business Associations	\$545,453	45.8%	\$644,988	54.2%	\$1,190,441
811192	Car Washes	\$620,281	50.9%	\$599,395	49.1%	\$1,219,677
813312	Environment, Conservation and Wildlife Organizations	\$0	0.0%	\$591,114	100.0%	\$591,114
813930	Labor Unions and Similar Labor Organizations	\$21,774	3.7%	\$564,175	96.3%	\$585,949
812930	Parking Lots and Garages	\$0	0.0%	\$467,275	100.0%	\$467,275
813311	Human Rights Organizations	\$16,528	3.6%	\$436,420	96.4%	\$452,947
811114	Specialized Automotive Repair	\$159,005	26.7%	\$436,021	73.3%	\$595,026
813212	Voluntary Health Organizations	\$0	0.0%	\$426,505	100.0%	\$426,505
813219	Other Grantmaking and Giving Services	\$0	0.0%	\$363,764	100.0%	\$363,764
811191	Automotive Oil Change and Lubrication Shops	\$260,113	43.4%	\$338,642	56.6%	\$598,755
812332	Industrial Launderers	\$0	0.0%	\$333,221	100.0%	\$333,221
811122	Automotive Glass Replacement Shops	\$99,385	23.0%	\$333,022	77.0%	\$432,407
812111	Barber Shops	\$98,546	23.0%	\$330,508	77.0%	\$429,055
812320	Drycleaning and Laundry Services (except Coin-Operated)	\$0	0.0%	\$288,370	100.0%	\$288,370

